

Govindammal Aditanar College for Women, Tiruchendur
Faculty Profile



1. Name : Dr. M. Mariammal
2. Department : Commerce - Batch I
3. Qualification : M.Com., M.Phil., Ph.D., SET,
M.B.A.,
4. Present Designation : Associate Professor
5. Contact No. : 6381716251
6. Email id : mariammalgacw@gmail.com
- Vidwan id : 593057
- Vidwan Link : <https://vidwan.inflibnet.ac.in/profile/593057>
7. Date of joining : 27/12/2006
8. Field of specialization in research : Human Resource
Management, Marketing
9. Title of the Thesis : Stress among IT Professional's
in Chennai, Tamilnadu

10. Orientation / FDP programmes / other short-term courses attended:

Sl. No.	Name of the course	University/ Institute	Duration in days	From-To
1	Three Days International FDP on 21st Century Teaching Skills	Annai Hajira Women's College, Tirunelveli	3days	08.07.2020 to 10.07.2020
2	Two Day FDP on Online Teaching and Research Tools	Govindammal Aditanar College for Women, Tiruchendur	2days	20.07.2020 and 21.07.2020

3	One day National Level FDP on Filing of Income Tax Returns - Law and Procedure	Parvathaneni Brahmayya Siddhartha College of Arts and Science, Vijayawada, Andrapradesh	1day	25.07.2020
4	International FDP on "The Importance of Balancing Work and Family"	St. Teresa's Degree College for Women, Bengaluru	1day	27.05.2021
5	Two Week Online International FDP on "Communication Skills: Theory and Practices",	Integral University, Lucknow	15days	14.06.2021 to 25.06.2021
6	One Week Research Talk Series on "How to do an effective research?"	Mahatma Gandhi College, Trivandrum, Kerala	1Week	21.07.2021 to 30.07.2021
7	Integration of ICT Tools in Teaching and Learning"	Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar	5days	26.07.2021 to 30.07.2021
8	Five days International Level Faculty Development Program on "Experimental Teaching-Corporate Cognizance"	Sri Ramakrishna College of Arts and Science, Coimbatore	5days	9.08.2021 and 13.08.2021
9	Five days International online FDP on "Research Orientation and Data Analysis"	Mount Zion Institute of Management, Kozhuvallur, Kerala	5days	9.08.2021 and 13.08.2021
10	Two days Faculty Development Programme on "Digital Design Pedagogy Skill Training"	Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar	2days	12.08.2021 and 13.08.2021
11	Online Skill Development Course on GST Filing	Garden City University	1day	08.09.2021

12	Three Days FDP on "Blended Model of Teaching and Learning"	Ayya Nadar Janaki Ammal College, Sivakasi	3days	21.09.2021 to 23.09.2021
13	Two day National level Virtual Faculty Development Programme on "Strategies for Writing Review of Literature"	Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar	2days	21.03.2022 and 22.03.2022
14	One week Faculty Development Program On "Amazon Web Services"	Rajiv Gandhi University of Knowledge Technologies-Basar	1week	22.08.2022 to 27.08.2022
15	FDP on "Hands on writing and publishing research papers for reputed journals"	Swastik Consulting Services, Bangalore,	8days	23.12.2023 to 30.12.2023
16	FDP on Leveraging AI Tools for Smart Teaching, Learning and Evaluation	Sri Parasakthi College for Women, Courtallam	2days	28.04.2024 and 29.04.2024

