

**PROGRAMMES**  
**ORGANIZED BY**  
**DEPARTMENT OF**  
**ECONOMICS**  
**(2022 – 2023)**



**Govindammal Aditanar College for Women  
Tiruchendur-628215, Tamil Nadu, India**



**ECONOMICS ASSOCIATION  
& NDLI CLUB**

**Jointly Organize a Meeting  
on**

**Topic: Life Skills for Success**

**Mr. S. GANESH KARTHIKEYAN M.Sc.,**

**SENIOR TECHNICIAN,  
TAC Limited,  
Thoothukudi.**

**Date : 25.08.2022**

**Time : 10.45 – 11.45 Am**

**Mrs. S. Unnamalai  
Club Secretary**

**Dr. M. Shunmugavalli  
Head & Associate Professor**

**Dr. P. Paulthangam  
Association Secretary**

**Dr. P. Jeyanthi  
Principal**

**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

**Economics Association and NDLI Club**

**Report of the programme**

<b>Name of the programme</b>	: Guest Lecture
<b>Venue</b>	: PG Seminar Hall
<b>Date</b>	: 25.08.2022
<b>Brief objective of the programme</b>	: This programme aims to equip our students with the skills needed to face the challenges ahead of them in future.
<b>Name of the chief guest with designation</b>	: Mr. S. Ganesh Karthikeyan, M.Sc., Senior Technician, TAC Limited, Thoothukudi.
<b>Topic of the lecture / event</b>	: Life skills for success
<b>No. of participants</b>	: 121 students
<b>Outcome of the programme</b>	: <ul style="list-style-type: none"><li>• The students received an idea about the skills needed to get employment.</li><li>• They became aware of sources and methods of honing the skills.</li></ul>

  
**NDLI Club Secretary**

  
**HOD of Economics department**

  
**Principal**







**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN**

**TIRUCHENDUR-628215, TAMIL NADU, INDIA**



**DEPARTMENT OF ECONOMICS**

organises

**One Day Seminar for +2 Students on**

**Career Options in Economics**

**RESOURCE PERSON**



**Dr. D. Kathiravan,  
Assistant Professor,  
Department of Economics,  
St. John's College,  
Palayamkottai.**

**Date: 11.10.2022**

**Time: 10.00 AM to 4.00 PM**

**Venue: PG Seminar Hall**

**Dr. A. Jeyanthi  
Mrs. B. Kavitha  
Organising Committee Members**

**Dr. P. Paulthangam  
Organising Secretary**

**Dr. M. Shunmugavalli  
Head of the Department**

**Dr. P. Jeyanthi  
Principal**

**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

**DEPARTMENT OF ECONOMICS**

**Report of the programme**

<b>Name of the programme</b>	: One day seminar cum exhibition for +2 students
<b>Venue</b>	: PG Seminar Hall
<b>Date</b>	: 11.10.2022
<b>Brief objective of the programme</b>	: <ul style="list-style-type: none"><li>• To focus the importance of studying Economics in the minds of school students.</li><li>• To promote admission in the undergraduate programme of Economics.</li><li>• To create awareness on the job opportunities available by studying Economics.</li></ul>
<b>Name of the chief guest with designation</b>	: Dr. D. Kathiravan, Assistant Professor of Economics, St. John's College, Palayamkottai, Tirunelveli.
<b>Topic of the lecture / event</b>	: Career options in Economics
<b>No. of participants</b>	: 150
<b>Outcome of the programme</b>	: <ul style="list-style-type: none"><li>• About 150 students from 12 schools in and around Tiruchendur were much benefited by this programme.</li><li>• The school students gathered more information and ideas about the employment opportunities in the field of Economics.</li><li>• They were inspired and made aware of job opportunities by the motivational speech of the prominent alumnae of Economics department of our college.</li></ul>

