# PROGRAMMES ORGANIZED BY CITIZEN CONSUMER CLUB (2024 - 2025)



# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR – 628 215



Citizen Consumer Club Organizes an awareness Programme

# **Topic: Consumer Awareness**

Resource Person

Dr. S. VIJAYA LAKSHMI,
Assistant Professor of Commerce,
Kamaraj College,
Thoothukudi.



Date: 09.10.2024 Time: 11.00 am Venue: PG Seminar Hall

All are cordially invited

Mrs. S. Revathi
Consumer Club Co-ordinator

Dr. P. Jeyanthi Principal

### **Report of the programme**

Name of the programme : Guest lecture

Venue : PG Seminar hall

**Date** : 09.10.2024

**Brief objective of the programme**  To educate the students about

> consumers rights, duties, responsibilities and consumer

protection Act.

• To create awareness about unethical

business practices persistent in today's

world.

Name of the chief guest with : Dr. S.Vijaya Lakshmi, M.com., M.Phil., Ph.D.,

designation

Assistant Professor,

Department of Commerce,

Kamaraj College,

Thoothukudi.

**Topic of the lecture Consumer Awareness** 

No. of participants 165

# **Outcome of the programme**

- The students gained better understanding of their rights and responsibilities.
  - The students came to know about the ways and means by which they are exploited.

S- Revathi Staff in-charge 7/10/2024 Principal / 10/2024





### Report of the programme

Name of the programme : Essay writing Competition

**Venue** : PG Seminar hall

Date : 12.12.2024

Brief objective of the programme : • To educate the students about

ethical challenge and impact of AI on

society.

• To stimulate solutions for fair and AI

Transparent system

• To bring interdisciplinary insights

among students.

**Topic of the event** : Fair and responsible Artificial Intelligence

No. of participants : 30

Outcome of the programme : • The students gained awareness

about AI ethics, its challenges and

impact on society.

• The students came out with a

collection of thought provoking

essays on AI ethics fairness and

governance

• The participants of various

disciplines came to know about AI

ethics and its development

S. Revathi Staff in-charge 18/12/2024 Principal 12 224





# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR - 628215







Topic: Food Adulteration

Date:29.01.2025 Time: 3.30 P.M Venue: PG Seminar Hall

Dr. S.Revathi Consumer Club Co-ordinator

Dr. P. Jeyanthi Principal

### Report of the programme

Name of the programme : Verse writing Competition

**Venue** : PG Seminar hall

**Date** : 29.01.2025

Brief objective of the programme

 To create awareness about the problems of food adulteration among the students.

 To highlight the health issues caused by adulterated food through their verse.

 To enhance creativity skill, poetic skill and language efficiency among the participants.

**Topic** : Food Adulteration

No. of participants : 25

**Outcome of the programme** 

- The students gained awareness about the problems of food adulteration.
- They came to know about the health issues caused because of consuming adulterated food.
- The Programme enhanced their creative, poetic and language skills.

S. Revattri Staff in-charge 102/2025





# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR -628215

Citizen Consumer Club Organizes

A Meeting on the

Topic: CONSUMER EXPLOITATION





Date: 07.04.2025

Time: 3.00 Pm

Venue: PG Seminar Hall

Resource Person: Dr. V. Gopalakrishnan

Head and Assistant Professor Department of Commerce (SF)

Kamaraj College, Thoothukudi.

Dr. S. Revathi
Consumer club Co-ordinator

Dr. P. Jeyanthi Principal

### Report of the programme

Name of the programme : Guest lecture

**Venue** : PG Seminar hall

**Date** : 07.04.2025

**Brief objective of the programme** : • To create awareness among Citizen

Consumer Club students about

consumer exploitation.

• To inculcate them about consumer

rights and duties.

To instil in them to be vigilant as

consumers.

Name of the chief guest with

designation

Dr. V. Gopalakrishnan, M.Com., MBA.,

M.Phil., PGDMM., SET., Ph.D.,

Head and Assistant Professor,

Department of Commerce,

Kamaraj College, Thoothukudi.

**Topic of the lecture** : Consumer Exploitation

No. of participants : 175

## **Outcome of the programme**

- The students gained awareness about the ways by which the consumers are exploited.
  - They gained knowledge about the consumer rights and duties.
  - They came to know about the sources by which they are exploited and they became vigilant to escape from such exploitation.

S. Revalti Staff in-charge 5/04/2025.

Principal 4 2025