11. Participation / Presentation in seminar/workshop/symposia/conference:

Sl. No	Level (State/national/international)	Participation /presentation	Title of the paper presented	Title of the seminar / workshop/symposia/ conference	Date and Venue
1	National	Participation		National Symposium on Customer Relationship Management	Sri Parasakthi College for Women, Courtallam. 25.01.2008
2	International	Presentation	Financial Innovation	Two day International Seminar on Recent Trends in Capital Markets and Financial Innovations	Bharathidasan University, Tiruchirappalli 10.01.2009 and 11.01.2009
3	National	Presentation	Monetary Support by TIIC for the upliftment of Entrepreneurs	National Seminar on Entrepreneurship—Key to Sustained Economic Empowerment	St. Xavier's College, Palayamkottai 11.03.2009 and 12.03.2009
4	State	Participation		State Level Seminar on Present Scenario in the Indian Stock Market	Aditanar College of Arts and Science, Tiruchendur 14.03.2009
5	National	Participation		Indian Financial Services Sector: Integration, Strategies and Challenges	Manonmaniam Sundaranar University, Tirunelveli 05.09.2009 and 06.09.2009
6	Regional	Participation		Awareness of Research Funds for Self Financing College Teachers	Govindammal Aditanar College for Women, Tiruchendur 05.10.2009
7	National level workshop	Participation	-	Application of Statistical Tools in Social Science Research	VHNSN College, Virudhunagar 09.10.2009 and 10.10.2009

8	State level seminar	Participation	-	Corporate Governance and Limited Liability Partnership	Aditanar College of Arts and Science, Tiruchendur 13.02.2010
9	National Workshop	Participation	-	Business Research Methods	Manonmaniam Sundaranar University, Tirunelveli 27.03.2010 and 28.03.2010
10	National	Presentation	Organisational Downsizing	Contemporary Practices in Finance and HRM	V.H.N.S.N.College, Virudhunagar 22.07.2010 and 23.07.2010
11	National	Presentation	HR Planning-Towards Conceptual Clarity	Trends in Accounting, Taxation and Management- Today and Tomorrow	St.Mary's College, Thoothukudi 09.12.2010 and 10.12.2010
12	State	Presentation	Financial Inclusion - Issues, Opportunities and Challenges of Indian Commercial Banks	Financial Literacy and Financial Products of Commercial Banks - A Study with special reference to rural people in Thoothukudi District.	Aditanar College of Arts and Science, Tiruchendur. 24.09.2011 and 25.09.2011
13	National	Presentation	Revitalising Global Business: Issues, Approaches and Strategies	A Study on Work Life Balance among the Bank Employees	Annamalai University, Chidambaram 19.12.2011
14	International	Presentation	Financial Markets: Issues and Challenges(FIMIC-2012)	Investors' Perception towards Inherent Risk and Potential Returns in Financial Products	Bharathidasan University, Tiruchirappalli 07.01.2012 and 08.01.2012
15	National	Presentation	Innovations in Management and Computer Applications	Customers' Perception towards E-Commerce Payment Systems in Tiruchendur	Dr.SivanthiAditanar College of Engineering, Tiruchendur 22.2.2012
16	National	Presentation	Building Human Capital- A Way Forward to Nations' Prosperity	IT Professionals Attrition and Retention in Chennai	P.V.P.Siddhartha Institute of Technology, Kanuru, Vijayawada, Andhra Pradesh 29.03.2012
17	International	Presentation	HRM in the Era of Global Mobility	A Comparative Study on Employee Engagement in Public and Private Sector Banks	Kongunadu Arts and Science College, Coimbatore 18.07.2012
18	International	Presentation	Impact of Global Crisis in Indian Business	Software Developer's Stress in the Perspective of Job Dissatisfaction	Annai Mathammal Sheela Engineering College,Erumapatty, Namakkal Dist. 14.09.2012

