PROGRAMMES
ORGANIZED BY
DEPARTMENT OF
COMMERCE
BATCH - I
(2024 - 2025)



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN Tiruchendur 628 215



DEPARTMENT OF COMMERCE BATCH I

Organizes an Association Meeting on

' FROM DREAMS TO REALITY : CRAFTING YOUR CAREER PATH "



Resource Person

Ms.R.VADIVUKARASI

Assistant Professor (Regular)

P.G & Research Department of English

A.P.C.Mahalaxmi College for Women,

Thoothukudi-628002

Date: 19/07/2024 TIME: 10.00 am Venue: PG Seminar Hall

Dr.C.Pappeswari
Organising Secretary

Dr.G.Kamalaselvi Convener and Head



Report of the programme

Name of the programme

: Guest lecture

Venue

: PG Seminar hall

Date

: 19.07.2024

Brief objective of the programme

: • To create awareness about the career path to the students.

• To impart them a guidance to set the individual specific goals.

Name of the chief guest with designation

: Ms. R. Vadivukarasi, Assistant Professor,

P.G & Research Department of English, A.P.C. Mahalaxmi College for Women,

Thoothukudi - 628 002.

Topic of the lecture

: From dreams to reality : Crafting your career

path

No. of participants

: 195

Outcome of the programme

: • The students acquired knowledge about the job opportunities available in commerce sector.

 They also got ideas about NPTEL and SWAYAM courses for their skill upgradation.

aff in charge 1917/2024









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN Tiruchendur 628 215



DEPARTMENT OF COMMERCE BATCH - I

Organizes an Association Meeting on

A CAREER WITH ENDLESS
OPPORTUNITIES: AN AWARENESS
PROGRAMME ON COMPANY SECRETARY

Resource Person
Mr.R S.Dravida Gokul, M.Com.,
Cost Accountant Finalist,
Executive(Academics)
The Institute of Company Secretaries of India,
Noida, UP

Date: 12/09/2024 Time: 11.00 am Venue: PG Seminar Hall

Dr.C.PappeswariOrganising Secretary

Dr.G.KamalaselviConvener and Head

Report of the programme

Name of the programme

: Guest Lecture

Venue

: PG seminar hall

Date

: 12.09.2024

Brief objective of the programme

: • To create awareness about opportunities prevailing in the field of company secretaryship course.

 To gain the knowledge about the ways to examination prepare for company secretaryship course.

Name of the chief guest with designation: Mr. R.S. Dravida Gokul, M.Com.,

Cost Accountant Finalist, Executive (Academics),

The Institute of Company Secretaries of India,

Noida, UP

Topic of the lecture

: A career with endless opportunities : An

awareness programme on company secretary

No. of participants

: 210

Outcome of the programme

: • The students acquired knowledge about the course and job opportunities available in various sectors.

• They got ideas about the role of CS in the digital era.

Staff in charge 12/9/2024









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR 628 215

COMMERCE ASSOCIATION MEETING CUM COMPETITIONS

Organized by

Department of Commerce Batch I



Prof.Dr.D.Bennet, M.C.A., M.Phil., Ph.D.

Department of Computer Science,

Aditanar College of Arts and

Science, Tiruchendur.

Date :. 01-10-2024

Venue: PG SEMINAR

HALL

TIME: 10.30 AM

TOPIC: Role of AI in Service Sectors

COMPETITIONS:

❖ COMMERCE EXPO

JUDGES

Win Attractive.
Rewards

Dr.T.Renuha,

Associate Professor and HOD of BBA

Dr.R.Tamilselvi,

Associate Professor and HOD of Commerce

Batch II

*** BUSINESS PLAN**

Dr.R.Deiva Veeralakshmi, Assistant Professor of BBA Mrs.A.Vijayalakshmi,

Assistant Professor of BBA

Dr. C.Pappeswari
Organizing Secretary

Dr.G.KamalaselviConvener and Head

Dr. P.Jeyanthi

Principal

Report of the programme

Name of the programme

: Guest Lecture

Venue

: PG seminar hall

Date

: 01.10.2024

Brief objective of the programme

: • To enrich knowledge in Artificial Intelligence applications and apply it in different aspects of business

 To get an insight knowledge on digital transformation in commerce.

