

PROGRAMMES
ORGANIZED BY
ENTREPRENEURSHIP
DEVELOPMENT AND
INNOVATION
CELL
(2024 – 2025)



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN

THIRUCHENDUR-628 215



ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

cordially invites you for the

TRAINING PROGRAMME IN ARTIFICIAL JEWELLERY MAKING

offered in collaboration with Equitas Small Finance Bank – Equitas CSR initiative

Date

Time

20.07.2024

10.00 A.M. - 3.30 P.M.

22.07.2024-26.07.2024

3.30 P.M. - 4.30 P.M.

Venue: P.G. Seminar Hall

Dr. R. DEIVA VEERALAKSHMI

Spoke Co-ordinator - EDI Cell

Dr. P. JEYANTHI

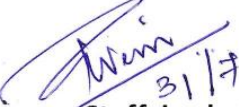
Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

Report of the programme

- Name of the programme** : Training in artificial jewellery making
- Venue** : PG Seminar hall and Room no. 43 & 44
- Date** : 20.07.2024 (10.00 a.m. to 3.30 p.m.),
22.07.2024 to 26.07.2024 (3.30 p.m. to 4.30 p.m.)
- Brief objective of the programme** :
 - To equip students with a skill that can help them earn a living and empower them to become financially independent.
 - To enhance the student's creativity and innovation through jewellery design and making.
- No. of participants** : 98 – Final year undergraduate students of Business Administration, Computer Application, Mathematics and Chemistry.
- Outcome of the programme** :
 - The students developed skills in designing artificial jewellery enabling them to start their own business.
 - They expressed their creativity through unique jewellery designs.
 - They were given certificates recognizing their expertise in artificial jewellery making.


31/7/2024
Staff in charge



31/7/2024
Principal



Thoothukudi, Tamil Nadu, India
PG Block, SH 40, Tamil Nadu 628216, India
Lat 8.511217°
Long 78.10263°
20/07/24 11:27 AM GMT +05:30

GPS Map Camera



 **GPS Map Camera**

Thoothukudi, Tamil Nadu, India
PG Block, SH 40, Tamil Nadu 628216, India
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20/07/24 11:06 AM GMT +05:30











**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN
TIRUCHENDUR - 628215**

You are cordially invited for the



MOU SIGNING CEREMONY

**of the Institutions Innovation Council,
Entrepreneurship Development & Innovation Cell,
Govindammal Aditanar College For Women, Tiruchendur
and
Women Entrepreneurs Welfare Association, Ekkattuthangal,
Chennai for the initiation of Entrepreneurial skill
development programme in the presence of**

Dr. P. Jeyanthi
Principal
Govindammal Aditanar
College for Women
Tiruchendur

Mrs. Krishna Radhakrishnan
Founder
Women Entrepreneurs Welfare
Association
Chennai



2.00 P.M. - 3.30 P.M.



26.09.2024



P.G SEMINAR HALL

Dr. R. DEIVA VEERALAKSHMI
Convener - IIC

Dr. T. RENUHA
Vice-President - IIC

Dr. P. JEYANTHI
Principal

PROGRAMME SCHEDULE

Date: September 26, 2024

Time: 2.00 P.M. to 3.30 P.M.

Prayer Song

Welcome Address : Dr. T. Renuha,
Head, Department of Business Administration,
& Vice President IIC,
Govindammal Aditanar College for Women ,
Tiruchendur.

Presidential Address: Dr. P. Jeyanthi,
Principal,
Govindammal Aditanar College for Women,
Tiruchendur.

Keynote Address : Mrs. Krishna Radhakrishnan,
Founder,
Women Entrepreneur Welfare Association ,
(WEWA)
Women Serva Trust, Tamilnadu.

Vote of Thanks : Dr. R. Deiva veeralakshmi,
Assistant Professor,
Department of Business Administration.
& Convener - IIC,
Govindammal Aditanar College for Women,
Tiruchendur.

