# PROGRAMMES ORGANIZED BY DEPARTMENT OF ECONOMICS (2024 – 2025)

# **GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN**

TIRUCHENDUR-628 215



Organizes an Association Meeting on

'Economics- A Launching Pad for Career Development'

**Chief Guest** 



Dr. P. Sekar, Vice-Principal Associate Professor PG & Research Department of **Economics** The M. D. T Hindu College Tirunelveli



31.07.2024 11.00A.M -12.30 P.M

Dr. D. Sweetlin **Staff-Incharge** 

HOD(i/c)

Mrs. B. Kavitha Dr. P. Jeyanthi **Principal** 

# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF ECONOMICS

# Report of the programme

Name of the programme

: Guest Lecture

Venue

: PG Seminar hall

Date

: 31.07.2024

Brief objective of the programme : • To equip our students with the necessary skills to excel in competitive examinations.

> To motivate them to engage in various methods of preparing for competitive examinations.

Name of the chief guest with designation

: Dr. P. Sekar, M.A., M.Phil., Ph.D., Vice - Principal and Associate Professor, PG and Research Department of Economics, The M.D.T Hindu College,

Tirunelveli.

Topic of the lecture

: Economics - A launching pad for career development

No. of participants

: 87

Outcome of the programme

: • The students were provided with a comprehensive understanding of the economics concepts, which was essential for them to prepare for competitive exams.

 The participants were educated on the sources and methods of preparation for competitive exams.







# Govindammal Aditanar College for Women Tirichendur-628 215

**DEPARTMENT OF ECONOMICS** 

Organises a Association Meeting on

# **How to Crack on Your First Interview**

Trainer:-

Ms. N. Subashini,

Member,

Association of Intellectual Managers,

Indian School of Science and Management,

Chennai.



10:30 AM - 12:00 PM



23 AUGUST, 2024



Room:-16

Dr.D. Sweetlin Staff-Incharge

Mrs.B.Kavitha HOD i/c

Dr.P.Jeyanthi Principal

# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF ECONOMICS

# Report of the programme

Name of the programme

: Guest Lecture

Venue

: Room no: 16

Date

: 23.08.2024

Brief objective of the programme

 To provide an overview of the typical structure and stages of job interviews, including common expectations from employers.

 To offer a guidance on resume building, dressing appropriately and exhibiting professional behavior.

Name of the chief guest with designation

: N. Subashini, B.A.,

Member,

Association of Intellectual Managers,

Indian School of Science and Management,

Chennai.

Topic of the lecture

: "How to crack your first interview."

No. of participants

: 80

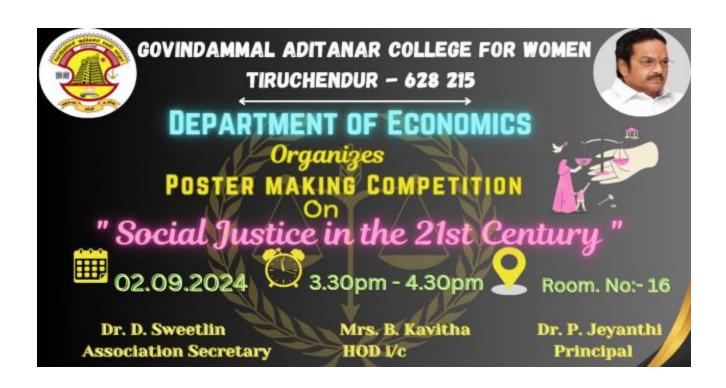
Outcome of the programme

- Students gained a translucence on the typical structure of interviews including introductions, technical and HR rounds, and final discussions.
- Insights into verbal and non-verbal communication were provided including maintaining eye contact, clarity of speech and active listening.

Staff in charge







Name of the programme

: Poster Making Competition

Venue

: Room no: 16

**Date** 

: 02.09.2024

Brief objective of the programme

 To encourage and showcase the creative abilities of students through visual design.

 To raise awareness to students about a specific theme 'social justice in the 21st century'.