Name of the chief guest with designation: Prof. Dr. D. Bennet,

Department of Computer Science, Aditanar College of Arts and Science,

Tiruchendur - 628215

Topic of the lecture

: Role of AI in service sectors

No. of participants

: 190

Outcome of the programme

: • The students acquired knowledge in the Al applications in commerce field.

 They were also acquainted with the numerous opportunities prevailing in the

business world.

Chappedward 1/0/2024
Staff in charge 1/10/2024

Head of the department

a Kanalell









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN

TIRUCHENDUR 628 215

COMMERCE ASSOCIATION MEETING CUM COMPETITIONS

Organized by

Department of Commerce Batch I



RESOURCE PERSON:

Prof.Dr.D.Bennet, M.C.A., M.Phil., Ph.D. Department of Computer Science,

Aditanar College of Arts and

Science, Tiruchendur.

Date :. 01-10-2024

Venue: PG SEMINAR

HALL

TIME: 10.30 AM

TOPIC: Role of AI in Service Sectors

COMPETITIONS:

♦ COMMERCE EXPO

JI

JUDGES

Dr.T.Renuha.

Associate Professor and HOD of BBA

Dr.R.Tamilselvi,

Associate Professor and HOD of Commerce

Batch II

*** BUSINESS PLAN**

Dr.R.Deiva Veeralakshmi, Assistant Professor of BBA Mrs.A.Vijayalakshmi,

Assistant Professor of BBA

Dr. C.Pappeswari

Organizing Secretary

Dr.G.Kamalaselvi
Convener and Head

Dr. P.Jeyanthi

Principal

Report of the programme

Name of the programme

: Commerce expo and business plan competitions

Venue

: PG seminar hall

Date

: 01.10.2024

Brief objective of the programme

: • To build a strong foundation of knowledge to the students in different areas of E-Commerce.

 To acquaint them with innovative ideas and techniques on business plan.

No. of participants

: 190

Details of the prize winners

: I Place - V.A.S. Muthu Ameena - I B.Com. II Place - M. Afreen - III B.Com.

I Place - N. Subha -II M.Com. II Place – K. Shreeja - I B.Com.

Outcome of the programme

- : The students gained knowledge with new ideas and techniques essential for business.
 - They also acquired skills like effective communication, decision making and problem solving in day to day business affairs.

Head of the department

a-Kanglesel









Tiruchendur 628 215

DEPARTMENT OF COMMERCE

Organizes an **E-Quiz on Commerce**for +2 Students

Date: 05.02.2025 to 12.02.2025

Link: https://forms.gle/rP6hF63WwUvcXf486

E-Certificate will be issued to the participants who Obtained 50 % and above marks

Dr.C.Pappeswari Organising Secretary

Dr.G.Kamalaselvi Convener and Head

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE BATCH-I

Report of the programme

Name of the programme

: E-Quiz for -2 students

Venue

: PG seminar hall

Date

: 05.02.2025 to 12.02.2025

Brief objective of the programme

To promote admission in the department

of commerce.

To learn about the objectivity of questions

and the purpose of quizzes.

Topic

£.

: Commerce basics

No. of participants

: 28

Outcome of the programme

: • About 28 higher secondary students

participated and benefitted.

 They evaluated their knowledge in commerce and identified areas that required for their

study.

