



DEPARTMENT OF COMMERCE (BATCH I)

KARANA A AAAAA	Event Title Chief Guest Venue Date & Time	:	Association Meeting BOOSTING LEADERSHIP SKILLS Dr. J. Johnson Pandian, M.Com., M.Phil., Ph.D., NET, SET, Assistant Professor of Commerce, Nazareth Margoschis College, Pillaiyanmanai PG Seminar Hall 19-07-2023 at 11.00 A.M.
	ALL ARE CORD	IALLY	INVITED
Dr. M. MARIAMMAL Staff In-Charge Dr. G. KAMALASELVI Head of the Department Principal			

DEPARTMENT OF COMMERCE BATCH I

Report of the programme

Name of the programme	Guest Lecture		
Venue	PG seminar hall		
Date	: 19.07.2023		
Brief objective of the programme	 To make the students aware of leadership skills To instill in them the importance of leadership quality 		
Name of the chief guest with designation	: Dr. J. Johnson Pandian, Assistant Professor of Commerce, Nazareth Margoschis College, Pillayanmanai		
Topic of the lecture	: Boosting leadership skills		
No. of participants	: 198 numbers		
Outcome of the programme	: • The students came to know the		

- The students came to know the significance of developing leadership quality.
- They acquired the means to enhance their leadership skills.

rq.m_____. Staff in charge 21 7 2023

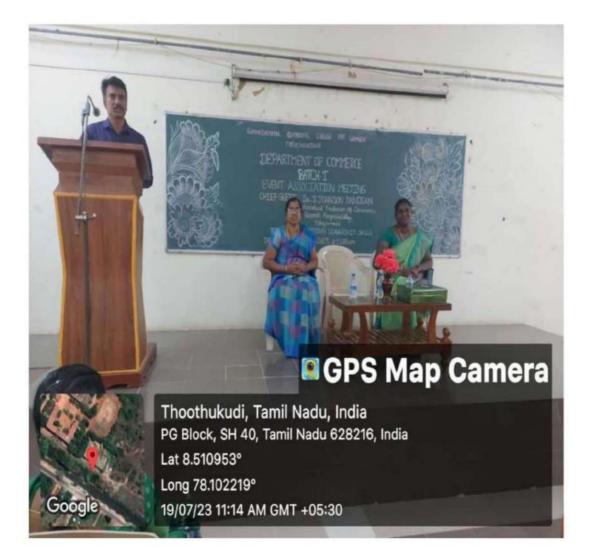
h. Kamale Kel;

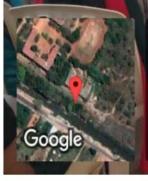
Head of the department





Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.510938° Long 78.10222° 19/07/23 11:13 AM GMT +05:30





Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.510919° Long 78.102235° 19/07/23 11:16 AM GMT +05:30





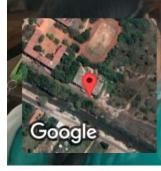
DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme	: Poster making competition	
Venue	: PG seminar hall	
Date	: 23.08.2023	
Brief objective of the programme	 To unveil the students' awareness about application of blockchain technology. To bring out the creative expression of students and to gauge their knowledge and awareness on this area. To make them explore more areas regarding application of blockchaintechnology. To inculcate among them the nuances of this technology. 	
Topic of the event	: Application of blockchain	
No. of participants	: 15	
Details of the prize winners	 I Place – A. Iniya Gifta (II M.Com.) II Place – G. Deepa Arthi (II B.Com.) III Place – M. Pon Gayathri (I B.Com.) 	
Outcome of the programme	 The students got awareness about the application of blockchain technology The students explored the unexplored areas of blockchain technology They gained knowledge on the nuances of using this technology. They came to understand the impact of this technology in the field of Commerce. 	

17.17____. Staff in-charge51912023

h Kamala & d_: Head of the department 519/2023



Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.510951° Long 78.102312° 23/08/23 03:46 PM GMT +05:30

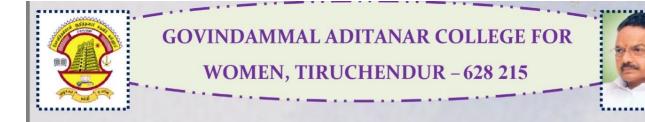
Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.510922° Long 78.102258° 23/08/23 03:46 PM GMT +05:30

Google









DEPARTMENT OF COMMERCE - BATCH I			
Event	: Association Meeting		
Title	: Empowering Women through		
	ICT – A step ahead to Learn		
	and Earn		
Chief Guest	: Dr. N. Hariprakash,		
	Assistant Professor,		
	PG & Research Department of Commerce,		
	Tirunelveli <mark>Dakshina Mara Nadar</mark>		
	Sangam College, T. Kallikulam		
Venue	: PG Seminar Hall		
	8 th September 2023		
	at 11.00 a.m.		
Dr. M. Mariai			
Staff in-cha	rge Head of the Department		
2	Dr. P. Jeyanthi		
	Principal		
13 .			

DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme

: Guest lecture

Venue

Date

Brief objective of the programme

- : To provide awareness to the students about the various types of career prospects available through ICT.
 - To promote among them a sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others.
 - To inculcate among them technology enabled learning and means of earning.

Name of the chief guest with designation : Dr. N. Hariprakash, Assistant Professor, PG and Research Department of Commerce, T.D.M.N.S. College, T. Kallikulam

> : Empowering women through ICT – A step ahead to learn and earn

: 220 students

Topic of the lecture

No. of participants

- : 08.09.2023

: PG seminar hall

Outcome of the programme

- The students got awareness about the various types of career prospects available through ICT.
 - They gained a sense of self-worth, able to determine their own choices, and got the means to influence social change for themselves and others.
 - The students came to know the possibilities of using ICT with which they can earn and have contentment.
 - They gained information about various entrepreneurs who succeeded through ICT with simple business methods.

a. lamalexel Head of the de





Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.510946° Long 78.102324° 08/09/23 11:30 AM GMT +05:30

Google





DEPARTMENT OF COMMERCE (BATCH I)

Event	: Two day Workshop	
Title	: Scope of work under GST and IT	
Resource Person	: Mr. P. Gunasekaran	
	Chartered Accountant,	
	Prop. of M/s. Gunasekaran & Co.	
Venue	: PG Seminar Hall	
Date	: 25 th and 26 th September 2023	
Time	: 10.00 a.m. to 4.00 p.m.	

Learning never exhausts the mind

Dr. P. Jamuna Dr. M. Mariammal Organizing Secretaries

Dr. G. Kamalaselvi Convenor & Head

Dr. P. Jeyanthi Principal

DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme

: Two day workshop

Venue

Date

Brief objective of the programme

- : PG seminar hall
- : 25.09.2023 & 26.09.2023
- To provide awareness to the students about the several ways of imposing tax among tax payers.
 - To cover the areas related to GST and Income Tax.
 - To instil among them the career prospects available by being a practitioner.

Name of the chief guest with designation : Mr. P. Gunasekaran,

Topic of the lecture

No. of participants

Outcome of the programme

Mr. P. Gunasekaran, Chartered Accountant cum Trainer, Proprietor of M/s Gunasekaran & Co. Tiruchendur.

: Scope of work under GST and Income Tax

:

: 109 students (PG and final year UG)

 The students learnt to furnish details of inward and outward supply of goods and services.

- They gained knowledge on furnishing monthly, quarterly and annual return of GST filing on behalf of a client.
- They came to know the requirements and eligibility of becoming GST and а IT practitioner. They got awareness applicability, on GST GST registration, GST return filing, Eway bill generation, PAN requirement, PAN registration, ITR applicability and filing, forms of ITR filing, assessment proceedings and practitioner requirements.