Name of the judge with designation

: Mrs. C. Seethalakshmi, Assistant Professor in- Law(Part -time), Department of Commerce(Batch-I & II), Govindammal Aditanar College for Women, Tiruchendur.

Topic of the event

: Social justice in the 21st century

No. of participants

: 18

Outcome of the programme

- Students sharpened their creativity and artistic skills through the process of conceptualizing and designing posters.
  - Competitors learnt how to communicate ideas and messages visually, often simplifying complex themes into digestful and impact visuals.
  - Participants often improved their design skills such as layout, color theory, typography, and use of digital tools.

Staff in charge





# ORGANISING COMMITTEE

Patron

# THIRU.S.BALASUBRAMANIAN ADITYAN

Chairman

Aditanar Educational Institution

### Advisory Committee

Dr. S.Narayana Rajan

Govindammal Aditanar College for Women, Tiruchendur

Dr. P.Jeyanthi

Govindammal Aditanar College for Women, Tiruchendur.

Mr. P. Palavesamuthu

Golden Palm Petroleum Services Co.W.L.L., Kuwait

## Mrs.LalithaThamaraipandy

Panai Maram Fintech Private Limited,

Samugarengapuram.

Mrs. B.Kavitha

Head (i/c), Department of Economics

Dr. P.Paulthangam

Assistant Profess or of Economics

Dr. D.Sweetlin

ssistant Professor of Economics

Ms.S.Sanmathi

ssistant Professor of Economics

### **Chief Guest**

# Dr. J.JEYASHEELA M.A., M.B.A., M.Phil., Ph.D.,

Assistant Professor of Economics Rani Anna Government College for Women,

# For further details contact

## Dr.P.Paulthangam

Assistant Professor of Economics (Mobile: 94866 56862)

Dr.D.Sweetlin

Assistant Professor of Economics

(Mobile: 9952415697)

Ms.S.Sanmathi

Assistant Professor of Economics (Mobile: 6382591247)

Email: gacecofest2024@gmail.com

# PRIZE AMOUNT (Per Event)

1 Prize: Rs. 3,000/- & Shield

III Prize: Rs. 2,000/- & Shield

m Prize: Rs. 1,000/- & Shield

# OVERALL CHAMPIONSHIP

No Registration Fee

No Spot Registration No TA/DA will be provided

Tea & Working lunch will be provided



# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN

(Re-accredited with 'B' Grade by NAAC)

Tiruchendur - 628 215

# DISTRICT LEVEL TALENT QUEST-2025

+1 & +2 Economics Students (Girls) in Thoothukudi District

# 15th FEBRUARY 2025



# Department of Economics

# IN ASSOCIATION WITH



# PANAI MARAM FINITE OH PVT LITED

(Mutual Fund Distributors) www.pmfintech.in SAMUGARENGAPURAM THE UNDERWELLED DESIRE OF

Dear Sir / Madam,

# Greetings

May this New Year 2025 bring you joy and success.
The Department of Economics, Govindammal
Aditanar College for Women, Tiruchendur and Panai Aditanar College for Women, Irruchendur and Panar Maram Fintech Private Limited, Samugarengapuram, Tirunelveli jointly invite Higher Secondary Students of Economics in your esteemed institution to participate in the District Level Talent Quest — 2025 competitions to be held on 15th February (Saturday) 2025.

# About the College:

Govindammal Aditanar College for Women, Tiruchendur owes its origin solely to the philanthropy of Padma Shri Dr.B.SIVANTHI ADITYAN. Our College was established in 1987. Now the service of College was established in 1987. Now the service of providing education is continued by our Respected Chairman Shri. S. BALASUBRAMANIAN ADITYAN. The aim of the college is to impart quality higher education to girls and to prepare them to be self-reliant, good and useful citizens and train them with the background of our culture so that they can acquire faith in God and the tradition of our Motherland.

# About the Department:

The Department?