Stoff in charge

Head of the department

Principal



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR



Certificate of Appreciation

This is to certify that **Anathavalli S**

<u>Government Higher secondary school Padukanathu</u> has

successfully completed E-Quiz on Commerce for +2 students organised by the

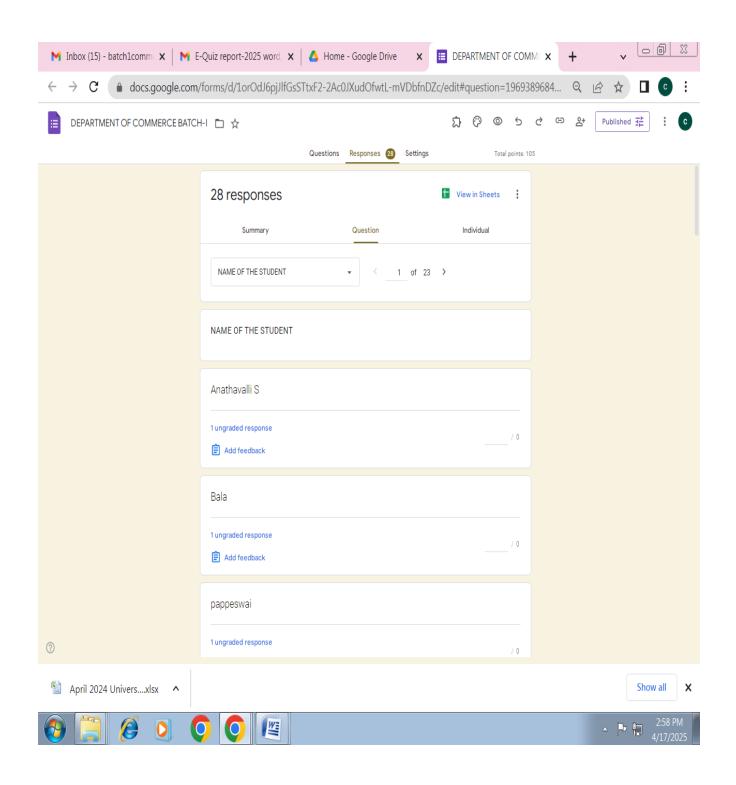
Department of Commerce, Govindammal Aditanar College for Women, Tiruchendur

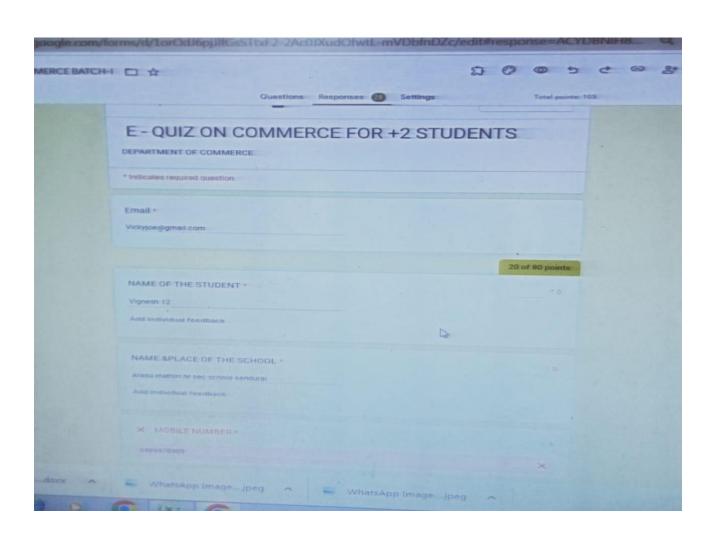
held from 05/02/2025 to 12/02/2025

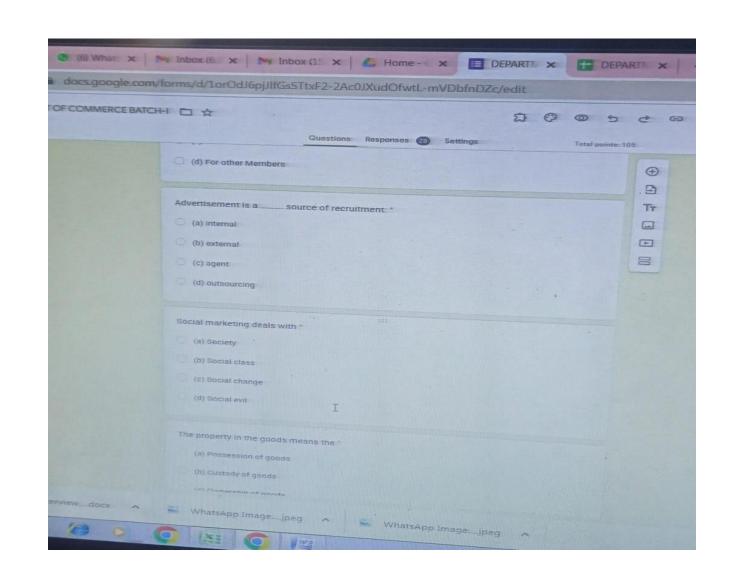
Score 81%

E- Quiz ID BFNDZC-CE000014

Dr.G.Pappeswari
Organising Secretary









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN

Tiruchendur 628 215

DEPARTMENT OF COMMERCE BATCH - I

Organizes an Association Meeting on

SELF DEVELOPMENT
SKILLS AND STRATEGIES

Resource Person
Dr. NELLAI KUMARAN @
S. ESAKKIRAJ, MBA., MSc (Yoga)., Ph.D., LLB.,
Grand Master NLP Trainer,
SIMMA Leadership Academy,
Palayamkottai