Staff in charge 10 223

Head of the department

Principa



Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.511132° Long 78.102224° 25/09/23 12:21 PM GMT +05:30

Google



T	IRUCHEND	UR - (OLLEGE FOR WOMEN 628 215 RCE (BATCH I & II)
winner to the total state of total	Event Title Chief Guest	:	Association Meeting Logistics Job Awareness Programme Mr. M. Perinbaraj, Proprietor of JJ Enterprises, Logistics Consultancy & Training Services, Nazareth, Thoothukudi District.
teror and a second s	Venue	:	PG Seminar Hall
Dr. M. Mariammal Mrs. P. Chandra Staff in-charge	Dr. G	: R. Tamils i. Kamala of Depai	aselvi Principal

DEPARTMENT OF COMMERCE

Report of the programme

Name of the programme

Venue

Date

Brief objective of the programme

- : Guest lecture
- : PG seminar hall
- : 16.10.2023
- To endow with awareness to the students about the various category of line of business prospects available in the field of logistics.
 - To help them master their skills, understand the logistics and transportation issues, learn the processes involved in it in a faster and effective manner.
 - To inculcate among them the necessity of managing customer relationships effectively and establishing efficient workflows.

Mr. M. Perinbaraj, M.B.A., Proprietor of JJ Enterprises, Logistics Consultancy & Training Services, Nazareth.

Name of the chief guest with designation : Mr. M. Perinbaraj, M.B.A.,

Topic of the lecture

No. of participants

Outcome of the programme

M.M. Staff in-charge (Batch I) 10/2023

2023

: Logistics Job Awareness Programme

: 143 students

- : The students got awareness about the various categories of career prospects available in the field of logistics.
 - They understood the concept of supply chain management, logistics, functions of logistics, handling of raw materials and finished goods, warehouse functions, inventory functions, and transportation functions.
 - They also gained the fundamental business skills needed in supply chain management and will be able to distinguish cross-functional business processes in supply chain.

Head of department (Batch I)

RTant Head of department (Ba

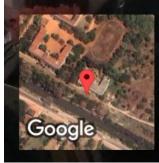






not have equal talent. But, all of us have an equal opportunity to develop our talents.

GPS Map Camera



College Students

Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.511025° Long 78.102184° 16/10/23 02:16 PM GMT +05:30

	GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR – 628 215			
	DEPARTM	ENT OF COMMERCE (BATCH I)	
	Event :	Association Meeting		
	Title :	ChatGPT for Academics	ARTIFICIAL	
	Chief Guest :	Ms. R. Ananda Devi, M.C.A., M.Phil.,	INTELLIGENCE	
		Assistant Professor of Computer Science		
		Govindammal Aditanar College for Women,		
		Tiruchendur.		
	Venue :	PG Seminar Hall	ChatGPT	
	Date & Time :	23.01.2024 at 11.00 a.m.		
	. Mariammal ff in-charge	Dr. G. Kamalaselvi Head of the Department	Dr. P. Jeyanthi Principal	

DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme	: Guest lecture
Venue	: PG seminar hall
Date	: 23.01.2024
Brief objective of the programme	 To provide awareness to the students about ChatGPT and its usage in academics. To inculcate among the students the usage of ChatGPT as a tool to prepare their presentation and a means to search for information. To infuse in them technology enabled learning and sharing of information in an easier way.
Name of the chief guest with designation	: Ms. R. Ananda Devi, M.C.A., M.Phil., Assistant Professor, Department of Computer Science, Govindammal Aditanar College for Women, Tiruchendur.
Topic of the lecture	: ChatGPT for Academics
No. of participants	: 220 students

Outcome of the programme

- : The students got awareness about the OpenAI ChatGPT, its highlighting features and its scope of knowledge.
 - They gained knowledge on the usage of ChatGPT in academics as a tool to prepare their presentation and a means to search for information.
 - The students came to know the avenues by which information can be retrieved and have contentment in the quality of information.
 - They gained information on technology enabled learning and sharing of information in simple manner.

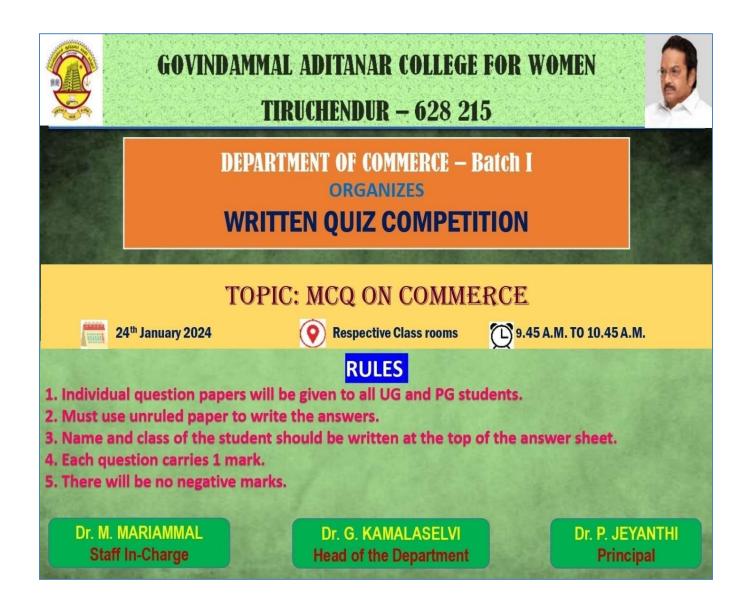
M. Marcharg 30/1/2024

A. Kanalakel ' Head of the department 30/1/2024









GOVINDAMMALADITANARCOLLEGEFORWOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

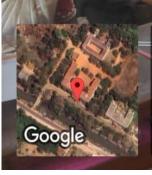
Name of the programme	: Quiz competition
Venue	: Respective classrooms
Date	: 24.01.2024
Brief objective of the programme	 To uncover the students' awareness about basic aspects of commerce. To assess the students' understanding ability on the subject.
Topic of the event	: MCQ on Commerce
No. of participants	: 222
Details of the prize winners	: I Place –V.Sowmya–IIB.Com. II Place –C.SelvaKarthika–IIIB.Com. III Place – P.Muthulakshmi–IIM.Com.
Outcome of the programme	 The students got awareness about the basic concepts of commerce. The students' ability to act instantaneously is assessed.

• They also gained knowledge in the relevant subject area.

M. Main-charge 0/1/2024

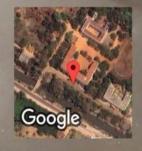
A. Kanalall' Head of the department 30/1/2024

💽 GPS Map Camera



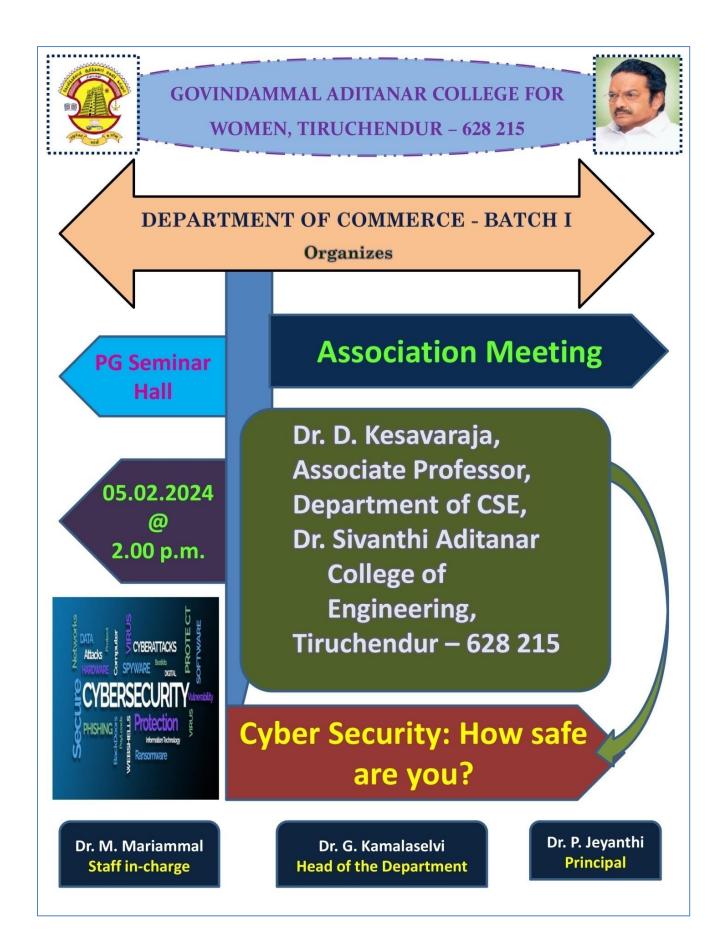
Thoothukudi, Tamil Nadu, India UG Block, SH 40, Tamil Nadu 628216, India Lat 8.511462° Long 78.101484° 24/01/24 09:50 AM GMT +05:30