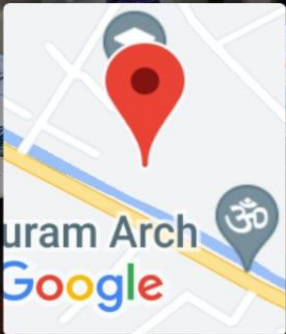
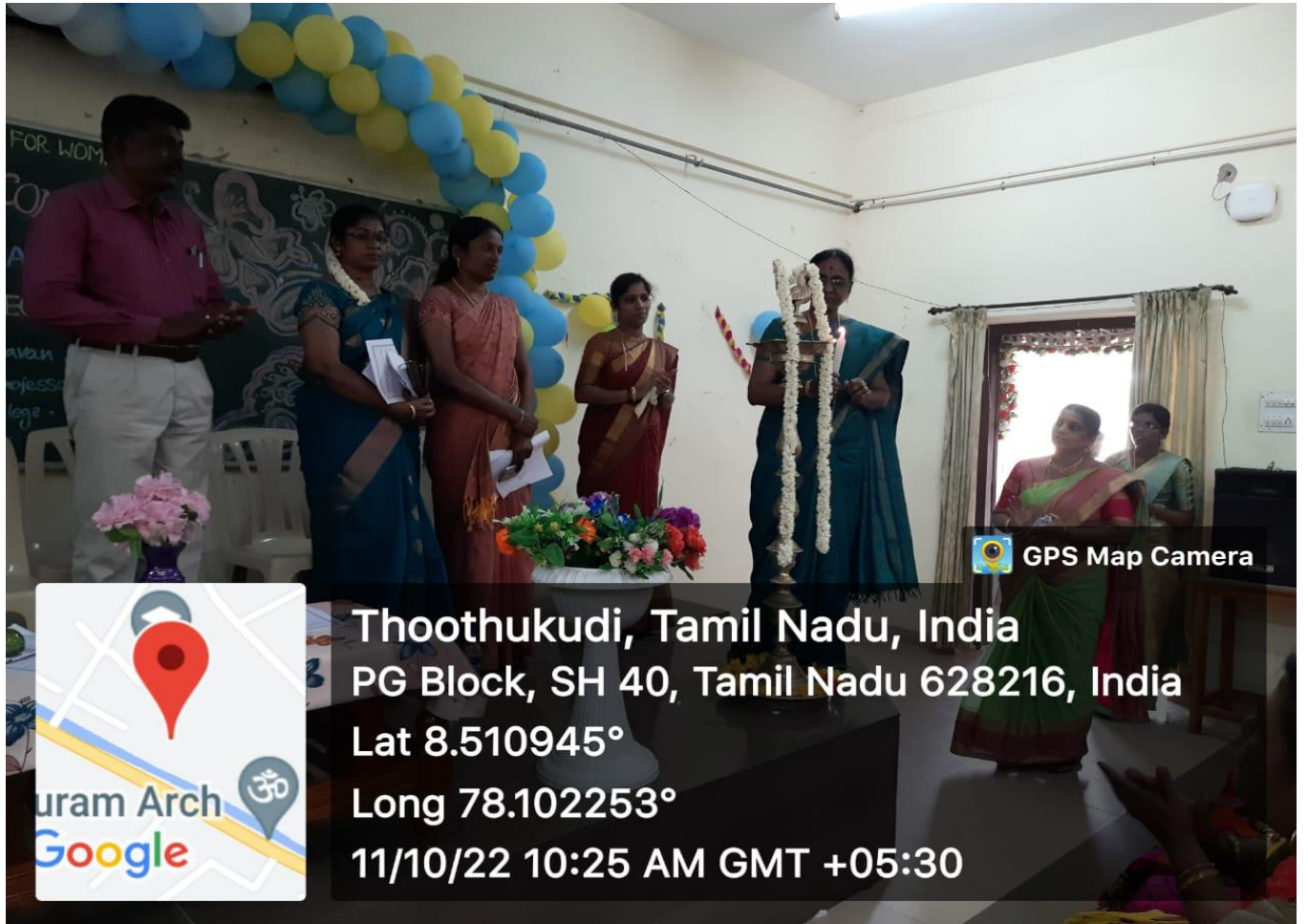
- They gained more knowledge about the significance of Economics through the valuable exhibition conducted by the department.
- The students gave good response by appreciating the career scope lecture and the alumnae address in their feedback.