Date: 20/02/2025 Time: 9:45 am to 12:45 pm Venue: PG Seminar Hall

Dr.C.Pappeswari
Organising Secretary

Dr.G.KamalaselviConvener and Head

Report of the programme

Name of the programme

: Guest Lecture

Venue

: PG seminar hall

Date

: 20.02.2025

Brief objective of the programme

: • To enhance personal growth by improving self-awareness, developing key skills like communication, time management and critical thinking.

• To increase career potential, building stronger relationships and fostering a mindset towards continuous positive

learning.

Name of the chief guest with designation : Dr. Nellai Kumaran @S. Esakkiraj, M.B.A., M.Sc.,

Ph.D., LLB., M.Sc.(Yoga),

Grand Master NLP Trainer, Simma Leadership Academy,

Palayamkottai

Topic of the lecture

: Self Development Skills and Strategies

No. of participants

: 208

Outcome of the programme

- : This programme increased awareness and helped to develop a growth mindset.
 - The students understood quality of life through setting and achieving goals.
 - This programme enriched knowledge about the need to develop skills and strategies for their future career

Staff in charge

Chead of the department









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN



Tiruchendur 628 215

DEPARTMENT OF COMMERCE BATCH - I

Organizes

Model Interview

For the UG &PG final year students

Date: 20/03/2025 Time: 9: 45 am to 12: 45 pm Venue: PG Seminar Hall

Dr.C.Pappeswari Organising Secretary

Dr.G.Kamalaselvi
Head of the Department

Report of the Programme

Name of the programme

: Model Interview

Venue

: PG seminar hall

Date

: 20.03.2025

Brief objective of the programme

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- To help candidates practice and improve their interview skills, boost confidence and gain feedback on their performance
- To stimulate real interview scenarios, build confidence and provide feedback for improvement.

Name of the interviewers

: Panel I

- Dr. G. Kamalaselvi, Head and Assistant Professor of Commerce
- 2. Mrs. P. Kalaichelvi, Head and Assistant Professor of Chemistry

Panel II

- Dr. P. Jamuna,
 Assistant Professor of Commerce
- 2 Dr. R. Prabamanieswari, Associate Professor of Computer science

Panel III

- 1. Dr. R. Bhavani, Assistant Professor of Commerce
- 2. Mrs. K. Radhika, Assistant Professor of Computer science

Panel IV

- 1. Dr. D. Sheela Jebasta, Assistant Professor of Commerce
- 2. Ms. S. Kirutheeba, Assistant Professor of English

Panel V

- Dr. D. Deiva Veeralakshmi,
 Assistant Professor of Business
 Administration
- 2. Dr. R. Usha Parameswari, Assistant Professor of Mathametics

Panel VI

- Dr. G. Jeyalakshmi, Head and Assistant Professor of English
- Dr. J. Anitha Nesamalar, Assistant Professor of Commerce (Batch II)

No. of participants

: 77

Outcome of the programme

- Mock interviews provide opportunities to practice and improve communication skills both verbal and non verbal.
 - Improved interview skills and confidence can lead to increased job prospects.

C. Puppesuall Staff in - charge 21/03/25

Head of the Department











PROGRAMMES
ORGANIZED BY
DEPARTMENT OF
COMMERCE
BATCH - II
(2024 - 2025)



GOVINDAMMAL ADITANAR COLLEGE

FOR WOMEN

TIRUCHENDUR

Commerce Batch II Association

Organises a meeting

Organises a meeting

On the topic

Leadership in teams: Inspiring and Motivating

Team Members

Resource Person

r.T. Chellammal M.Com., M.Phil., Ph.D.,

Assistant Professor of Commerce

C Manalakshmi College for Women Thoothukudi

Date:22.08.2024

Time: 10 a.m.

Venue: PG Seminar Hall

Dr.J.Anitha Nesamalar

Dr.R.Tamilselvi

Dr.P.Jeyanthi

Association Staff Incharge Head of the Department

Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR **DEPARTMENT OF COMMERCE (BATCH - II)**

Report of the programme

Name of the programme

: Guest lecture

Venue

: PG seminar hall

Date

: 22.08.2024

Brief objective of the programme

: • To highlight the essential traits and skills that makes an effective Leader.