💽 GPS Map Camera



-

Thoothukudi, Tamil Nadu, India UG Block, SH 40, Tamil Nadu 628216, India Lat 8.511471° Long 78.10142° 24/01/24 09:51 AM GMT +05:30



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme	: Guest lecture
Venue	: PG seminar hall
Date	: 05.02.2024
Brief objective of the programme	 To make the students cautious about the means by which cyber-attacks and cyber-crimes happen. To inculcate among the students the necessity of protecting their internet accounts and safeguard financial and personal information. To infuse in them the threat of storing information in mail accounts and mobile phones.
Name of the chief guest with designation Topic of the lecture	 Dr. D. Kesavaraja, Associate Professor, Department of CSE, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur – 628 215. Cyber Security: How safe are you?
No. of participants	: 222 students

Outcome of the programme

- The students came to know about the means by which cyber-attacks and cyber-crimes happen.
 - They gained knowledge on the need for cyber security and do's and don'ts in using internet related devices.
 - The students understood the fact and consequences of clicking on unauthorized links.
 - They gained information on the pros and cons of using technology related gadgets and awareness of cyber threats.

Staff in charge

Head of the department







GPS Map Camera amil Nadu, India

Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.511057° Long 78.102197° 05/02/24 02:34 PM GMT +05:30

Google



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN,

TIRUCHENDUR - 628 215

Department of Commerce Batch I and II

Organizes

Online Quiz for +2 Commerce students

Online Quiz Link: https://forms.gle/5k1cawYjVYgrhbQJ6

Instructions to attend the Online Quiz:

- 1. Total number of MCQs is 20
- 2. Only one attempt is allowed per student
- 3. Commerce subject related topics are covered
- Use your PC/laptop/smart phone/tablet to attend this quiz
- 5. Quiz is open to all +2 commerce students
- 6. Those who secure pass marks will receive a printable certificate through their registered mail ID
- The link is active from 22nd February 2024 to 3rd March 2024

Steps to attend the Online Quiz:

- 1. Click the link/url provided
- 2. Fill in the required details
- 3. Press SUBMIT button to finish the quiz

Dr. M. Mariammal Mrs. P. Chandra Organising Secretaries Dr. R. Tamilselvi Dr. G. Kamalaselvi Heads of Departments

Dr. P. Jeyanthi Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF COMMERCE (BATCH – I & II)

Report of the programme

Name of the programme	: Online Quiz for +2 Commerce students
Date	: 22.02.2024 to 03.03.2024
Brief objective of the programme	 To assess the student learning outcomes. To keep the school students engaged in the concept of Commerce. To get practice to attend online quizzes and online exams.
No. of participants	: 152 students from 15 schools
Outcome of the programme	 The school students were motivated to develop their knowledge, skills and ability towards Commerce education.

also improved They their information retention, decisiveness and analytical skills.