*P. Pauttini*  
*11/10/2022*  
**Staff in charge**

*A. J. [Signature]*  
*11.10.2022*  
**Head of the department**

*[Signature]*  
**Principal**

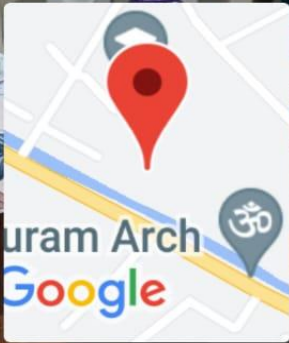




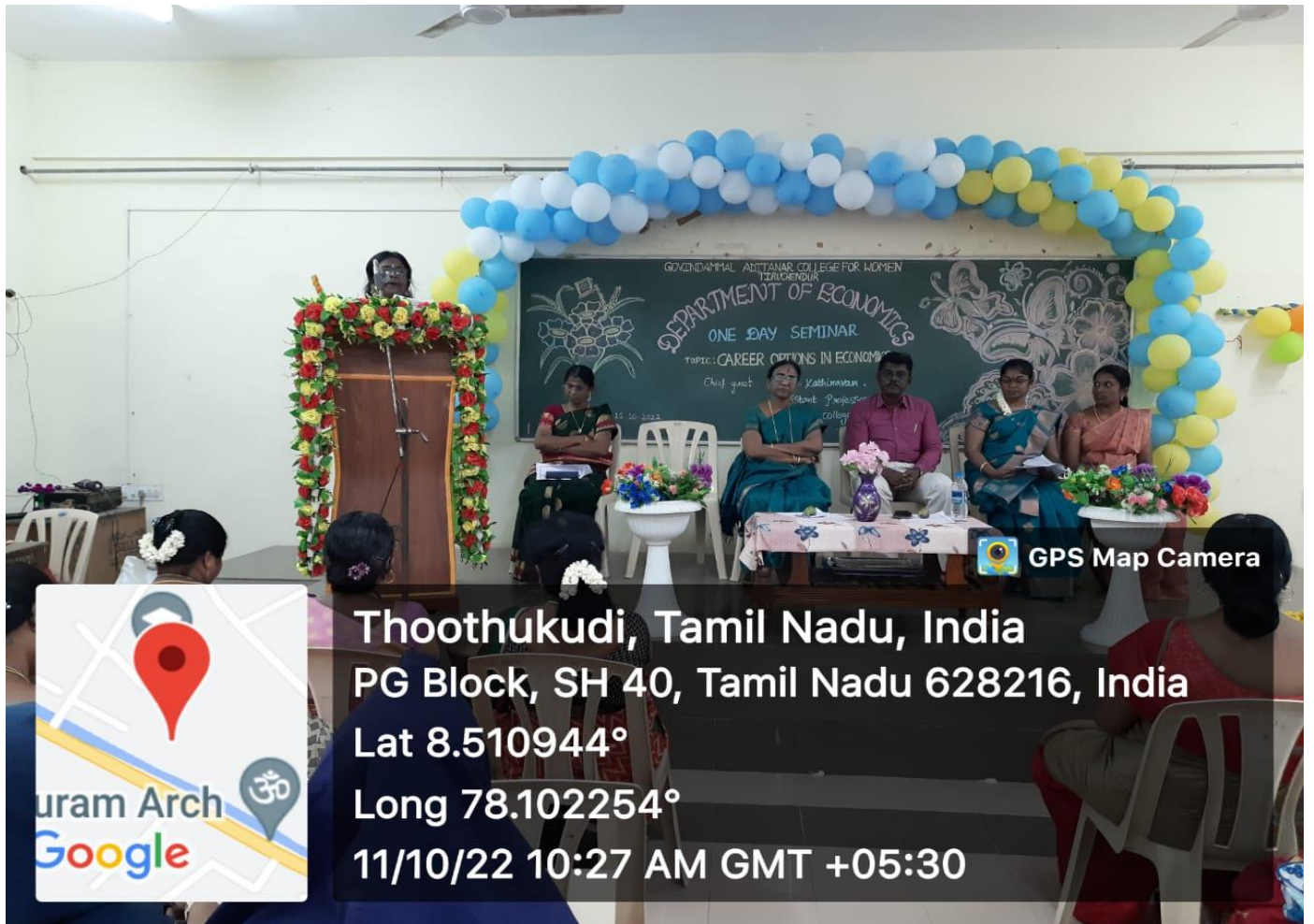
**Thoothukudi, Tamil Nadu, India**  
**PG Block, SH 40, Tamil Nadu 628216, India**  
**Lat 8.510945°**  
**Long 78.102253°**  
**11/10/22 10:25 AM GMT +05:30**