The Department of Economics was started in the year 1987. Stepping into the 38th year of successful journey the department has bagged 134 University ranks including 8 first ranks. The dedicated faculty members are fully geared to produce promising candidates for competitive exams and University rank holders, in the years to come. In tune with the need of the hour, the department is offering. need of the hour, the department is offering Certificate Course in Yoga.

Last year One Day District Level Eco Fest-2024 was conducted by the Department of Economics in Association with Panai Maram Fintech Pvt Ltd on 03.02. 2024, for +1 & +2 girls Students of III group. Competitions like Quiz, Elocution (Tamil and English), Debate (Tamil / English), Rangoli, Art from Waste and Vegetable Carving were conducted.

About the Talent Quest - 2025: Talent Quest - 2025 provides a platform to exhibit the inborn talents of students of Economics.

# 1. Quiz:

- Preliminary Round (written test in English and Tamil) Questions will be asked both in English and Tamil.
- Ouestions will be asked from Economics and Current Affairs
- Number of participant : 01 Duration : 5 minutes
- Judgement will be based on content, language and way of presentation

c: மத்திய அரசின் வரவு செலவு தீட்டம் 2025 - 2026

# 3. Elocution (English):

- Number of participant : 01 Duration : 5 minutes
- Judgement will be based on content, language and way of presentation
  pic: Unemployment in India: Reasons and Remedies

# 4. Rangoli: Number of participants: 02 Duration: 1 hour

- Judgement will be based on innovation, theme and

general impression

Topic: Save Energy and Save Earth

Rules: Participants should bring the necessary materials. Neither food related items nor flowers should be used (only colour powder should be used)

# 5. Art from Waste:

- 5. Art from Waste:

  Number of participant: 01

  Duration: 1 hour

  Before the commencement of the event, participant should show their materials to the Staff Incharge.

  6. Debate (Tamil/English):

  Number of participants: 02

  Duration: 8 minutes (per team)

  One participant should favour the topic and another participant should oppose it

  Topic: Goods and Services Tax in India (@id-burnels) ergs. uchgub George and)

(இந்தியாவில் சரக்கு மற்றும் சேவை வரி)

- Number of participants: 02 Participants should bring their own materials. Participants are not allowed to use mobile or printed materials during the competition.

- +1 and +2 III group students (Girls) of Thoothukudi District are eligible to participate in the competitions.
- For each event only one student /team per school
- No Registration fee
- For group events, prize amount should be shared by
- List of the participants should be submitted on or before 10th February 2025 (Monday) through the E - Mail id: gacecofest2024@gmail.com.
- Spot registration will not be permitted.
- A student can participate in a maximum of two events.
- Total number of student participants should not exceed 11 per school. Non-participants are not allowed inside the college premise
- One Teaching staff should accompany the students from each school.
- Participation certificate will be issued to all the participants and the attendance certificate for Teaching Staff.
- Tea and Working lunch will be provided to all the participants and the Teaching Staff
- Decisions of the Judges will be final Results will be announced and prizes will be distributed
- Overall Championship will be given to the school securing maximum points
- Participants should bring their school Identity Card and Bonafide Certificate from the Principal / Head Master of their school.
- Participants are requested to adhere the rules and
- All the Participants should wear their school uniform. Organizers are not responsible for any clash of events for an individual participant.

# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF ECONOMICS

Report of the programme

Name of the programme

: District Level Talent Quest 2025

Venue

: PG Seminar Hall

Date

: 15.02.2025

Brief objective of the programme

- To encourage admission in the undergraduate Economics programme.
  - To motivate school children to understand the value of studying Economics.
  - To make awareness on the career options for Economics students.

Name of the judge with designation

: Dr. J. Jeya Sheela, M.A., M.B.A., M.Phil., Ph.D., Assistant Professor of Economics, Rani Anna Government College for Women, Tiruchendur.