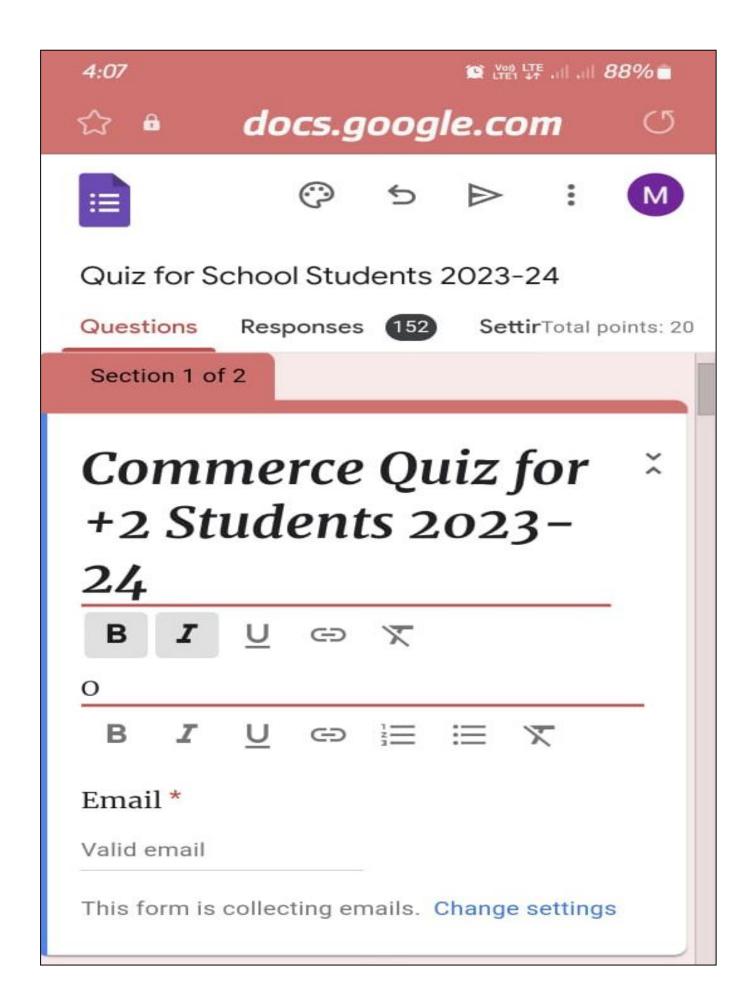
13.03.24

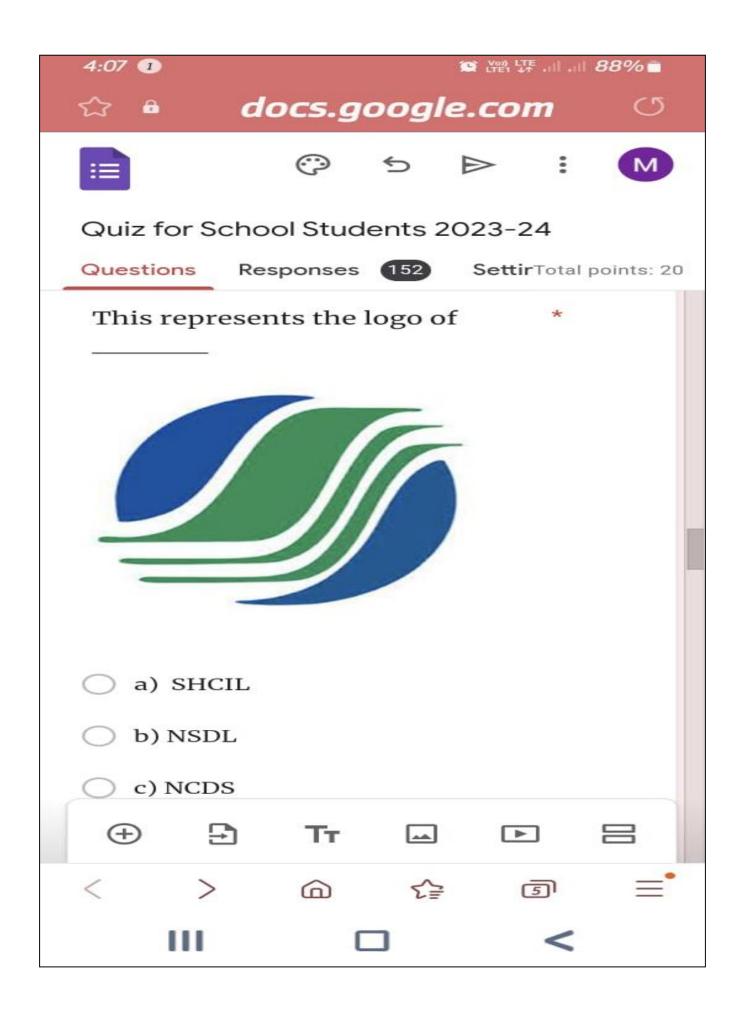
Staff in charge

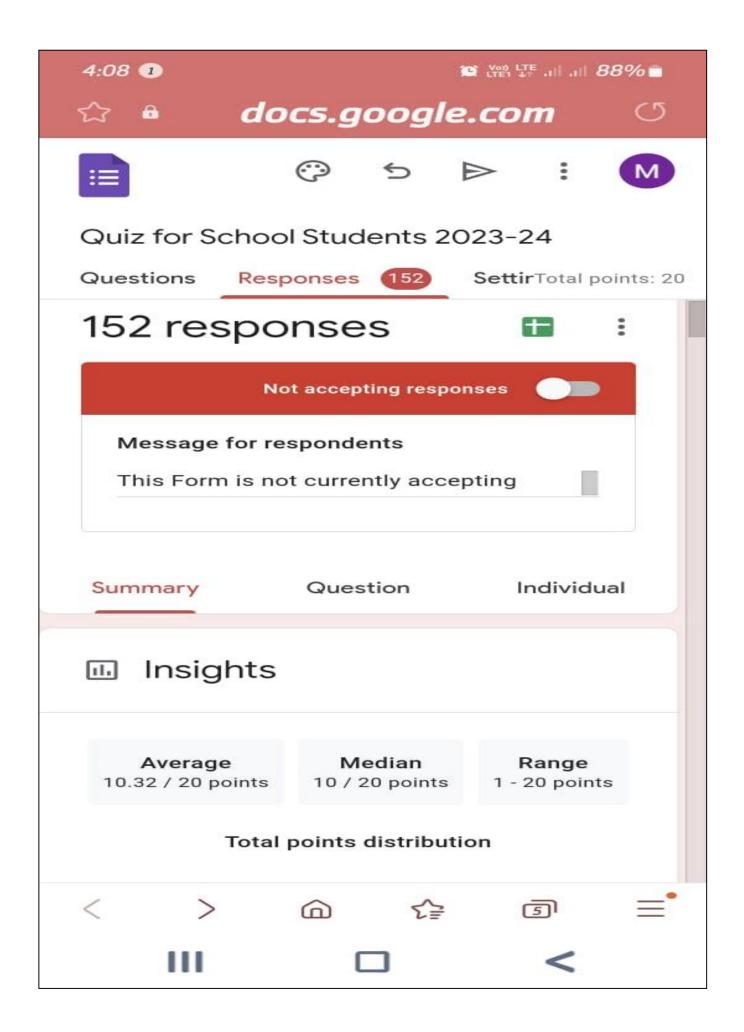
R. Tamitali a. Kanalekel

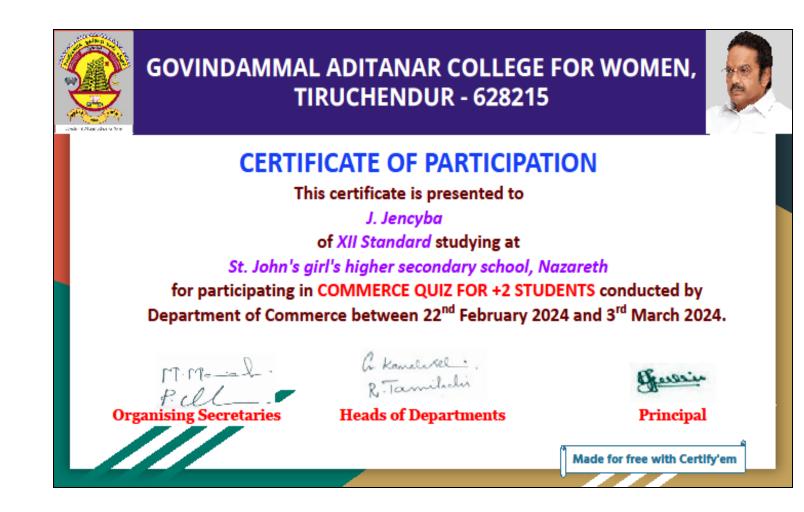
13/03/2024

Head of the department









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

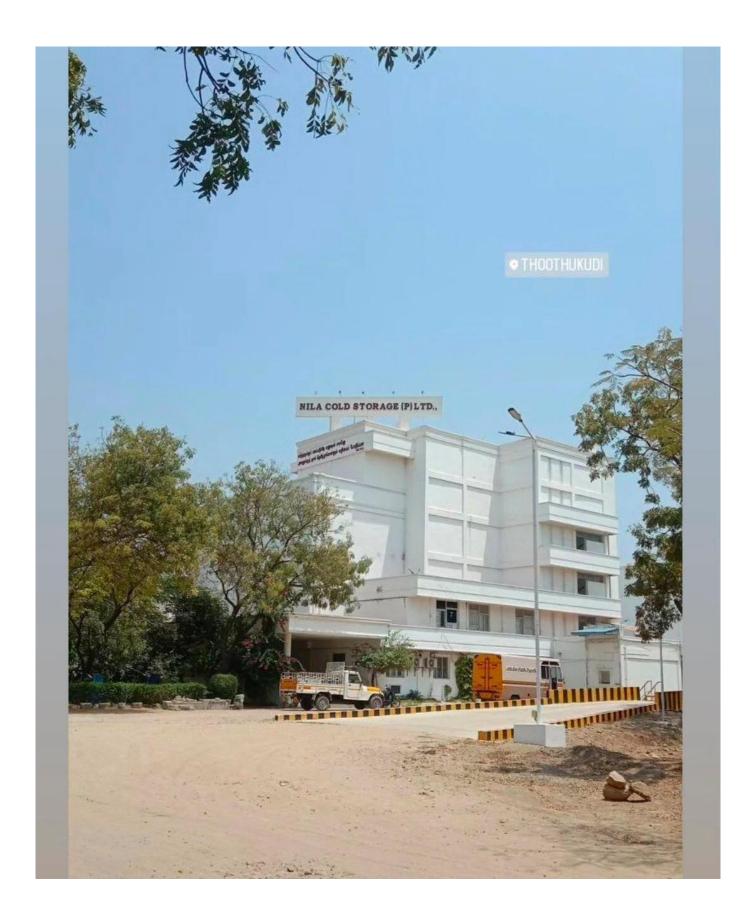
DEPARTMENT OF COMMERCE (BATCH - I)

Report of the programme

Name of the programme	:	Industrial visit
Venue	:	Nila Sea Foods, Thoothukudi.
Date	:	20.03.2024
Brief objective of the programme	:	 To get the knowledge about the industrial and organizational structure of Nila Sea Foods Private Limited. To make aware of the students about the production processes and business activities carried out in this industry.
No. of participants	:	18
Outcome of the programme	:	 The students gained knowledge about the organizational structure and role of employees in the industry. They came to know about the processing of sea foods like prawn, fish, lobster, squid and crabs, and exporting of products to various countries. They also gained awareness about the career opportunity for them in sea food industries.