GPS Map Camera



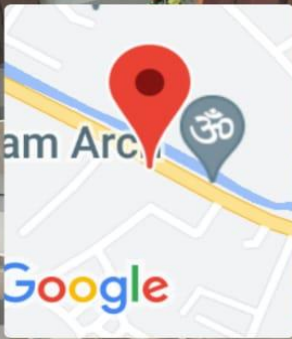
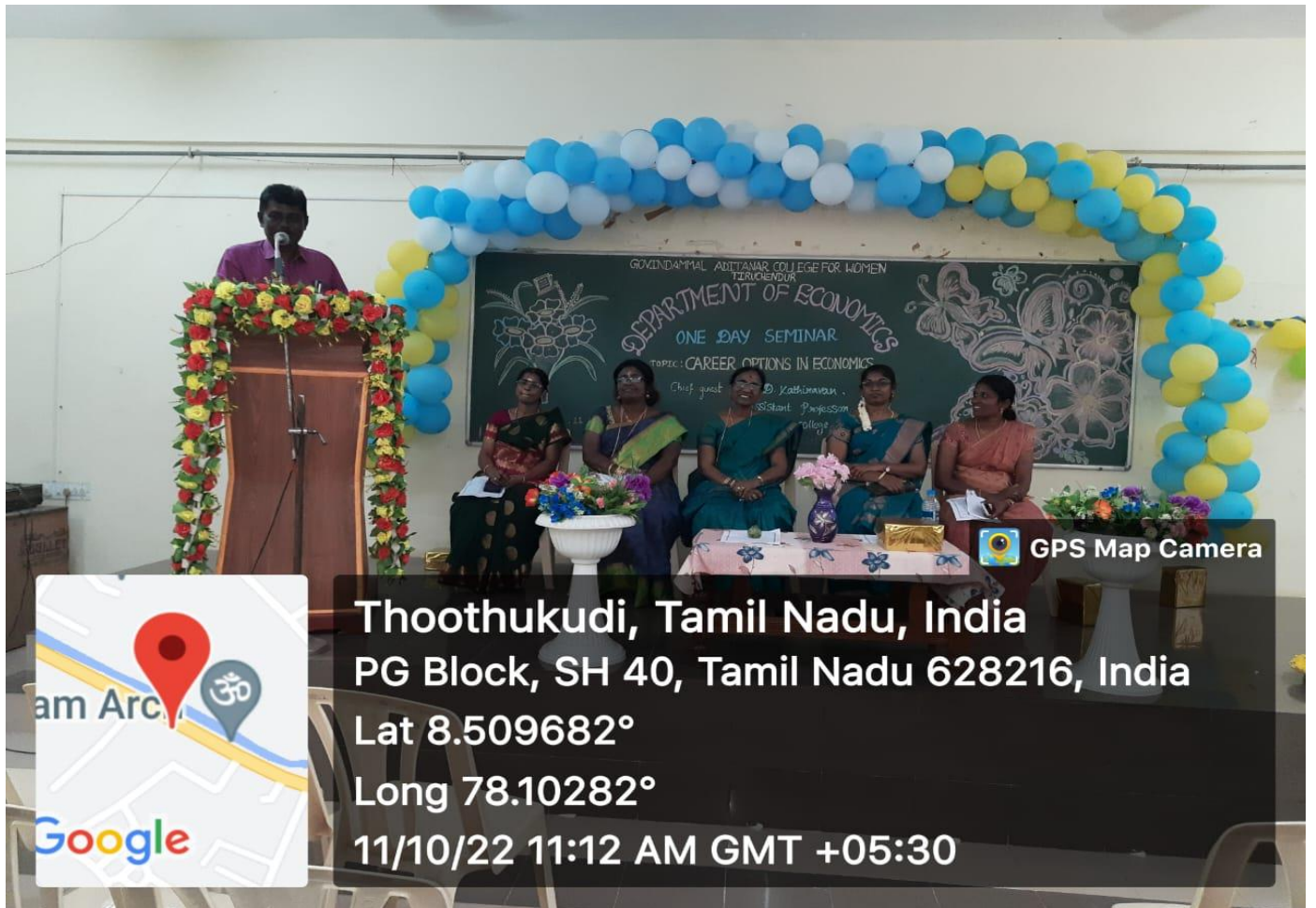
Thoothukudi, Tamil Nadu, India  
PG Block, SH 40, Tamil Nadu 628216, India  
Lat 8.510948°  
Long 78.102264°  
11/10/22 10:26 AM GMT +05:30