Topic of the event

: Current Economic Situations in India -2025

No. of participants

: 72 students from 11 schools

Outcome of the programme

- The school students acquired more knowledge about the job opportunities available in the field of Economics. They were inspired by the lecture of the alumna.
  - The student's talents and skills were identified through the competitions like Quiz, Elocution, Rangoli, Art from waste, Debate and Mehandi. Coveted prizes were given to the winners. Shunmuga Sundara Nadar Higher Secondary School won the overall Championship.
  - The programme was a grand success and it was evident from the students' response in their feedback.

Staff in-charge

Head of the department

Principal >50000







# Govindammal Aditanar College for Women



# **Department of Economics**

Organizes

ORAL QUIZ COMPETITION

# **Quiz Master**

Dr.R. Deiva veeralakshmi Assistant Professor of Business Administration, Govindammal Aditanar College for Women, Tiruchendur.







21.02.2025 (2) 2.30pm (2) PG Seminar Hall



Dr. D. Sweetlin Staff-Incharge Mrs. B. Kavitha HOD i/c

Dr. P. Jeyanthi **Principal** 

Name of the programme

: Oral Quiz Competition

Venue

: PG Seminar Hall

Date

: 21.02.2025

Brief objective of the programme

- To deepen the knowledge of key economic concepts, theories and current economic issues.
- To develop students' ability to recall and apply economic knowledge under time constraints.
- To foster a spirit of competitiveness and collaboration among students.
- To improve the ability of students to articulate economic ideas clearly and concisely.

Name of the Quiz Master with designation : Dr. R. Deiva Veeralakshmi,

Dr. R. Deiva Veeralakshmi, Assistant Professor of Business Administration, Govindammal Aditanar College for Women,

Tiruchendur.

No. of participants

: 18

Outcome of the programme

- The students gained a better grasp of fundamental and advanced economic concepts.
  - They strengthened the knowledge which leads to improve their performance in exams and other assessment.
  - They also learnt how to to work collaboratively and develop leadership qualities.
  - They developed the ability to analyze and solve economic problems efficiently.

Staff in-charge







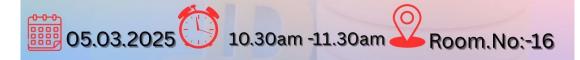


Organises an Association Meeting on

# **BUDGET -2025**

# **Resource Person**

Dr. R. Bhavani,
Assistant Professor of Commerce(Batch-I),
Govindammal Aditanar College for women,
Tiruchendur.



Dr.D.Sweetlin Staff-Incharge Mrs.B. Kavitha HOD i/c Dr. P. Jeyanthi Principal

Name of the programme

: Guest Lecture on Budget-2025

Venue

: Room no: 16

Date

: 05.03.2025

Brief objective of the programme

- To analyze the highlights of Budget 2025 including fiscal policies, sectoral allocations, taxation, and economic reforms.
  - To evaluate how the budget affects different sectors such as education, employment, industries, agriculture, and infrastructure.
  - To encourage students to develop a deeper understanding of government budgeting, financial planning, and economic policies.

Name of the judge with designation

: Dr. R. Bhavani, M.Com., M.Phil., B.Ed., M.B.A., Ph.D., Assistant Professor in Commerce (Batch-I), Govindammal Aditanar College for Women, Tiruchendur.

No. of participants

: 50

Outcome of the programme

- Participants gained a clear understanding of the budget's provisions and their real-world impact.
  - Students enhanced their ability to analyze economic policies, budgetary decisions, and their consequences.
  - The meeting provided discussions and debates, and helped them to articulate their thoughts on economic issues.
  - Students knew theoretical economic concepts to practical budgetary policies.
  - The session helped students to develop an interest on economic policy making, and prepared them for careers in finance, governance, and policy research.