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR
INSTITUTIONS INNOVATION COUNCIL AND ENTREPRENEURSHIP DEVELOPMENT
& INNOVATION CELL

Report of the programme

Name of the programme : MOU signing ceremony for the launch of entrepreneurship skill development programme

Venue : PG seminar hall

Date : 26.09.2024

Brief objective of the programme :

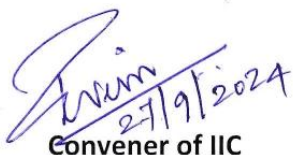
- To provide students with the skills, resources and support needed to start a successful business.
- To foster Industry-Academia collaboration in promoting entrepreneurship among students.

Name of the chief guest with designation : Mrs. R. Krishna Radhakrishnan,
Founder,
Women Entrepreneur Welfare Association,
Chennai.

No. of participants : 200

Outcome of the programme :

- Increased awareness and interest towards entrepreneurship among student
- Established a functional entrepreneurial ecosystem in the campus

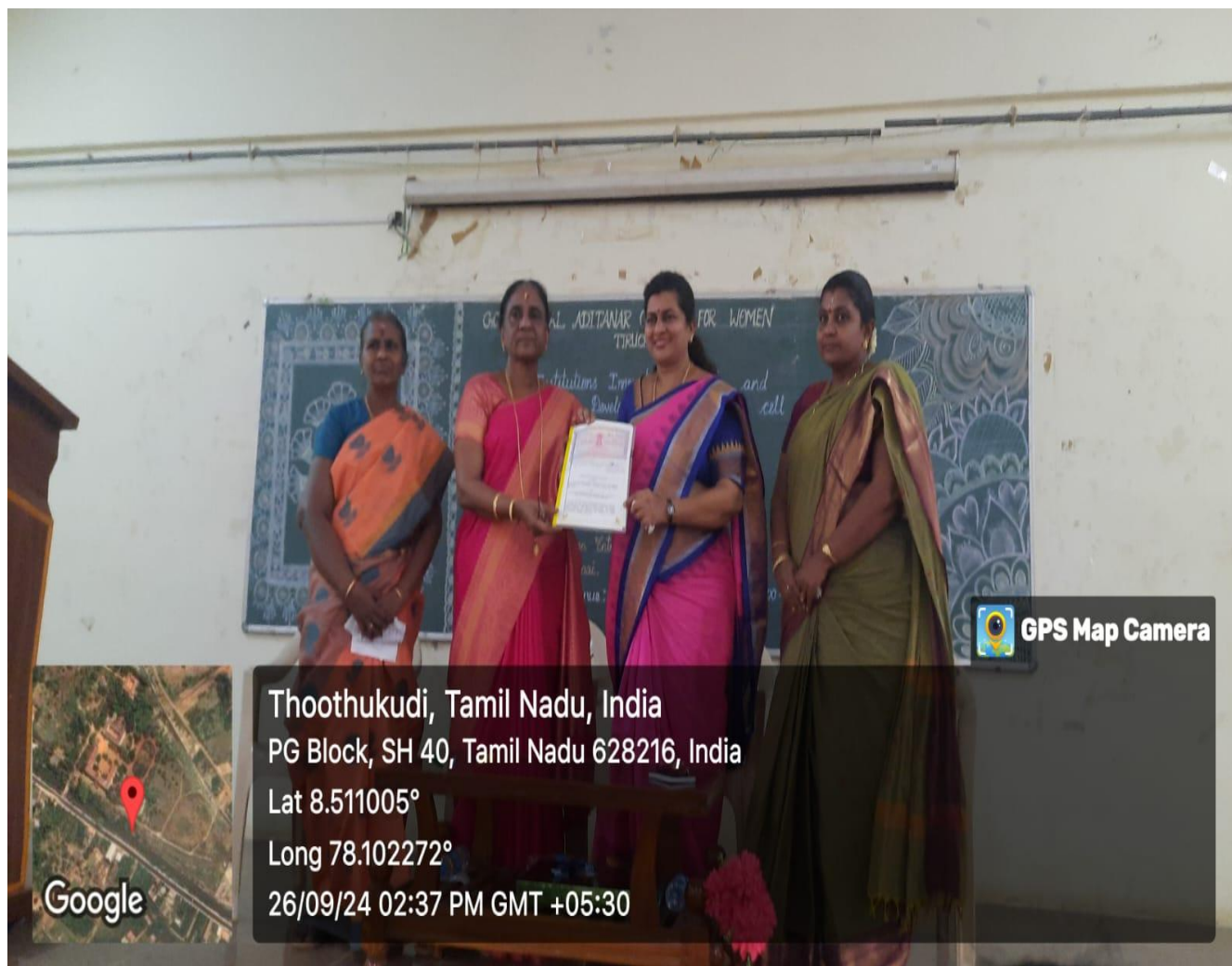

Convener of IIC


Vice-President of IIC


President of IIC
(Principal)







GPS Map Camera



Thoothukudi, Tamil Nadu, India
PG Block, SH 40, Tamil Nadu 628216, India
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GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN

TIRUCHENDUR- 628 215



ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

cordially invites you for the

TRAINING PROGRAMME IN ARTIFICIAL JEWELLERY MAKING

offered in collaboration with Equitas Small Finance Bank – Equitas CSR initiative

Date	Time	Venue
20.12.2024	3.30 P.M. - 4.30 P.M.	Hall No. 15
23.12.2024 & 24.12.2024	3.30 P.M. - 4.30 P.M.	Hall No. 15
26.12.2024 & 27.12.2024	3.30 P.M. - 4.30 P.M.	Hall No. 15
28.12.2024	10.00 A.M.-3.30 P.M.	PG Seminar Hall

Dr. R. DEIVA VEERALAKSHMI
Spoke Co-ordinator -EDI Cell

Dr. P. JEYANTHI
Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

Report of the programme

- Name of the programme** : Training in artificial jewellery making
- Venue** : PG Seminar hall and Room no. 15
- Date** : 20.12.2024 (3.30 P.M. TO 4.30 P.M.)
23.12.2024 & 24.12.2024 (3.30 P.M. TO 4.30 P.M.)
26.12.2024 & 27.12.2024 (3.30 P.M. TO 4.30 P.M.)
28.12.2024 (10.00 A.M. TO 3.30 P.M.)