19	International	Presentation	Business Innovations in the Globalisation Era	Identification of Service Quality Gap in General and Private Hospitals	A.V.V.M.Sri Puspham College, Poondi 22.09.2012
20	National	Presentation	Financial Sector Reforms in India	An Assessment on Quality of Services in Insurance Sector	Pope's College, Sawyerpuram-628 251 16.10.2012and 17.10.2012
21	National	Presentation	Innovative Management Practices for Global Competitiveness	Work Life Balance among Women Employees in Banking Sector	Sri Vasavi College, Erode 21.12.2012
22	International	Presentation	Innovative Emerging Strategies in Business, Engineering and Management Studies	Freight Forwarders' Service Delivery Gap in Logistics Operations	Choice College, Pune 15.02.2013
23	International	Presentation	Competency Building Strategies in Business and Technology for Sustainable Development	Assessment of Occupational Stress of IT Professionals in the Perspective of Demographic and Work Profiles	Sri Ganesh School of Business Management, Salem 22.2.2013
24	National	Presentation	CRM in Commercial Banks in the era of Globalization	Customer Centric Views on Bank's CRM Strategies	Aditanar College of Arts and Science, Tiruchendur 17.8.2013& 18.8.2013
25	National	Presentation	Social Media-A New Frontier for Business	Social Media's Influence in Consumer Purchase Decision	Dr.Sivanthi Aditanar College of Engineering, Tiruchendur 18.10.2013 & 19.10.2013
26	National	Presentation	Impact of M-Commerce in Global Business	Mobile Banking Usage among Rural Customers	Prof. Dhanapalan College of Arts and Science, Chennai 19.09.2014
27	International	Presentation	Contemporary Issues and Challenges in Commerce and Management	Impact of Visual Merchandising on Impulse Buying Behaviour of Customers - With Special Reference to Retail Stores	Sri Ganesh College of Arts and Science, Salem 13.02.2015
28	National	Presentation	Current Scenario in Micro, Small and Medium Enterprises (MSMEs)	Impact of Management Strategies on the Performance of Small Scale Entrepreneurs	Sadakathullah Appa College, Tirunelveli 19.02.2015
29	International	Presentation	Competency Building Strategies in Business and Technology for Sustainable Development	Talent Management Practices in Banking Sector	Sri Ganesh School of Business Management, Salem 20.02.2015

30	State	Presentation	State Level Seminar on Emerging Trends in Service Sector in India under Globalisation	Customer Satisfaction towards Value Added Services of Banks	G.Venkataswamy Naidu College, Kovilpatti, 05.02.2016
31	International	Presentation	International Seminar on Emerging Trends in Global Business	E-Service Quality of Travel Agencies	Nehru Memorial College, Puthanampatti, 16.02.2016
32	International	Presentation	International Conference on Competency Building Strategies in Business and Technology for Sustainable Development	Customers' Perspective on Service Delivery of Banks through Internet	Sri Ganesh School of Business Management, Salem, 19.02.2016
33	National	Presentation	National Seminar on Emerging Trends and Challenges in Indian Business Environment	Financial Literacy of Arts and Science Students in Tiruchendur	St.John's College, Palayamkottai, 11.03.2016
34	International	Presentation	International Conference on Smart India-Synergies and Opportunities in Management, Engineering, Technology and Science in the Globalized Era	Knowledge Retention in Schools	Selvam College of Technology, Namakkal 11.03.2016
35	National	Presentation	National Seminar on Problems and Prospects of Indian Economy	Organizational Climate in the Corporate Culture	Rani Anna Government College for Women, Tirunelveli, 15.09.2016
36	National	Presentation	National Conference on Innovation Needed in Commerce, Economics and Management to Meet the Present Crises and Craze	Role Stress and Coping Strategies among Bank Employees	Managayarkarasi College of Arts and Science for Women, Madurai, 24.09.2016
37	National	Presentation	Less Cash Economy as a strategy for financial inclusion in rural India	Financial Inclusion of Transgender in Tuticorin District	Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar. 14.03.2017 and 15.03.2017
38	National	Presentation	National Level Conference on Changing Paradigms in Indian Business	A Comparative Study on Role Efficiency of Nurses in Private and Government Hospitals	NGM College, Pollachi, 24&25th March 2017
39	International	Presentation	International Conference on Changing Global Scenario-Strategies for Business Sustainability	Work-Life Balance Issues and Burnout among Married Working Women	Sri. S. Ramasamy Naidu Memorial College, Sattur, 16th February 2018
40	International	Presentation	International Conference on Commerce, Economics and Management - An Interdisciplinary Perspective	CRM Practices of Banks from Employees' Perspective	Mangayarkarasi College of Arts and Science for Women, Madurai 26.2.2018