Staff in-charge







# GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR -628215 Department of Economics Organizes a Mock Interview

# Interview Panel Members

Panel -I

Dr. G. Kamalaselvi
Assistant Professor of Commerce (Batch-I)
Mrs. A. Sinduja
Assistant Professor of English
Dr.Paulthangam
Assistant Professor of Economics

Panel-II

Mrs. P. Chandra
Assistant Professor of Commerce (Batch-II)
Mrs. A. Selvalakshmi
Assistant Professor of English
Dr. D. Sweetlin
Assistant Professor of Economics

Panel -III

Mrs. M. Jeyakala
Assistant Professor of English
Dr. S. Deepa
Assistant Professor of Commerce (Batch-I)
Ms. S. Sanmathi
Assistant Professor of Economics

Dr. D. Sweetlin Mrs. B. Kavitha
Association Secretary HOD i/c

P. Jeyanthi Principal

Name of the programme

: Model Interview

Venue

: Room no: 16

Date

: 03.04.2025

Brief objective of the programme

- To enhance communication and presentation skills among the students.
- To identify individual strengths and weaknesses in a simulated interview environment.
- To build confidence and reduce anxiety associated with real job interviews.

Name of the interviewers with designation

: Panel:- I

Dr. G. Kamalaselvi,

Assistant Professor of Commerce (Batch-I)

Mrs. A. Sinduja,

Assistant Professor of English

Dr. P. Paulthangam,

**Assistant Professor of Economics** 

Panel:- II

Mrs. P. Chandra,

Assistant Professor of Commerce (Batch II)

Mrs. A. Selvalakshmi,

Assistant Professor of English

Dr. D. Sweetlin,

**Assistant Professor of Economics** 

Panel:- III

Mrs. M. Jeyakala,

Assistant Professor of English

Dr. S. Deepa,

Assistant Professor of Commerce (Batch-I)

Ms. S. Sanmathi,

**Assistant Professor of Economics** 

No. of participants

: 30

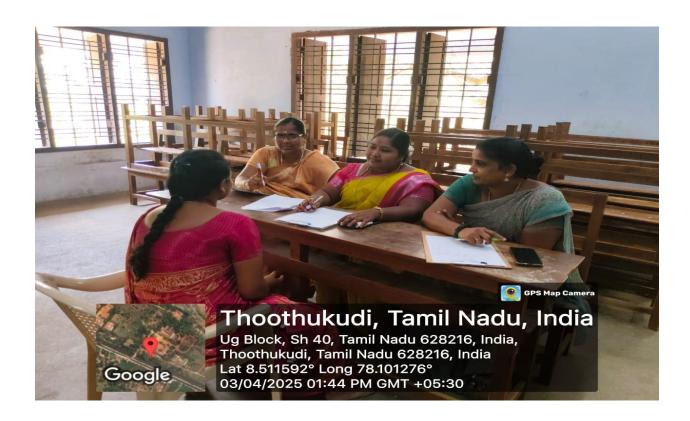
Outcome of the programme

- Improved understanding of interview dynamics and better preparedness among students.
  - Enhanced self-presentation and communication skills.
  - Students were able to articulate their knowledge of economic concepts more clearly.

Staff in-charge







# LEVEL PARTICIPATIONS (2024 - 2025)

# ADITANAR COLLEGE OF ARTS & SCIENCE



(Re-accredited in the Fourth Cycle with 'A' Grade by NAAC)
VIRAPANDIANPATNAM- 628 216, TIRUCHENDUR
www.aditanarcollege.com



# A ONE DAY NATIONAL LEVEL SEMINAR ON "A STRATEGIC APPROACH FOR ENHANCING SUSTAINABLE DEVELOPMENT IN INDIA"

Organized by

# DEPARTMENT OF ECONOMICS AND RESEARCH CENTRE IN ASSOCIATION WITH INDIAN ACADEMIC RESEARCHERS ASSOCIATION

Date: 08.01.2025 Time: 9.30 am Venue: Indoor Auditorium



# Dr. A. KANNAN

Assistant Professor,

Department of Environmental Economics, School of Economics, Madurai Kamaraj University, Madurai.

"Achieving Environmental Sustainability Through SDGs in India: Challenges and Opportunities"



# Dr. M. BALASUBRAMANIAN,

Assistant Professor, Centre for Ecological and Natural Resources, Institute for Social and Economic Change, Bangalore, Karnataka.