 To gain knowledge on practical techniques and strategies for motivating team

members.

Name of the chief guest with designation : Dr. T. Chellammal, M.Com., M.Phil., Ph.D.,

Assistant Professor of Commerce. A.P.C. Mahalakshmi College for Women,

Thoothukudi.

Topic of the lecture

: Leadership in teams: Inspiring and motivating

team members

No. of participants

: 161

Outcome of the programme

- : The students understood how to effectively inspire their team members, leading to higher engagement and productivity.
 - They developed their practical skills in communication, feedback and conflict resolution, which crucial for are motivating and guiding team members.
 - They also learnt the techniques to build trust and unity within their teams, in order to foster a collaborative and supportive environment.

R Tarmilalia Head of the Department 2818/24









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF COMMERCE (BATCH – II)

Report of the programme

Name of the programme : Logo Creation Competition

Venue : Hall No : 51

Date : 17.12.2024

Brief objective of the

programme

To encourage the students to think creatively and develop

their design skills by creating unique logos.

• To understand the importance of branding, identity and

visual communication in marketing.

Name of the Judge with

designation

: Dr. J. Anitha Nesamalar, M.Com., M.Phil., Ph.D., PGDCA., MBA,

Assistant Professor of Commerce Batch II, Govindammal Aditanar College for Women,

Tiruchendur.

Topic of the event : Logo for Emerging Company

:

No. of participants : 46

Outcome of the programme

 The students got a deeper understanding of the importance of creating a strong visual identity.

They gained an opportunity to create an expressive

logo within the stipulated time.

Staff in charge 21

Head of the department (i)



Google







DEPARTMENT OF COMMERCE (BATCH – II)

Report of the programme

Name of the programme

Product from Waste Competition

Venue

Hall No. 51

Date

02.01.2025

Brief objective

of the programme

· To give an opportunity for the students to showcase their

creative talents.

To induce them to create artistic products from waste

materials

Name of the judge

with designation

Dr. J. Anitha Nesamalar, M.Com., M.Phil., Ph.D., PGDCA., MBA.,

Assistant Professor of Commerce Batch II, Govindammal Aditanar College for Women,

Tiruchendur.

Topic of the event

Recycled Art

No. of participants

38

Outcome of the

programme

• Students developed and showcased their creative and innovative skills by transforming waste materials into valuable

products.

It enhanced understanding among students about the importance of waste management and sustainable practices.

Head of the department (1/2)









Organises a meeting

On the topic

How to become an e-retailer ?- An Overview

Resource Person

Mrs.S.Chella Priya M.B.A., M.Phil., P.G.D.C.A., NET.,

Assistant Professor of Business Administration

Govindammal Aditanar College for Women

Tiruchendur

Date:23.01.2025 Time:2.45 p.m Venue: PG Seminar Hall

Dr.J.Anitha Nesamalar

OO

Association Staff Incharge

& HOD i/c

Dr.P.Jeyanthi

Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF COMMERCE (BATCH – II)

Report of the programme

Name of the programme

: Guest Lecture

Venue

: PG Seminar Hall

Date

: 23.01.2025

Brief objective of the programme

• To provide guidance in choosing the right e - commerce platform.

To highlight trends, opportunities and challenges

in the e-retail businesses.

Name of the chief guest with

designation

: Mrs. S. Chella Priya, MBA., M.Phil., PGDCA., MBA., Assistant Professor of Business Administration, Govindammal Aditanar College for Women,

Tiruchendur.

Topic of the lecture

: How to become an e-retailer? - An Overview

No. of participants

: 107

Outcome of the programme

 The programme increased awareness of the steps involved in starting and managing an online retail business.

 The students gained a clear understanding of the e-retail industry, its potential and its challenges.

Staff in charge

lead of the department (i/<)









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF COMMERCE (BATCH – II)

Report of the programme

Name of the programme

: Guest Lecture

Venue

: PG Seminar Hall

Date

: 19.02.2025

Brief objective of the programme

• To educate the students about AI fundamentals and its applications in e-commerce.

• To highlight emerging AI trends in e-commerce.

 To infuse AI oriented career related opportunities in e-commerce sector.