22/03/2224 Staff in charge

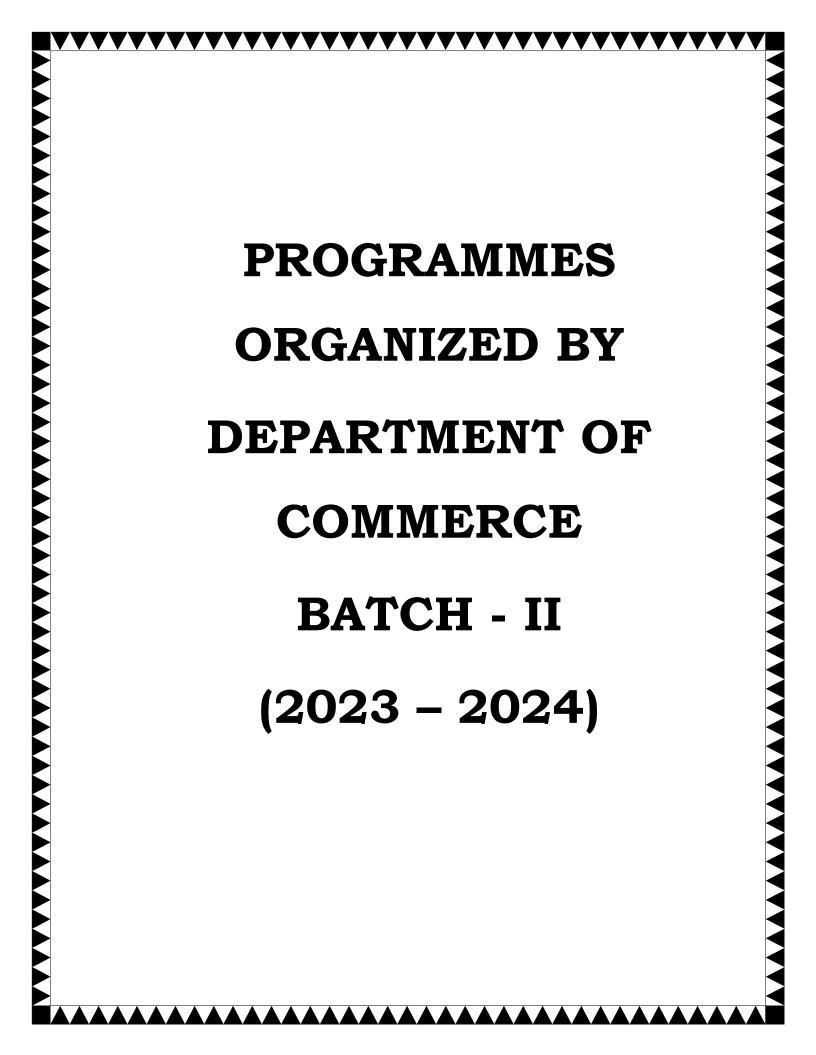
R. Kanala Sel Head of the Department

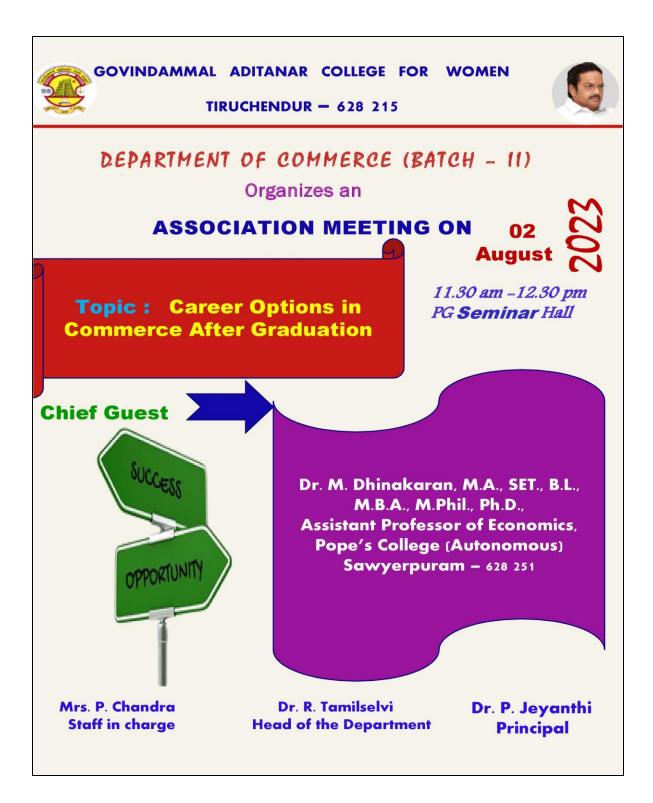












GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR Department of Commerce (Batch – II) Report of the Programme

:

:

:

:

Name of the programme Venue Date Brief objective of the programme Guest Lecture PG Seminar Hall 02.08.2023

Name of the Chief Guest with designation

Topic of the lecture

Number of participants

Outcome of the programme

P. 0. 07/08/2023 Staff in charge

- To make the students aware of the role of commerce in society and set their career goals.
- * To gain knowledge on career options after graduation.
- Dr. M. Dhinakaran, M.A., M.Phil., S.E.T., Ph.D., M.B.A., M.L., Assistant Professor of Economics, Pope's College (Autonomous), Sawyerpuram – 628 251.
- Career options in Commerce after graduation

180

- The students came to know about career opportunities in the field of commerce.
- The programme enabled the students to locate the resources for obtaining career related information.
- It also helped the students develop themselves to align with their interest, skills and values.

R Tanilaly Head of the Department

718/23











GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR Department of Commerce (Batch – II) Report of the Programme

Name of the programme

: Crossword puzzle competition

: Hall No. 33, 34 and 55

: 25.08.2023

Date

Venue

Brief objective of the programme

: * To stimulate the students' brain power, logical thinking, retention of knowledge and association of concepts.

* To build the students vocabulary, good memory, common sense and analytical skill.

Name of the judge with designation

Assistant Professor of Commerce, Department of Commerce (Batch II), Govindammal Aditanar College for Women, Tiruchendur – 628 215.

: Mrs. P. Chandra, M.Com., M.Phil., M.Ed.,

Topic of the event

Number of participants

Outcome of the programme

: "COMMERCE CROSSWORD PUZZLE"

- : 156
- : * The competition improved the students' thinking and analytical skill.
 - It improved their creative talents and knowledge in the subject of Commerce.

K James Head of the Depart 918123

29 08 2023









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR Department of Commerce (Batch – II) Report of the Programme

Name of the programme	: Guest Lecture
Venue	: PG Seminar Hall
Date	: 15.09.2023
Brief objective of the programme	 * To enhance the students' potentiality and make them aware of the techniques of being better individual with a positive attitude. * To nurture and develop the soft skills of the Students through individual and group activities.
Name of the chief guest with designation	: Dr. S. Esakkiraj, M.B.A., M.Sc., Ph.D., L.L.B., Managing Director, SIMMA Foundation & Social Development Bureau of International, Tirunelveli.
Topic of the lecture	: Empowering Leaders: "Mastering Soft Skills for Effective Leadership"
Number of participants	: 156
Outcome of the programme P. MJ 15/09/2023 Staff in-charge	 * The students came to know about self awareness, self esteem, life skill, soft skills needed for personal development. * It also helped the students to understand, analyse, develop and exhibit accurate sense of self reliance. * This program enhanced confidence among the students to fetch success in various facets of life. R.T. ambuli Head of the Department
Staff in-charge	16-9.23









T	IRUCHEND	UR - (OLLEGE FOR WOMEN 628 215 RCE (BATCH I & II)
winner HOGISTICS Control	Event Title Chief Guest	:	Association Meeting Logistics Job Awareness Programme Mr. M. Perinbaraj, Proprietor of JJ Enterprises, Logistics Consultancy & Training Services, Nazareth, Thoothukudi District.
teror and a second s	Venue	:	PG Seminar Hall
Dr. M. Mariammal Mrs. P. Chandra Staff in-charge	Dr. G	: R. Tamils i. Kamala of Depai	aselvi Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE

Report of the programme

Name of the programme

Venue

Date

Brief objective of the programme

- : Guest lecture
- : PG seminar hall
- : 16.10.2023
- To endow with awareness to the students about the various category of line of business prospects available in the field of logistics.
 - To help them master their skills, understand the logistics and transportation issues, learn the processes involved in it in a faster and effective manner.
 - To inculcate among them the necessity of managing customer relationships effectively and establishing efficient workflows.

Mr. M. Perinbaraj, M.B.A., Proprietor of JJ Enterprises, Logistics Consultancy & Training Services, Nazareth.

Name of the chief guest with designation : Mr. M. Perinbaraj, M.B.A.,

Topic of the lecture

No. of participants

Outcome of the programme

M.M. Staff in-charge (Batch I) 10/2023

2023

: Logistics Job Awareness Programme

: 143 students

- : The students got awareness about the various categories of career prospects available in the field of logistics.
 - They understood the concept of supply chain management, logistics, functions of logistics, handling of raw materials and finished goods, warehouse functions, inventory functions, and transportation functions.
 - They also gained the fundamental business skills needed in supply chain management and will be able to distinguish cross-functional business processes in supply chain.