"Gross Eco-system Product(GEP): Indicators for Measuring Ecological Sustainability"



# Dr. C. PARAMASIVAN,

Associate Professor of Commerce,

Thanthai Periyar Government Arts and Science College (Autonomous), Tiruchirapalli.

"Sustainable Development Through Financial Technology"



ALL ARE CORDIALLY INVITED



Registraion link: https://forms.gle/StpZL8rEeUEjGP8q8 (Or)Scan a QR



Name of the programme

: A one day National Level seminar on "A STRATEGIC APPROACH FOR ENHANCING SUSTAINABLE DEVELOPMENT IN INDIA"

Name of the organizing institution

: Department of Economics and Research centre, Aditanar College of Arts and Science, Virapandianpatnam, Tiruchendur.

Date

: 08.01.2025(Friday)

No. of participants

: 15 colleges

No. of participants from our college

Details of paper presentation

: Oral Presentation

- 1. S. Mahalakshmi (I B.A.) on Green Agriculture.
- 2. M. Tamilarasi (II B.A.) on Bio-diversity.
- 3. A. Priyadharshini (II B.A.) on Drought and water scarcity.
- 4. R. Muthu Selvi (II B.A.) on Sustainable Industry.
- 5. B. Gowri (II B.A.) on Global Warming.
- 6. N. S. Swetha (II B.A.) on Organic farming and soil health.
- 7. V. Janaki (III B.A.) on A pathway to sustainable farming.
- 8. P. Sivamuthu (III B.A.) on Impact of Deforestation.
- 9. M. Mathubala (III B.A.) on Measurement of sustainable development goals in India

Staff in-charge





### For your kind information

- Participation is restricted to women Students only.
   Male faculty members and Scholars may participate.
- Registration begins at 09.00 AM.
- Working lunch and Refreshment will be provided.
- No TA/DA will be provided
- Best paper will be awarded
- Registration fee is Rs 200/- per participant (Faculty / Research Scholar / Student).
- Selected papers will be published in a UGC-referred journal with an ISSN.
- Publication fee is Rs 800/- per participant (for Faculty members/ Research Scholar / Student)

# Gpay No-9488028647



We look forward to your kind co-operation and participation.

# RESOURCE PERSONS

## Dr. A Mohamed Mohideen

M.Com., MBA., (CMA-USA)., PhD
Chief Financial Officer, Power flow Middle East, UAE

### Dr. M. Sulthana Barvin

M. A., M. Phil., M. B.A., Ph. D Head & Associate Professor - Department of Economics Sadakathullah Appa College, (Autonomous), Tirunelveli

**Dr. R. Karuppasamy,** MBA.,M.Phil.,Ph.D., Head & Assistant Professor - Department of Business Administration, Kamaraj College, Thoothukudi

# ORGANISING COMMITTEE

Alhaj. Wavoo S. Seyed Abdur Rahman

Hajee Wavoo M.M. Mohuthazeem, BA (CS)

Hajee Hafiz Wavoo S.A.R. Ahmed Ishaque, Aalim, M.A., Azhari (Egypt) Asst Secretary

Dr. Mrs. K. Bakhya Seema., M.A., M.Phil., MBA.,Ph.D., Principal

Dr. Mrs. R. Aruna Jothi M.A., M.Phil., Ph.D Administrative Officer

Dr. L. Noor Asma M.A., M.Phil, PhD., SET

**Dr. J Sugantham Parimala M.A., M.Phil., Ph.D**Organizing Secretary

Mrs. S. Surya Selvi, M.A., M.Phil, SET

Mrs. K Sumathi M.A., M.Phil., SET

For Further Details Contact
Call: 8678990275 / 9488028647 / 9952198540
E-mail: economics@wavoowajeehacollege.in





# Wavoo Wajeeha Women's College of Arts and Science - Kayalpatnam.

Accredited by NAAC with B++ Grade

(Minority Institution) - Run by Wavoo SAR Educational Trust
Affiliated to Manonmaniam Sundaranar University, Tirunelyeli,