Name of the chief guest with designation

: Dr. S.N. Sithi Shamila B.Sc., M.C.A., M.B.A., NET., Ph.D., Head of the Department of Information Technology, Wavoo Wajeeha College of Arts and Science, Kayalpatnam.

Topic of the lecture

: The Impact of AI on E-Commerce

No. of participants

: 162

Outcome of the programme

 Participants gained a clear understanding of Al concepts and their relevance in the e-commerce industry.

 The session provided valuable insights into Al-related career opportunities in the e-commerce sector.

Staff in charge

Head of the department (1)C)









Department of Commerce (Batch II) Organizes MOCK INTERVIEW

INTERVIEW PANEL MEMBERS



PANEL I

Dr.G.Kamalaselvi

Head and Assistant Professor of Commerce (Batch I) **Mrs.P.Chandra** Assistant Professor of Commerce (Batch II)

PANEL II

Dr.R.Bhavani

Assistant Professor of Commerce (Batch I) Mrs.K.Archana Assistant Professor of Commerce

PANEL III

Dr.J.Anitha Nesamalar

Assistant Professor of Commerce (Batch II) Ms.P.Sahana Assistant Professor of Computer

PANEL IV

Mrs.R.Thangarani

Assistant Professor of Commerce (Batch II) Ms.M.Thangeshwari Assistant Professor of English

DATE 26.03.2025

TIME: 10.45 to 12.45

VENUE: RoomNo. 33

Mrs.K.Archana Staff Incharge Dr.J.Anitha Nesamalar HOD

Dr. P. Jayanthi Principal

DEPARTMENT OF COMMERCE (BATCH - II)

Report of the Programme

Name of the programme

: Model Interview

Venue

: Room No.33

Date

: 26.03.2025

Brief objective of the programme

 To evaluate the student's understanding of core commerce concepts such as accounting, finance, marketing, business law and economics

 To offer guidance on the strengths and areas for improvement in preparation for actual job

Name of the interviewers

: Panel I

- Dr. G. Kamalaselvi, Head and Assistant Professor of Commerce (Batch I)
- 2. Mrs. P. Chandra, Assistant Professor of Commerce (Batch II)

Panel II

- 1. Dr. R. Bhavani,
 Assistant Professor of Commerce (Batch I)
- 2. Mrs. K. Archana, Assistant Professor of Commerce (Batch II)

Panel III

- Dr. J. Anitha Nesamalar, Head and Assistant Professor of Commerce (Batch II)
- 2. Ms. P. Sahana, Assistant Professor of Computer Science

Panel IV

- Dr. M. Thangeshwari,
 Assistant Professor of English
- 2. Mrs. R. Thangarani,
 Assistant Professor of Commerce (Batch II)

No. of participants

: 50

Outcome of the programme

- The student gained experience in handling professional interviews and improved their ability to present themselves effectively
 - The interviewee identified their strengths and areas for improvement while preparing themselves for actual job

Staff in-charge

Head of the Department







INTERCOLLEGIATE LEVEL PARTICIPATIONS (2024 – 2025)



KAMARAJ COLLEGE



(Accredited with 'A+' Grade by NAAC) இந்து நாடார் சங்கங்களால்1966–ல் தொடங்கப்பட்ட கல்லூரி (Affiliated to Manonmaniam Sundaranar University, Tirunelyeli)

THOOTHUKUDI - 628 003

State Level Inter - Collegiate Cultural Meet



CommEver Ace - 2k24



on 30th August 2024

Organized by
Department of Commerce (SF)

**
C Pearl Commerce Association

Student's Co-ordinator

B. Santhanakumar

Student's President

Organizing Secretary

Dr. N. Paulraj

Asst. Prof.

Convener
Dr. V. Gopalakrishnan
(HOD)

Vice Principal
Dr. A. Arunachalarajan

Principal
Dr. J. Poongodi

Secretary Mr. P.S.P.K.J. Somu

Venue: Golden Jublie Block

Time : 9.00 am

All are Invited

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF COMMERCE BATCH-I

Report of the programme

Name of the programme : CommEver Ace-2k24

Level : State level

Name of the organizing institution : Kamaraj College, Thoothukudi.