Head of department (Batch I)

RTant Head of department (Ba

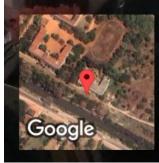






not have equal talent. But, all of us have an equal opportunity to develop our talents.

GPS Map Camera



College Students

Thoothukudi, Tamil Nadu, India PG Block, SH 40, Tamil Nadu 628216, India Lat 8.511025° Long 78.102184° 16/10/23 02:16 PM GMT +05:30



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR Department of Commerce (Batch – II) Report of the Programme

Name of the programme	: Poster Making Competition
Venue	: Hall No. 33
Date	: 05.01.2024
Brief objective of the programme	 * To bring out the hidden talents of the students. * To bring out the analytical skills of the students in commerce themes.
Name of the judge with designation	 Mrs. P. Chandra, M.Com., M.Phil., M.Ed., Assistant Professor of Commerce, Department of Commerce (Batch II), Govindammal Aditanar College for Women, Tiruchendur – 628 215.
Topic of the event	: "MISLEADING ADVERTISEMENTS"
Number of participants	: 15
Outcome of the programme	: * The competition enhanced the students' knowledge to aware of the misleading advertisements.
-	* It encouraged the students to think creatively and develop the business ethics

R. Tandali Head of the Department

in the field of advertising and marketing.

f. Classifier Staff in-charge





GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR - 628 215



DEPARTMENT OF COMMERCE (Batch - II)



Time: 11.00 am - 12.30 pm

Organizes an ASSOCIATION MEETING ON 12.01.2024

Venue: PG Seminar Hall

338

RRRR



* "Self-Empowerment: Trusting the Strength Within"

2000





Mrs. K. Merlin Chithra Selvi, MBA., (Ph.D) Assistant Professor, Dept. of Management Studies. Dr. Sivanthi Aditanar College of Engineering, Tiruchendur.

Mrs. P. Chandra Staff Incharge

Dr. R. Tamilselvi HOD Dr. P. Jeyanthi Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE (BATCH - II)

Report of the programme

: Guest lecture
: PG seminar hall
: 12.01.2024
 To enhance the students' confidence, and make them them to take correct decisions in their future.
 To develop positive attitude, set their goals and achieve self-empowerment.
: Mrs. K. Merlin Chithra Selvi, M.B.A., (Ph.D.), Assistant Professor, Department of Management Studies, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur.
: Self-empowerment: Trusting the strength within
: 148
 The students understood their strength and weaknesses and prioritized their goals and choices in their learning journey. The programme enhanced the students' confidence, skills and responsibility to perfrom their roles more effectively and efficiently.

P.Cl

Staff in charge

R Jamihchi Head of the Department









GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN,

TIRUCHENDUR - 628 215

Department of Commerce Batch I and II

Organizes

Online Quiz for +2 Commerce students

Online Quiz Link: https://forms.gle/5k1cawYjVYgrhbQJ6

Instructions to attend the Online Quiz:

- 1. Total number of MCQs is 20
- 2. Only one attempt is allowed per student
- 3. Commerce subject related topics are covered
- Use your PC/laptop/smart phone/tablet to attend this quiz
- 5. Quiz is open to all +2 commerce students
- 6. Those who secure pass marks will receive a printable certificate through their registered mail ID
- The link is active from 22nd February 2024 to 3rd March 2024

Steps to attend the Online Quiz:

- 1. Click the link/url provided
- 2. Fill in the required details
- 3. Press SUBMIT button to finish the quiz

Dr. M. Mariammal Mrs. P. Chandra Organising Secretaries Dr. R. Tamilselvi Dr. G. Kamalaselvi Heads of Departments

Dr. P. Jeyanthi Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF COMMERCE (BATCH – I & II)

Report of the programme

Name of the programme	: Online Quiz for +2 Commerce students
Date	: 22.02.2024 to 03.03.2024
Brief objective of the programme	 To assess the student learning outcomes. To keep the school students engaged in the concept of Commerce. To get practice to attend online quizzes and online exams.
No. of participants	: 152 students from 15 schools
Outcome of the programme	 The school students were motivated to develop their knowledge, skills and ability towards Commerce education.

also improved They their information retention, decisiveness and analytical skills.