41	National	Presentation	National Seminar on Digitalisation of Indian Economy and its Implications for Corporate Sector	Impact of Social Media on the Consumer's Buying Behaviour	St.Xavier's College (Autonomous), Tirunelveli 15th March 2018
42	National	Presentation	National Seminar on Contemporary Macro Economic Environmental Issues	Small Trader's Perception towards GST Implementation	Rani Anna Government College for Women, Tirunelveli 28.03.2018
43	International	Presentation	International Conference on Perspectives of Global Human Resource	Commitment and Job Satisfaction of Teachers 'in Management Educational Institutions	St.John's College, Palayamkottai, 05.09.2018
44	National	Participation	Two day workshop on NAAC Reforms : 'Outcome Based Education -An Overview'	Participation	V.O.Chidambaram College, Thoothukudi, 14th and 15th Dec. 2018
45	State	Presentation	State Level Seminar on Corporate Social Responsibility in India	Community Perception and Expectations on Corporate Social Responsibility Practices of DCW Ltd.,	Aditanar College of Arts and Science, Tiruchendur, 15.02.2019
46	National	Presentation	National Conference on Sustainable Development and Economic Justice	Perception and Expectations of Community on DCW's CSR Practices	Government Arts College for Women, Karaikudi, 04.03.2019.
47	International	Presentation	Bank Employee's Role Anxiety and Coping Strategies in Thoothukudi	International Seminar on Progress of Emerging sectors in India	Rani Anna Government College for Women, Tirunelveli, 26.08.2019
48	International	Presentation	Financial Literacy and Financial Planning of Public School Teachers	International Conference on Contemporary Trends in Capital Market	KSR College of Arts and Science for Women, Tiruchengode, 19.09.2019
49	International	Presentation	Emotional Acumen and Well-being of School teachers in Tiruchendur	International Seminar on Emerging Horizons of HR in Commerce and Business Management	Govindammal Aditanar College for Women, Tiruchendur 26.09.2019
50	International	Presentation	Teacher's Time Management Practices in Non-Government Schools	International Conference on Transformation of Business, Management, Economy in Digital Era	Mangayarkarasi College of Arts and Science for Women, Madurai, 19.10.2019
			Community Centric Views on Tamilnadu Mercantile Bank	Corporate Social Responsibility Practices	Thiruvalluvar College, Papanasam, 24.03.2020

51	State	Presentation	Limited's Corporate Social Responsibility Practices in Thoothukudi	(CSR) in Banking Sector	
52	International	Presentation	Higher Education Learners' Online Learning Experience during Covid- 19 pandemic	International Conference on "Environmental Issues in Business and Road Map for Innovative Solutions(ICEIB- 2022)	Government Arts CollegeforWomen, Nilakottai, 02.05.2022
53	International	Presentation	Students' Online Learning Experience in Covid-19 Pandemic	International Conference on Initiatives and Challenges in Industrial Era 5.0	St.Xavier's College, Palayamkottai, 04.05.2022 and 05.05.2022
54	International	Presentation	Customer Adoption towards UPI as a payment medium	International Conference on Initiatives and Challenges in Industrial Era 5.0	St.Xavier's College, Palayamkottai, 04.05.2022 and 05.05.2022
55	National	Presentation	Impact of Instagram on Young Adults' Emotional Well-Being	National Conference on Impact of Social Media on Youngsters	Dr.Sivanthi Aditanar College of Engineering, Tiruchendur, 30/3/2023
56	International	Participation		International Conference on Interview Skills	Bharathi Chudarand Skill Developer, Chennai, 24.01.2024
57	National	Participation		Online workshop on General Paper on Teaching and Research Aptitude (UGC NET: Paper 1)	Global Institute of Statistical Solutions (GISS) 18.05.2024 to 22.05.2024
58	National	Participation		AI and Google Tools in Education	Dynamic Minds Group (DMG) 22.09.2024
59	National	Participation		Seven Day National Level Workshop on Essential Statistical Tests for Research using SPSS	Bala's V V Academy 16.09.2024 to 22.09.2024
60	National	Participation		Five Days Online Workshop on Foundation of Stock Market for Beginners	Star International Foundation for Research and Education 23.09.2024 to 27.09.2024