GPS Map Camera



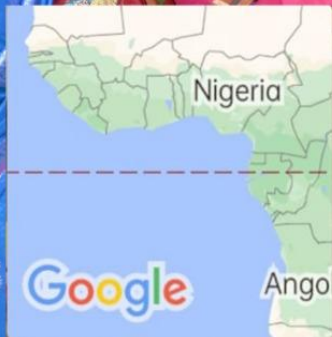
Thoothukudi, Tamil Nadu, India  
PG Block, SH 40, Tamil Nadu 628216, India  
Lat 8.510944°  
Long 78.102254°  
11/10/22 10:27 AM GMT +05:30



Thoothukudi, Tamil Nadu, India  
PG Block, SH 40, Tamil Nadu 628216, India  
Lat 8.509682°  
Long 78.10282°  
11/10/22 11:12 AM GMT +05:30



GPS Map Camera



Thoothukudi, Tamil Nadu, India  
PG Block, SH 40, Tamil Nadu 628216, India  
Lat 8.510969°  
Long 78.102276°  
11/10/22 11:20 AM



Thoothukudi, Tamil Nadu, India  
PG Block, SH 40, Tamil Nadu 628216, India  
Lat 8.510969°  
Long 78.102276°  
11/10/22 11:22 AM



**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN**



**TIRUCHENDUR-628215.**

## **Department of Economics Organizes a Chart Competition**

**Date: 31.10.2022**

**Time: 3.30 PM to 4.30 PM**

**TOPIC: ECONOMIC CHALLENGES IN INDIA**

**JUDGE I:**

**DR.T.RENUGA,  
HEAD, DEPARTMENT OF  
BUSINESS ADMINISTRATION,  
GACW, TIRUCHENDUR**

**JUDGE II:**

**DR.T.TAMILSELVI,  
HEAD, DEPARTMENT OF COMMERCE,  
GACW, TIRUCHENDUR.**

**Dr. M. SHUNMUGAVALLI**  
Head & Associate Professor

**Dr. P. PAULTHANGAM**  
Association Secretary

**Dr. P. JEYANTHI**  
Principal

**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

**DEPARTMENT OF ECONOMICS**

**Report of the programme**

- Name of the programme** : Chart presentation competition
- Venue** : Hall no. 18
- Date** : 31.10.2022
- Brief objective of the programme** :
  - To enhance the skill of graphical presentation.
  - To inculcate the competitive spirit in the art of charting.
  - To know the current issues of Indian Economy.
- Name of the judges with designation** : **Judge I:**  
Dr. T. Renuga,  
Head, Department of Business Administration,  
GACW, Tiruchendur.
- Judge II:**  
Dr. T. Tamil Selvi,  
Head, Department of Commerce,  
GACW, Tiruchendur.
- Topic of the event** : Economic challenges in India
- No. of participants** : 24
- Outcome of the programme** :
  - Students acquired more knowledge about the skill of chart presentation.
  - They also understood how to communicate data graphically.
  - They could get more information regarding the economic challenges in India.

*P. Parthasarathy*  
31/10/2022  
**Staff in charge**


*A. J. Jayaraman*  
31.10.2022  
**Head of the department**

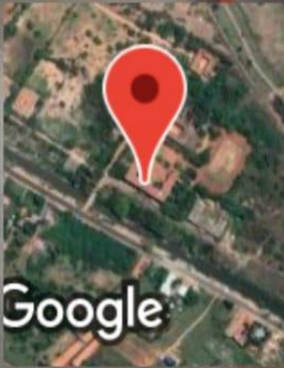




Thoothukudi, Tamil Nadu, India  
UG Block, SH 40, Tamil Nadu 628216, India  
Lat 8.511506°  
Long 78.101368°  
31/10/22 03:31 PM GMT +05:30



 GPS Map Camera



**Thoothukudi, Tamil Nadu, India**  
**UG Block, SH 40, Tamil Nadu 628216, India**  
**Lat 8.511506°**  
**Long 78.101368°**  
**31/10/22 03:31 PM GMT +05:30**