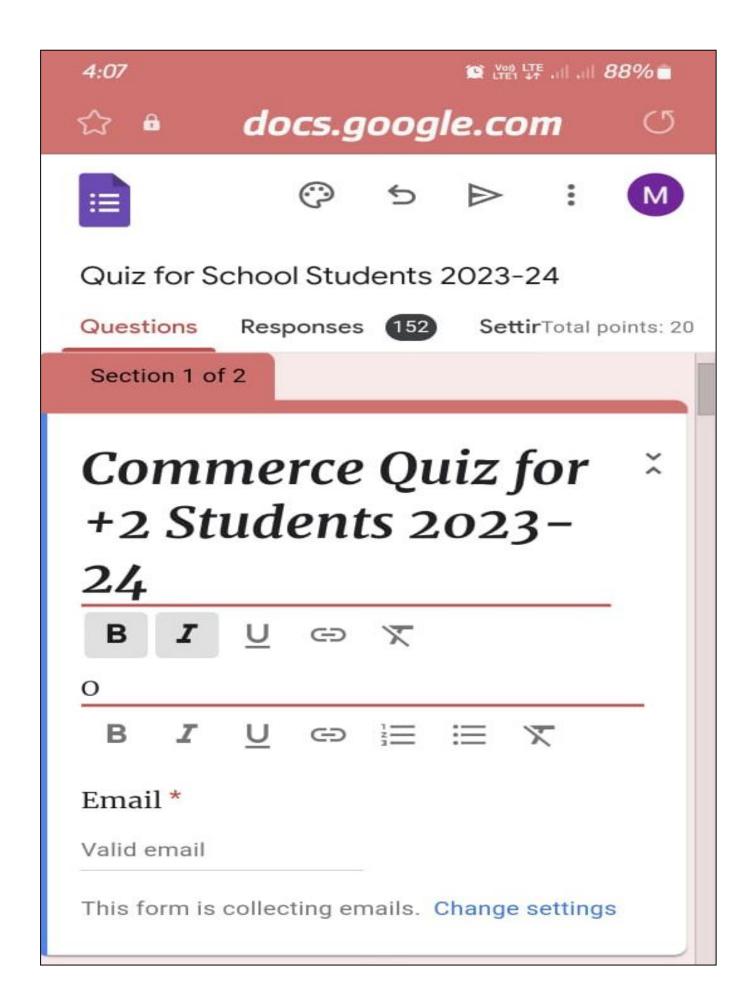
13.03.24

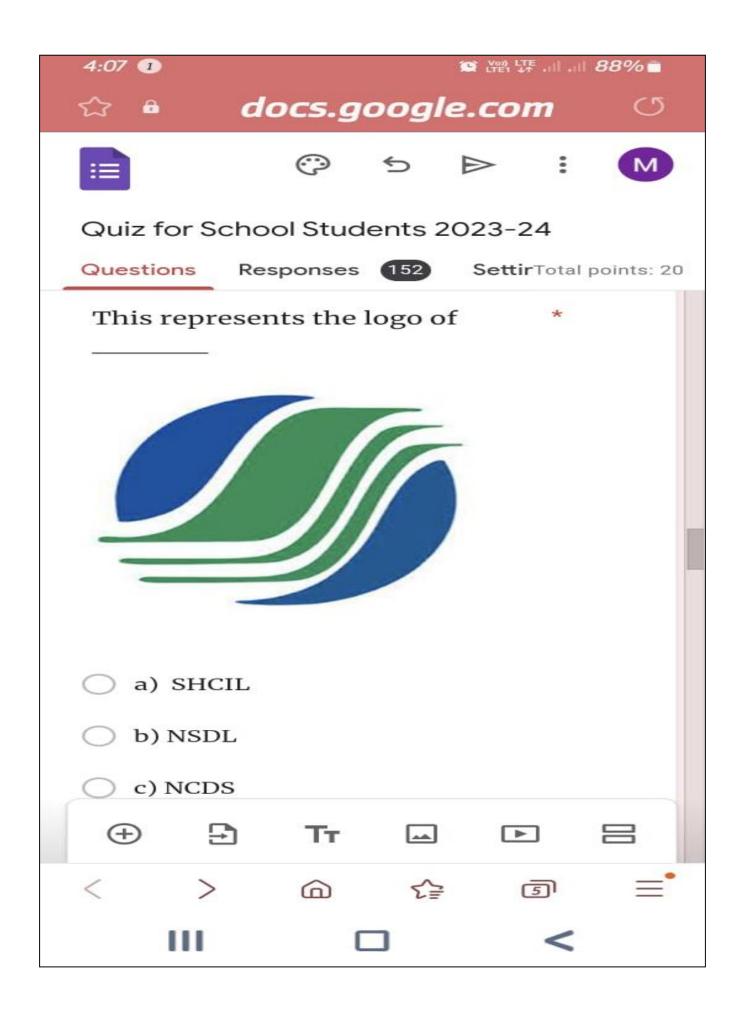
Staff in charge

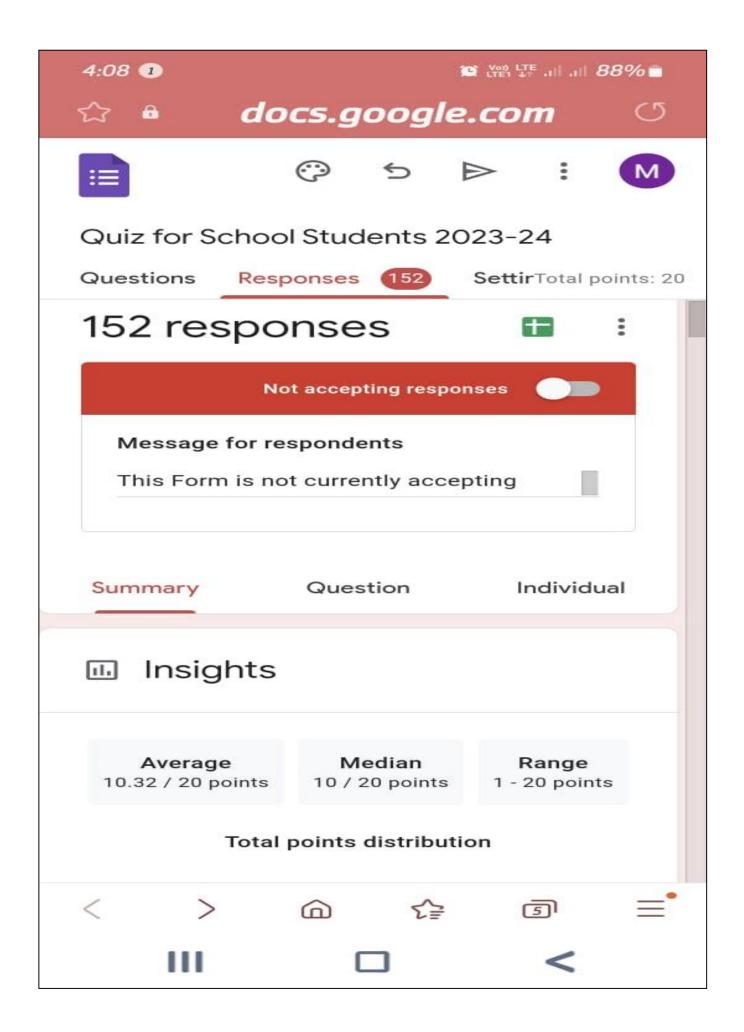
R. Tamitali A. Kanalekel

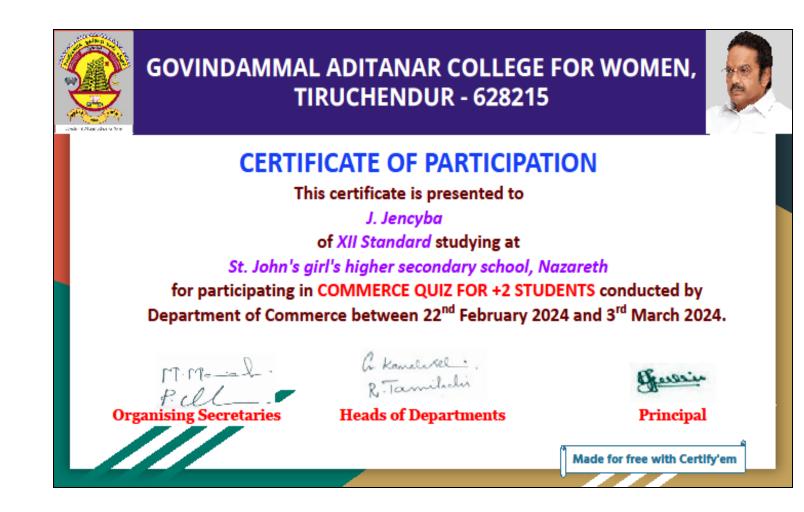
13/03/2024

Head of the department











GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE (BATCH - II)

Report of the programme

Name of the programme	: Mock interview
Venue	: Room no. 33
Date	: 14.03.2024
Brief objective of the programme	 To provide an opportunity to students to practice skills, techniques and navigate the career paths successfully. To boost confidence and identify the areas where they may struggle during interview, and offer insights into the job market.
Name of the interviewers with designation	 Panel I: Dr. R. Tamilselvi, Associate Professor and Head of Commerce (Batch II). Mrs.K. Archana, Assistant Professor of Commerce (Batch II).
	 Panel II: i. Dr.P. Jamuna, Assistant Professor of Commerce (Batch I). ii. Ms.K. Rathika, Assistant Professor of Computer Science.
	 <u>Panel III:</u> i. Dr.J. AnithaNesamalar, Assistant Professor of Commerce (Batch II). ii. Dr. R. Prabamanieswari, Associate Professor of Computer Science.
	 <u>Panel IV:</u> i. Mrs. P. Chandra, Assistant Professor of Commerce (Batch II). ii. Mrs.A. Sinduja, Assisstant Professor of English.

No. of participants : 55

:

Outcome of the programme

- This programme enhanced the students' communication skill, gauged the strengths and weaknesses, pinpointed the areas that needed for improvement and tracked their progress.
- It also imparted a structured environment for skill development and made them to answer the challenging questions, and ease the job interview process.

P.CL

Staff in charge

R. Tamilly Head of the department









INTERCOLLEGIATE LEVEL PARTICIPATIONS (2023 – 2024)

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE (BATCH - I)

Name of the programme	:	Research Writing Skills and Applications for Social Science Research
Level	:	State
Name of the organizing institution	:	Kamaraj Women's College, Thoothukudi.
Date	:	15.09.2023
No. of participants	:	5
Name of the students participated	:	M. Bargavi Petchiammal (II M.Com.) V. Arumugam (II M.Com.) N. Tejasvini (II M.Com.) J. Mutharasi (II M.Com.) N. Priyanka (II M.Com.)