One Day International Conference

Entrepreneurial Leadership in a Changing World: Strategies for Sustainable Growth

31st January 2025 | Friday



Tiruchendur Road, Kayalpatnam -628204 Thoothukudi District, Tamil Nadu. Ph: 04639-280900

Website: www.wavoowajeehacollege.in

# About the College

Wavoo Wajeeha Women's College was founded in the year 2006 by Alhaj. Wavoo. S. Seyed Abdur Rahman under Wavoo SAR Educational Trust. Its Primary objective is to provide higher education to the girls in the rural area, bringing out their inherent abilities to make them highly qualified, morally sound, socially disciplined and technically competent individuals. The college has been showing its mark of excellence in various fields & academics and social activities. It offers nine programmes of study at the graduation level and four at the post-graduation level. It has earned an enviable reputation of offering quality education.

# Our Department

The Department of Economics was started in the academic year 2011-12. The Department of Economics aims at enriching the students with valuable knowledge and for making decisions in everyday life. Since the economy is concerned with allocating scarce resources efficiently, the programme facilitates the students to understand about the happenings in the market and about the state of economy to predict and act accordingly. Also the faculties educate the students to analyse the benefits and causes of alternative careers. The Economics major prepares the students for careers in banking, insurance, service and manufacturing firms, real estate, consulting, government agencies, and non-profit organizations. The curriculum of Economics major has been designed to educate, stimulate and enthuse the students graduating from the Department to participate effectively in both industrial adventure and rural

One Day International Conference

Or

Entrepreneurial Leadership in a Changing World: Strategies for Sustainable Growth

31st January 2025 | Friday

# About the Conference

This conference aims to explore the critical role of entrepreneurial leadership in navigating the dynamic and rapidly evolving global landscape. As industries face challenges posed by technological advancements, environmental concerns, shifting economic trends, and social transformations, the need for adaptive and innovative leadership has become more crucial than ever.

Conference provides a platform for academics, researchers, industry leaders, and policymakers to engage in meaningful discussions and share insights on fostering sustainable growth through entrepreneurial leadership.

# Call for papers:

Papers are invited from Academicians, Research Scholars and students in the following areas to be presented at the Conference.

# **Topics**

- Trends and challenges in entrepreneurial leadership.
- Balancing traditional leadership principles with contemporary demands.
- Innovation and Technology in Business Growth

- Leveraging digital transformation for entrepreneurship.
- The role of AI, blockchain, and other emerging technologies in reshaping industries.
- Sustainability in Business Models
- Building green and sustainable businesses.
- Corporate social responsibility as a strategic advantage.
- Resilience and Crisis Management
- Preparing businesses for global disruptions and economic volatility.
- Leadership approaches to foster organizational resilience
- Global Perspectives on Entrepreneurship
- Cross-cultural leadership in a globalized economy.
- Opportunities and challenges for entrepreneurs in developing economies.
- Building an Inclusive Entrepreneurial Ecosystem
- Promoting diversity, equity, and inclusion in leadership and business practices.

Paper presenters must send their paper through email to economics@wavoowajeehacollege.in on or before 29.01.2025. Full paper should be typed in A4. Size paper in MS Word Times New Roman Font size 12 with 1.5 line spacing. The paper should not exceed 3000 words including tables and references.

Name of the programme

: A One Day International Conference on "ENTREPRENEURIAL LEADERSHIP IN A CHANGING WORLD: STRATEGIES FOR SUSTAINABLE GROWTH"

Name of the organizing institution

: Department of Economics, Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam.

Date

: 31.01.2025(Friday)

No.of participants

: 13 colleges

No. of participants from our college

. .