- Brief objective of the programme** :
 - To equip students with hands-on skills and techniques in artificial jewellery making
 - To encourage the student's creativity and innovation in jewellery design and enhancing their employability
- No. of participants** : 34 – Final year undergraduate students of B.Com. Batch I & II, Tamil and Economics.
- Outcome of the programme** :
 - The students acquired skills in designing artificial jewellery enabling them to start their own business.
 - The students developed an entrepreneurial mindset.
 - They were given certificates recognizing their expertise in artificial jewellery making.


Staff in-charge


Principal



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Ug Block, Sh 40, Tamil Nadu 628216, India
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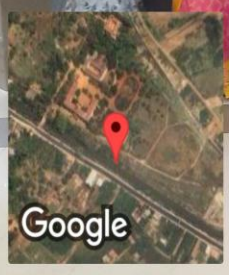


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**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN
TIRUCHENDUR - 628215**



INSTITUTIONS INNOVATION COUNCIL

&

ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

in collaboration with

WOMEN ENTREPRENEURS WELFARE ASSOCIATION, CHENNAI

Organise

Training Programme in Bridal Make Over & Simple Makeup

Venue : Hall No.48
Date : 22.1.2025
Time : 11.00 A.M to 1.00 P.M

All are cordially invited

Dr. R. Deiva Veeralakshmi
Convenor -IIC

Dr. T. Renuha
Vice-President -IIC

Dr. P. Jeyanthi
Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR
INSTITUTIONS INNOVATION COUNCIL &
ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

Report of the Programme

Name of the programme	: Training programme in bridal makeover and simple makeup
Venue	: Hall No. 48
Date	: 22.01.2025
Brief objective of the programme	: <ul style="list-style-type: none">• To provide an overview of makeup industry including career paths, product knowledge and industry trends.• To inspire students to consider makeup artistry as a potential entrepreneurial venture.
Presidentship	: Dr. P. Jeyanthi Principal
Name of the chief guest with designation	: Mrs. R. Krishna Radhakrishnan, Founder- WEWA Trust, Chennai.
Topic	: Bridal makeover and simple makeup
No. of participants	: 68 students