Date : 30.08. 2024

No.of total participants : 17 Colleges

No. of participants from our college : 36

Details of prize winners : Connection – I Prize

S. Lingeswari Viji (III B.Com.)

T. Rakini (III B.Com.)

Fireless Cooking - I Prize

R. Iruthaya Jenisha (III B.Com.)

V.A.S. Muthu Ameena (I B.Com.)

Art From Waste – I Prize

K. Nisha (II B.Com.)

V. Pappathivani (II B.Com.)

Paper Presentation – II Prize

V. Sowmya (III B.Com.)

a. Kanalasel:

S. Revathi Staff In-charge 03/09/2024

Head of the Department





ADITANAR COLLEGE OF ARTS AND SCIENCE

(Re-accredited in the third cycle with 'A' Grade by NAAC)
VIRAPANDIANPATNAM – 628 216, TIRUCHENDUR

Department of commerce organises

TWO DAYS NATIONAL LEVEL WORKSHOP ON

RESEARCH DATA ANALYSIS AND INTERPRETATION USING SPSS AND JAMOVI







Resource Person Alagupandi Selvaraj., M.Sc., B.Ed. Founder & CEO, Aakkam Seventh Mind Academy, Coimbatore

17th & 18th March, 2025

Topics to be Covered

- Introduction to Research Data Analysis
- Hypothesis Testing and Parametric Tests
- Non-Parametric Tests and Correlation Analysis
- Regression Analysis and Structural Equation Modeling (SEM)
- Factor Analysis and Multivariate Analysis
- Advanced Statistical Techniques and Time Series Analysis
- Report Writing, Interpretation, and Research Publications.

Patron:

Thiru S. BALASUBRAMANIAN ADITYAN, Chairman, Aditanar Educational Institution, Tiruchendur

Advisors: Dr. S. JEYAKUMAR, Secretary, Aditanar College of Arts & Science, Tiruchendur

Dr. D.S. MAHENDRAN, Principal, Aditanar College of Arts & Science, Tiruchendur Convenor: Dr. S. SIVAKUMAR Assistant Professor & Head, Department of Commerce, Aditanar College of Arts & Science

Organising Secretary Mr. M. Dhilip Kumar Assistant Professor, Department of Commerce, Aditanar College of Arts & Science Organising Committee
Dr. S. Raj Bino
Assistant Professor,
Department of Commerce,
Aditanar College of Arts & Science

Mr. S. Karuppasamy Assistant Professor, Department of Commerce, Aditanar College of Arts & Science

All are invited



DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme : Two day National Level Workshop on

Research data Analysis and Interpretation

using SPPS and JAMOVI

Level : National Level

Name of the organizing Institution : Department of Commerce,

Aditanar College of Arts and Science,

Tiruchendur.

Date : 17.03.2025 and 18.03.2025

No. of participants : 10

Name of the participants 1. Aarthi S. III B.Com.

2. Gunaselvi R. III B.Com.

3. Iruthaya Jenisha R. III B.Com.

4. Jeyashree M. III B.Com.

5. Kamala Santhoshi K. III B.Com.

6. Kanishka P. III B.Com.

7. Lingeswari Viji S. III B.Com.

8. Meglena J. III B.Com.

9. Muthulakshmi R. III B.Com.

10.Sasitharini M. III B.Com.

Staff in-charge 21/63/2025

lead of the Department^{& 1}/ಿ3/೩೦





ST. MARY'S COLLEGE (AUTONOMOUS)

(Re-accredited with 'A+' Grade by NAAC)
Thoothukudi



PG and Research Department of Commerce
Organizes a One day International Conference
On

Marketing 5.0 & Regenerative Economics

Venue: Conference Hall

FRIDAY

21 MARCH 2025

AT 9:30 A.M.



DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme : International Conference on Marketing

5.0 and Regenerative Economics

Level : International Level

Name of the organizing Institution : PG and Research Department of Commerce

St. Mary's College (Autonomous)

Thoothukudi

Date : 21.03.2025

No. of participants : 6

Name of the participants : 1. S. Jai Shalvi Pusiga – II M.Com.

2. G. Manju – II M.Com.

3. V. Parvathi – II M.Com.

4. M. Petchiammal Gowsalya – II M.Com.

5. S. Sree Sakthi – II M.Com.

6. C. Sugumari – II M.Com.

Staff in charge 26 3 2025

G. Kanala July'
Head of the Department 3 2025