Details of paper presentation

: Oral Presentation

- 1. Saritha Rani (I B.A.) on Innovation and technology in business growth.
- 2. S. Krishna Veni (II B.A.) on Entrepreneurial leadership and innovation.
- 3. R. Zion Crowni (II B.A.) on Challenges faced by women entrepreneur.
- 4. B. Gowri (II B.A.) on Opportunities and challenges for entrepreneurship.
- 5. N. S. Swetha (II B.A.) on Gross cultural leadership in a globalized economy in India.
- 6. V. Janaki (III B.A.) on Trends and challenges in entrepreneurial leadership.
- 7. P. Sivamuthu (III B.A.) on Corporate social responsibility as a strategic advantage.
- 8. M. Mathubala (III B.A.) on A study on the challenges faced by the rural entrepreneurs in India.

Staff in-charge





# ORGANISING COMMITTEE

Patron

# Thiru.S.Balasubramanian Adityan

Chairman

Aditanar Educational Institution

# Advisors

# Dr. S.Jeyakumar

Secretary, Aditanar College, Tiruchendur

Dr.D.S.Mahendran

Principal, Aditanar College, Tiruchendur

Mr.P.Palavesamuthu

Panai Maram Fintech Private Limited.

Samugarengapuram

Mrs.Lalitha Thamaraipandy

Golden Palm Petroleum Services Co.W.L.L., Kuwait

Convenor

Dr.M.Ganesan

Head Department of Economics & Research Centre

Organising Secretary

Dr.C.Siva Murugan

Assistant Professor of Economics

Co - Ordinator

Mrs.S.Murugeswari

Assistant Professor of Economics

Committee Members

Dr.V.Siva Elango

Associate Professor of Economics

Dr.P.Maruthiah Pandian

Assistant Professor of Economics

Mr.S. Asokan

Assistant Professor of Economics

# Mrs.M.Uma Jayanthi

Assistant Professor of Economics

Dr.G.Amaravathi @ Anitha

Assistant Professor of Economics

Mrs.B.Priyadharshini

Assistant Professor of Economics

Dr.C.Persheela Suganthi

Assistant Professor of Economics

No Registration Fee No Spot Registration

No TA/DA will be provided

Tea & Working lunch will be provided

# for further details contact

Dr. V. Siva Elango

Associate Professor of Economics

(Mobile: 9500184722)

Dr.C.Siva Murugan

Assistant Professor of Economics

(Mobile: 9487036438)

Mrs.S.Murugeswari

Assistant Professor of Economics

(Mobile: 8248609289)

Email: adiecofest2025@gmail.com

# PRIZE AMOUNT (Per Event)

Prize: Rs. 5,000/- & Shield

Prize: Rs. 3.000/- & Shield

Prize: Rs. 2,000/- & Shield

11.0

Overall Championship



(Re-excredited with A' Grade by NAAC in the Fourth Grade)
VIRAR AND TANPATNAM = 628(216, TEXUCHENDUR

www.aditanarcollege.com





8th FEBRUARY 2025



Organised by

# Department of Economics and Research Centre

IN ASSOCIATION WITH



# PANAI MARAM FINTECH PVT LTD

(Mutual Fund Distributors)

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SAMUGARENGAPURAM

TIRUNELVELI DISTRICT

Name of the programme

: State Level Eco Fest- 2025

Name of the organizing institution

: Aditanar College of Arts and Science, Tiruchendur

Date

: 08.02.2025

No. of participants

: 16 colleges

No. of participants from our college

: 11

**Details of prize winners** 

: Pencil Drawing:

I Prize - V. Janaki (III B.A.)

Rangoli:

I Prize - I. Bharathi Lakshmi (III B.A.)

T. Anushiya Devi (II B.A.)

**Art from Waste:** 

II Prize - N. Jancy (III B.A.)

Staff in-charge





Name of the programme

: HACKATHON event under the Naan Mudhalvan

Program

Name of the organizing institution

: Tamil Nadu Apex Skill Development Centre for

Logistics

Date

: 25.03.2025

No.of participants

: 42 colleges

No. of participants from our college

: 08

Details of prize winners

: Quiz:

II Prize - B. Gowri (II B.A.)

A. Priyadharshini (II B.A.)

N. S. Swetha (II B.A.)

M. Tamilarasi (II B.A.)

D. 214

Staff in-charge