Outcome of the programme

:

- Students were motivated to opt freelance makeup artistry or beauty consultation.
- Participants got an opportunity to connect with industry professionals and makeup artists


Convenor of IIC


Vice- President of IIC


Principal & President of IIC



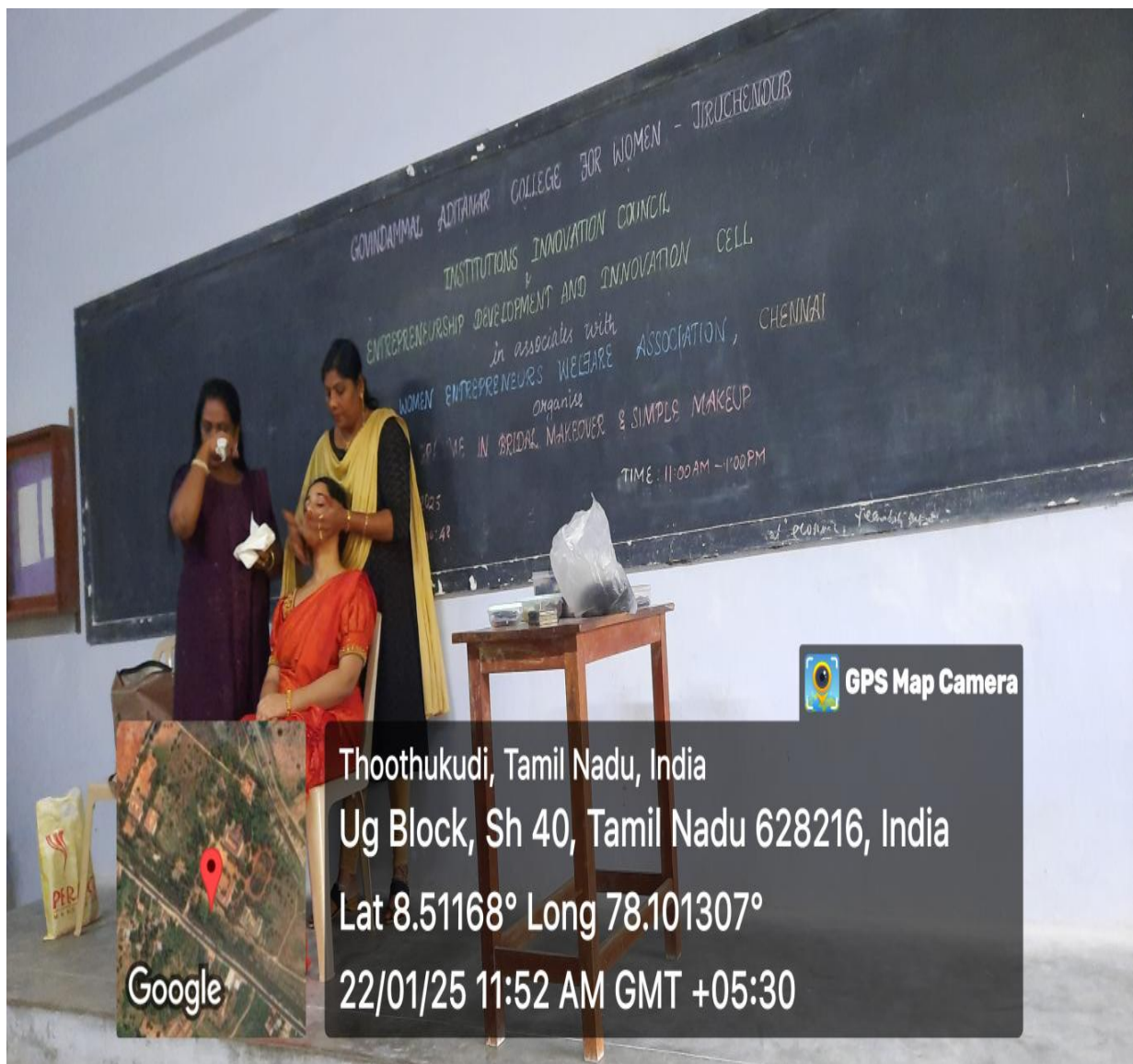


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Thoothukudi, Tamil Nadu, India

