PROGRAMMES ORGANIZED BY CITIZEN CONSUMER CLUB (2023 - 2024)



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR - 628215







Topic: Misleading Advertisement

Date:28.03.2023 Time: 3.30 P.M Venue: PG Seminar Hall

Mrs.S.Revathi
Consumer Club Co-ordinator

Dr. P. Jeyanthi Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR CITIZEN CONSUMER CLUB

Report of the programme

Name of the programme

Essay writing competition

Venue

PG Seminar hall

Date

28.03.2024

Brief objective of the programme

 To raise awareness to the students about the prevalence and impact of misleading advertisements on consumer's perceptions and decision making.

 To encourage critical thinking and analytical skills among the students.

 To promote ethical advertising practices by highlighting the negative consequences of misleading advertisements on individuals and society.

Topic of the event

Misleading Advertisement

No. of participants

29

:

Outcome of the programme

 The programme increased awareness and understanding of the various forms and impacts of misleading advertising to the public.

 The students' critical thinking skills and the ability to analyze advertising messages critically to discern truth from deception

were enhanced.

S. Revathing 04/2024.

Principal 2024





GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR - 628 215

Citizen Consumer Club Organizes a meeting on

"Know your Rights and Responsibilities"

Resource Person

Dr. S. Bulomine Regi,
Assistant Professor of Commerce,
St. Mary's College (Autonomous),
Thoothukudi.

Date: 09.02.2024 Time: 3.30 pm Venue: PG Seminar Hall

All are cordially invited

Mrs. S. Revathi
Consumer Club Co-ordinator

Dr. P. Jeyanthi Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR CITIZEN CONSUMER CLUB

Report of the programme

Name of the programme : Guest lecture

: PG Seminar hall Venue

Date : 09.02.2024

Brief objective of the programme : • To emphasise the significance of Consumer Rights, Acts and responsibilities to the students.

> • To feed them knowledge on product standards, product quality and about

markets.

• To educate them on the means by which the consumers are exploited.

Name of the chief guest with

designation

: Dr. S. Bulomine Regi,

Assistant Professor of Commerce,

St. Mary's College,

Thoothukudi.

Topic of the lecture : To know your rights and responsibilities

No. of participants : 207

Outcome of the programme

- This programme made the students to know about their rights, duties and responsibilities as a consumer.
 - They came to know about the procedure for filing a complaint in consumer court and to get solution for the same.
 - They were informed to identify the duplicate product available in the market. They were also taught to check date of manufacturing, date of expiry, maximum retail price and adulterated product.

S. Revathi Staff in charge 15/2/2024

Principal Principal



GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN TIRUCHENDUR - 628215





Youth Red Cross and Citizen Consumer Club Organize an Exhibition on

Minor Millets and No Boil No Oil

Resource Person

Dr. T. Muthu Vijaysri , B.A.M.S Dhularatha Ayurveda Clinic

Tirunelveli

Date: 22.03.2024 Time: 10 A.M Venue: PG Seminar Hall

All are cordially invited

Dr.P.Jamuna YRC Co-ordinator Virs. S. Revathi Consumer Club Co-ordinator Dr. P. Jeyanthi Principal

GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR YOUTH RED CROSS AND CITIZEN CONSUMER CLUB

Report of the programme

Name of the programme : Food Exhibition

Venue : PG Seminar hall

Date : 22.03.2024

Brief objective of the programme : •

 To educate the students about the nutritional value of minor millets and the health benefits of consuming oilfree and boil free foods.

- To showcase creative recipes and cooking techniques that demonstrate the diversity of dishes that can be prepared.
- To promote sustainable food choices and lifestyles by encouraging the adaptation of minor millets for improved personal health and environmental well-being.

Name of the chief guest with designation

: Dr. T. Muthu Vijaysri, B.A.M.S.,

Ayurveda Doctor,

Dhularatha Ayurveda Clinic,

Tirunelveli.

Topic of the event : Minor millets and no boil no oil

No. of participants : 80

Outcome of the programme

- About 20 exhibits were displayed comprising items of minor millets and foods with no boil no oil.
- The students gained knowledge regarding the nutritional benefits and versatility of minor millets. They also understood about the innovative oilfree and boil-free foods.
- The students got awareness about the quantity of intaking minor millets in our food.

1. Jan 12024

(YRC)

2. S. Kevathi 28/03/2024

(CCC)

Staff in charge

Principal 24