12. Research publications:

Sl.No	Name of the Journal, Vol. & Issue no., year, pp.no. & ISSN no.	Title of the paper	UGCCARE listed journal (Yes/ No)	Author Order
1	SMART Journal of Business Management Studies, Vol.6, No.1, Jan-June 2012, pp.39-47 ISSN 0973-1598	Hardiness Personality and Stress Factors among IT professionals in Chennai, Tamilnadu	Yes	II
2	Sankhya International Journal of Management and Technology, Vol.3, No.2, September 2012, pp.33-37, ISSN 0975-3915	Identification of Service Quality Gap in General and Private Hospitals	No	II
3	Bonfring International Journal of Data Mining, Vol.2, No.4, December 2012, pp.1-5, ISSN 2250-107X	Factorial Dimensions of Employee Engagement in Public and Private Sector Banks	Yes	II
4	Journal of Management and Science, Vol.2, No.10, December 2012, pp.126-130, ISSN 2250-1819	Work-Life Balance among Women Employees in Banking Sector	Yes	I
5	Madras University Journal of Business and Finance, Vol.1, No.1, January 2013, pp.92-100, ISSN 2320-5857	Self Esteem, Depression and Occupational Stress Factors of IT Professionals	Yes	II
6	International Journal of Business, Management and Social Sciences, Vol.2, No.7, March 2013, pp.22-25, ISSN 2249-7463	Freight Forwarders' Service Delivery Gap in Logistics Operations	Yes	I
7	Indo Global Journal of Commerce and Economics, Vol.2, No.1, March 2015, pp.13-16, ISSN 2393-9796	Impact of Visual Merchandising on Impulse Buying Behaviour of Customers-With Special Reference To Retail Stores	Yes	I
8	RAC Journal of Research (Journal of Multidisciplinary Research), Vol.2, No.2, August 2016, pp.80-84, ISSN 2230-7362	Organizational Climate in the Corporate Culture	Yes	I
9	Roots, International Journal of Multidisciplinary Researches, Vol.3, No.5, September 2016, pp.38-41, ISSN 2349-8684	Role Stress and Coping Strategies among Bank Employees	Yes	I
10	Research Journal of SRNMC, Vol.1, No.1, February 2018, pp.27-29, ISSN 2395-7085	Work-Life Balance Issues and Burnout among Married Working Women	No	I
11	Shanlax International Journal of Economics, Vol.6, Special Issue 1, March 2018, pp.108-110, ISSN 2319-961X	Small Traders' Perception towards GST Implementation	Yes	I
12	International Journal of Functional Management, Vol.3, No.1, April 2018, pp.50-52, ISSN 2319-1406	Talent Management Practices in Banking Sector	Yes	I