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**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN
TIRUCHENDUR- 628215**

**ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION
CELL
&
INSTITUTIONS INNOVATION COUNCIL
IN COLLABORATION WITH
ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION
INSTITUTE, TAMILNADU**

Organize

Three days Entrepreneurship Awareness Programme

Date	Time
24 th January, 2025	10.00 A.M. – 1.00 P.M.
27 th and 28 th January, 2025	1.30 P.M. – 4.30 P.M.

Venue: PG Seminar Hall

All are cordially invited

Dr. R. Deiva veeralakshmi
Coordinator- EDI Cell

Dr. P. Jeyanthi
Principal

EDI Cell Members

Dr. T. Renuha
Dr. G. Kamalaselvi
Dr. R. Bhavani
Mrs. B. Kavitha
Mrs. S.Chellapriya

DAY 1 - 24.01.2025

Welcome Address : Dr. T. Renuha,
Head,
Department of Business Administration
Govindammal Aditanar College for Women
Tiruchendur

Presidential Address : Dr. P. Jeyanthi
Principal,
Govindammal Aditanar College for Women,
Tiruchendur

Resource Person : Dr. S. T. Suvaitharan
District Program Manager
EDII
Tuticorin

Vote of Thanks : Dr. R. Deiva veeralakshmi,
Assistant Professor of Business Administration,
Govindammal Aditanar College for Women,
Tiruchendur.

DAY 2 - 27.01.2025

Resource Person : Mrs. S. Chellapriya
Assistant Professor of Business Administration,
Govindammal Aditanar College for Women,
Tiruchendur.

DAY 3 - 28.01.2025

Resource Person : Dr. R. Deiva veeralakshmi,
Assistant Professor of Business Administration,
Govindammal Aditanar College for Women,
Tiruchendur.

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

Report of the Programme

Name of the programme : Three - day Entrepreneurship awareness programme

Venue : PG Seminar Hall

Date : 24.01.2025, 27.01.2025 & 28.01.2025

Brief objective of the programme :

- To inspire and motivate participants to consider entrepreneurship as a career option.
- To educate the students about the entrepreneurship ecosystem including incubators, funding options and Government initiatives.

Name of the chief guest with designation

: Day 1

Dr. S. T. Suvaitharan,
District Program Manager,
EDII, Tuticorin.

Day 2

Mrs. S. ChellaPriya,
Assistant Professor of Business Administration,
Govindammal Aditanar College for Women,
Tiruchendur.

Day 3

Dr. R. Deiva Veeralakshmi,
Assistant Professor of Business Administration,
Govindammal Aditanar College for Women,
Tiruchendur.

Topic : Entrepreneurial Opportunities - Government
Schemes and assistance for entrepreneurs

No. of participants : 270 students

Outcome of the programme :

- Participants gained a better understanding of entrepreneurship, its benefits and challenges.
- Students were inspired and motivated to consider entrepreneurship as a career option.
- Participants got an opportunity to connect with mentors and entrepreneurial support institutions.


Staff in-charge


Principal
3/2/2025





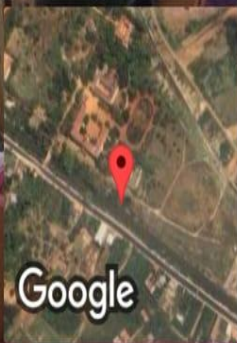








GPS Map Camera



Google

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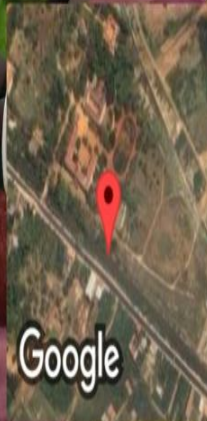
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