C fuppelouari Staff in charge

A Kanalexel Head of the department



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR DEPARTMENT OF COMMERCE (BATCH I)

Name of the programme		:	CommQuest – 2K24 (Intercollegiate carnival)	
Level		:	State level	
Name of the organizing institution		:	Kamaraj College, Thoothu	kudi.
Date			14.03.2024	
No. of participants		:	30	
Details of prize winners		:		
Event	<u>Name</u>		<u>Class</u>	<u>Prize</u>
Mehandi	M. Jothika S. Yogasri		III B.Com. (Batch I)	I
Product Launch	K. Shalini T. Rakini J. Jerita Esther		l B.Com. (Batch I) l B.Com. (Batch I) l B.Com. (Batch I)	II
Cooking Without Fire	M. Bargavi Petchiammal N. Tejasvini		II M.Com. II M.Com.	I

Corporate Walk

III B.Com. (Batch I) S.R. Jeeva Rajamary D. Jeniba Silva III B.Com. (Batch I) S. Viji III B.Com. (Batch I) G. Harishma III B.Com. (Batch I) S. Jaya Shree III B.Com. (Batch I) III B.Com. (Batch I) M. Jeya Valli III B.Com. (Batch I) R. Christa

C. Petpownow Staff in charge

A. Kanalele Head of the Departm



(Resource Persons

Prof. R.MURUGESAN M.B.A., M.Phil., NET, SET. Assistant Professor, Business Administration St. Xavier's college (Autonomous) Palayamkottai,

Dr. S. PRINCE JEBARAJ

M.Com., M.Phil, M.B.A., Ph.D., NET, SET., Assistant Professor Commerce St. Xavier's college (Autonomous) Palayamkottai.

Prof. N.STELLA M.B.A., M.Phil., NET, Assistant Professor, Business Administration St. Xavier's college (Autonomous) Palayamkottai.

Registration Fee

- * Rs. 200 per Participant
- Tea & Lunch will be provided
- Participation Certificates will be provided
- No TA / DA
- Spot Registration is also allowed

Participants

UG / PG Students, Research Scholars & Faculty members

(Organizing Committee

Patron

Thiru. S. Balasubramanian Adityan Chairman, Aditanar Educational Institution, Tiruchendur.

Advisors

Dr. S. Jeyakumar M.Sc., M.Phill, Ph.D Secretary, Aditanar College of Arts and Science, Tiruchendur.

Dr. D.S. Mahendran M.Se., M.Phil., Ph.D. Principal.

Aditanar College of Arts and Science, Tiruchendur.

Convener

Dr. A. Anthony Sagaya Chithra M.Com., M.Phil., Ph.D Head & Assistant Professor, Department of Business Administration, Aditanar College of Arts and Science, Tiruchendur. Cell: 9789727621

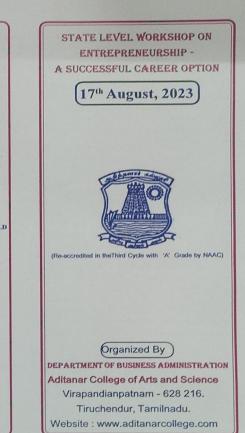
Organizing Secretary

Dr. M.R. Karthikeyan M.ILM., M.B.A., Ph.D Assistant Professor, Department of Business Administration, Aditanar College of Arts and Science, Tiruchendur. Cell: 9443238371

Members

Mr. A. Dharma Perumal M.B.A., M.Phil. Ms. T. Malarkodi M.B.A.

Department of Business Administration, Aditanar College of Arts and Science, Tiruchendur.



Dear Sir / Madam,

We invite you to participate in the State Level Workshop on "ENTREPRE-NEURSHIP- A SUCCESSFUL CAREER OPTION " on 17.08.2023, organised by the Department of Business Administration, Aditanar College of Arts and Science, Tiruchendur.

(About the Institution)

Aditanar College of Arts and Science was established in the year 1965, by Thiru. Si.Pa. Aditanar with the cherished idea of providing quality education to the deprived and under privileged classes of the rural area. Padmashree Dr.B. Sivanthi Aditanar was the president of the college committee from its inception to April 2013. Thiru. S.Balasubramanian Adityan is the president of our college from 2013 onwards.The college is located in Virapandianpatnam near Tiruchendur, Thoothukudi District of Tamilnadu. It is affliated to Manonmaniam Sundaranar University, Tirunelveli and is re-accredited by NAAC with A Grade in the third cycle. The College has 10 U.G., 5 P.G., 5 M.Phil and 5 Research programmes.

About the Department

The Department of Business Adminstration was established in the year 1971. The department has vibrant and versatile personalities as faculty members giving prime motive to build and shape the characters of the young students. Our department has its devoted alumni found in all spheres of profession, They are the great inspirations to the young minds and our alumni prove themselves to be precious assets to our department through their support in all our endeavors. Our department has separate library with 3000 books and journals. Our department Consistently organizes National seminars, Guest lectures, Mock interviews, Marketing day and Training for competitive examinations. To elevate the Students, our department offers certificate Course in salesmanship recognized by Manonmaniam Sundaranar University and conducts an intensive training program for MBA Aspirants.

(About the Workshop)

The Workshop focuses on

- Basic Approaches of Entreprenuerial Development
- Set Goals and gain a broad understanding of the Industry, Competitors and Current trends
- To Improve Entrepreneurs Managerial decision making and Entrepreneurial skill sets
- Not just Entrepreneurs but eventually the Leaders who Motivate and Inspire their Team members



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

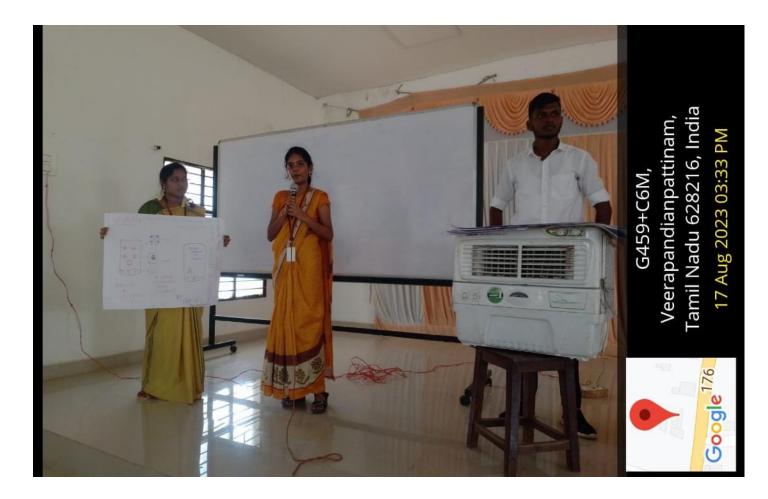
DEPARTMENT OF COMMERCE (BATCH - II)

Name of the programme	:	State level workshop on "Entrepreneurship - A successful career option"
Level	:	State level
Name of the organizing institution	:	Department of Business Administration, Aditanar College of Arts and Science, Veerapandianpatnam, Tiruchendur – 628 215.
Date	:	17.08.2023
No. of participants	:	10
Name of the participants	:	 A. Sumathi, III - B.Com. H. Muthulakshmi, III - B.Com. M. Muthu Santhiya III - B.Com. L. Ponjothimeena, III - B.Com. D. Sweatha, III - B.Com. S. Subasri Selva Karthika, II - B.Com. R. Jubilee Anusha, II - B.Com. A. Harini Mahalakshmi, II - B.Com. K. M. Absara, II - B.Com. V. Sakshi, II - B.Com.

P. Cl 23/08/2023Staff in charge

R. Tamilali Head of the Department







© 9436329964 Matvaspingt©gmaîl.com

Scan the code for registration Payment made on the spot only



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR

DEPARTMENT OF COMMERCE (BATCH – II)

Name of the programme	: PHOENIX 2K24 - Intercollegiate compe	etition
Level	: Intercollegiate level	
Name of the organizing institution	: Dr. Sivanthi Aditanar College of Engin Tiruchendur.	eering,
Date	: 03.04.2024	
No. of participants	: 13	
Name of the participants	 S. Ameena Mahfuzah – I B.Com. M. Jaquline Joshiba – I B.Com. R. Jubilee Anusha – II B.Com. N. Kottai Sornavalli – II B.Com. Muthu Priya – II B.Com. M. Kalaivani – II B.Com. M. Kalaivani – II B.Com. A. Harini Mahalakshmi – II B.Com. K.M. Absara – II B.Com. M. Gayathri – III B.Com. J. Nivetha – III B.Com. J. Nivetha – III B.Com. R. Nelshi – III B.Com. R. Nelshi – III B.Com. P. Rajadevi – III B.Com. 	

K. Archana 12/04/2021 Staff in charge

R. Tamil Head of the department 1714/2024