13	Bodhi International Journal of Research in Humanities, Arts and Science, Vol.2, No.2, Feb. 2018, pp.58-61,EISSN2456-5571	CRM Practices of Banks from Employees' Perspective	Yes	I
14	B-Digest Journal of Commerce and Management, Vol.10, No.1, Jan- June 2018, pp.14-18, ISSN 0975-2617,ImpactFactor4.2	Impact of Social Media on Consumer's Buying Behaviour	Yes	I
15	International Journal of Research and Analytical Reviews, September 2018, ISSN2349-5138UGC No.43602, pp.124-129	Job Contentment and Commitment of Teachers' in Management Educational Institutions	Yes	I
16	Roots International Journal of MultidisciplinaryResearches,Vol.5, No.3, March 2019, ISSN 2349-8684,pp.25-28	Perception and Expectations of Community on DCW's CSR Practices	Yes	I
17	Journal for Advanced Research in Applied Sciences, Vol.VI, No.9, September2019,ISSN2394-8442, pp.29-34	Financial Literacy and Financial Planning of Public School Teachers	Yes	I
18	Indo Global Journal of Commerce andEconomics,ISSN2393-9796, Vol.5,No.2,September2019, pp.46-49	Emotional Acumen and Well-being of School teachers in Tiruchendur	Yes	II
19	International Peer Reviewed Journal of Analysis and Computing, ISSN 0973-2861,SpecialIssue2019	Teacher's Time Management Practices in Non-Government Schools	Yes	I
20	Journal of Management and Entrepreneurship, Vol.16, No.1 (XI), January - March 2022, ISSN 2229-5348,UGCCareListGroupI, Impact Factor 4.257	Higher Education Learners' Learning Experience during Covid-19 Pandemic	Yes	I

13. Book / Chapter Publications:

Sl.No	Title of the book	Name of the publisher and the year of publication	ISBN No.
1	E-Business and Accounting	Seven Hills Book Publications, Bangalore. January2014	978-81-930661-8-8
2	E-Business	Seven Hills Book Publications, Bangalore. January2016	978-81-930661-4-0
3	MSU course material for Managerial Economics in Tamil Medium	https://www.msuniv.ac.in/images/distance%20education/learning%20materials/ug%20pg/ug/bcom_tamil/I%20Year%20-%20DJC1A%20-%20Managerial%20Economics%20(TM).pdf	
4	MSU course material for Managerial Economics in English Medium	https://www.msuniv.ac.in/images/distance%20education/learning%20materials/ug%20pg/ug/bcom_english/I%20Year%20-%20DJC1A%20-%20Managerial%20Economics%20(EM).pdf	

5	Indian Rural Marketing in Liberalised Era	Authorspress,E-35/103, Jawahar Park, Laxmi Nagar,Delhi.2009	978-81-7273-497-8
6	Contemporary Practices in Finance and HRM	V.H.N.Senthikumara Nadar College, Virudhunagar. July2010	978-81-910426-0-3
7	Financial Inclusion – Issues, Opportunities and Challenges of Indian Commercial Banks	Virutcham Publications, Nagercoil. 2011	978-93-80314-12-9
8	Revitalising Global Business: Issues, Approaches and Strategies	Mani Bharathi Publishers, Chidambaram. 2011	978-81-922221-1-0
9	Global Marketing Scenario	BClub,Thukalay,2013	978-81-925275-0-5
10	CRM in Commercial Banks in the Era of Globalization	Virutcham Publications, Nagercoil. 2013	978-93-80314-15-0
11	Social Media–A New Frontier for Business	Virutcham Publications, Nagercoil. 2013	978-93-80314-16-7
12	Emerging Trends and Challenges in Indian Business Environment	B-Digest Publications, Nagercoil March 2016	978-93-94734-20-6
13	Less Cash Economy and Financial Inclusion	V.H.N.Senthikumara Nadar College, Virudhunagar. March 2017	978-93-81723-66-1
14	Changing Paradigms in Indian Business	School of Commerce and Management, NGM College, Coimbatore. March 2017	978-81-933882-0-4
15	Progress of Emerging sectors in India	Mayas Publication, Tamilnadu	978-81-942153-9-4
16	Corporate Social Responsibility Practices (CSR) in Banking Sector	Elakkiya Pathipagam, Tamilur, Tenkasi Distruct 2020	978-81-941014-6-8
17	Industrial Era5.0 (InitiativesandChallenges)	Shanlax Publications, Madurai. May 2022	978-93-94899-30-8
18	Impact of Social Media on Youngsters	Shanlax Publications, Vasantha Nagar,Madurai 625003, Tamilnadu. March 2023	978-81-19042-36-4

14. Membership in the academic bodies of the University /other institutions:

Member - Scrutiny board

- Madurai Kamaraj University
- Alagappa University, Karaikudi

Reviewer - International Invention Journal of Education and General

Studies (IIJEGS), during March 2016

Member of Editorial Board - Acted as Guest editor of Indo Global Journal of Commerce and Economics (Vol.5, Special Issue 2, September 2019)

15. Research achievements:

i. Editorship of journals: – **Guest editor of Indo Global Journal of Commerce and Economics (Vol.5, Special Issue 2, September 2019)**

ii. No. of papers cited: **Cited by 22**
h-index – 1
i10-index – 1

16. Details of academic awards: Novel Research Academy, Puducherry, India (A Division of New Swertia Publications) presented
Best Researcher Award for the year 2021-2022

17. Seminars /Workshops / Enrichment programmes organized

Sl.No	Date	Name of the programme	Level (National/ State/University /college)	Role
GUEST LECTURES ARRANGED				
1	07.02.2020	An Awareness Programme on CA/CMA	College	Executive Member
2	20.02.2020	Personality Development	College	Executive Member
3	01.10.2021	Share Markets	College	Executive Member
4	12.11.2021	Training on Aptitude Skills for Competitive Exams	College	Executive Member
5	21.03.2022	Business Ethics	College	Executive

				Member
6	19.10.2022	Career Opportunities in Financial Sector	College	Executive Member
7	25.02.2023	Believe in Yourself	College	Executive Member
8	19.07.2023	Boosting Leadership Skills	College	Organizing Secretary
9	08.09.2023	Empowering Women Through ICT– A step ahead to learn and earn	College	Organizing Secretary
10	16.10.2023	Logistics Job Awareness Programme	College	Organizing Secretary
11	23.01.2024	ChatGPT for Academics	College	Organizing Secretary
12	05.02.2024	Cyber Security: How safe are you?	College	Organizing Secretary
13	19.07.2024	From Dreams to Reality: Crafting your career path	College	Executive Member
14	12.09.2024	A Career With Endless Opportunities: An Awareness Programme on Company Secretary	College	Executive Member
13	1.10.2024	Role of AI in Service Sectors	College	Executive Member

SEMINARS / WORKSHOPS ORGANIZED

1	03.08.2020	Webinar on Developing Digital Literacy Skills	International	Organizing Secretary
2	03.10.2020	Live Webinar on Covid-19 Shuts the door–Technology opens the window	College	Executive Member
3	25.09.2023 and 26.09.2023	Two day workshop on scope of work under GST and IT	College	Organizing Secretary

ENRICHMENT PROGRAMMES FOR SCHOOL STUDENTS

1	21.06.2020 to 26.06.2020	E-Quiz on Banking and Finance	Regional	Executive Member
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2	15.07.2020 to 19.07.2020	International Level E-Quiz on Research and Statistics	International	Executive Member
3	27.07.2020 to 31.07.2020	National Level E-Quiz on Modern Marketing	National	Executive Member
4	06.02.2021 to 10.02.2021	National Level E-Quiz on Commerce	National	Executive Member
5	21.04.2022 to 25.04.2022	E-Quiz on Commerce-2022	Regional	Executive Member
6	22.02.2024 to 03.03.2024	Online Quiz for +2 Commerce Students	Regional	Organizing Secretary

18. Administrative / Other experience

- Member of NAAC Committee
- Social media coordinator for IIC
- In-charge of uploading college events in Face book page
- Convener of Placement cell for 1 year
- College Union in-charge for 1 year
- Acted as Cambridge English upskill programme in-charge staff
- Handled certificate course in business communication