**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

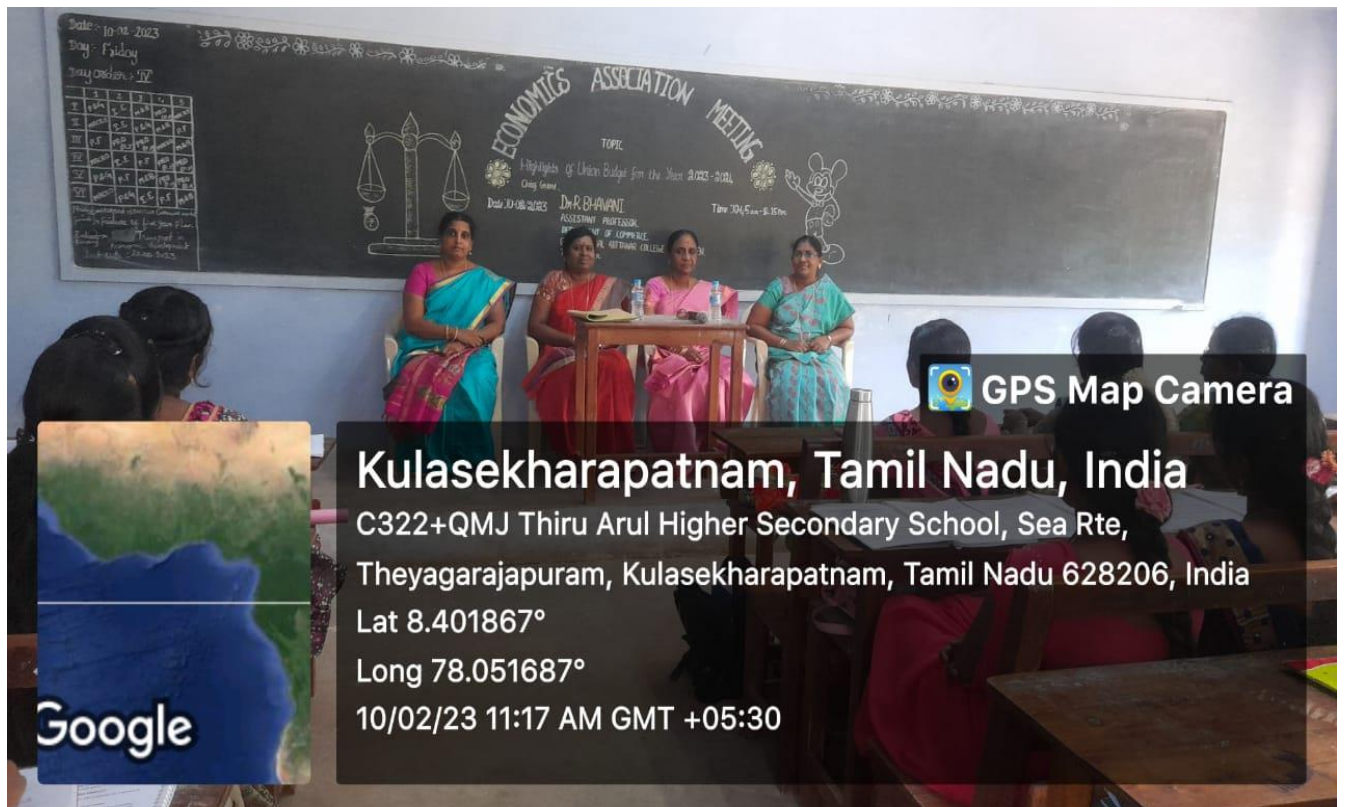
**DEPARTMENT OF ECONOMICS**

**Report of the programme**

<b>Name of the programme</b>	: Guest lecture
<b>Venue</b>	: Hall no. 16
<b>Date</b>	: 10.02.2023
<b>Brief objective of the programme</b>	: <ul style="list-style-type: none"><li>• To update the knowledge of our students on current budget.</li><li>• To understand how close the estimated budget is to the actual financial numbers during a certain accounting period.</li></ul>
<b>Name of the chief guest with designation</b>	: Dr. R. Bhavani, M.A., M.Phil., Ph.D., Assistant Professor of Commerce, Govindammal Aditanar College for Women, Tiruchendur.
<b>Topic of the lecture</b>	: Highlights of union budget 2023-2024
<b>No. of participants</b>	: 43
<b>Outcome of the programme</b>	: <ul style="list-style-type: none"><li>• The students gained much knowledge about the current budget.</li><li>• They were informed about the priorities given by the government in the current budget.</li></ul>

*P. P. Sathyanarayana*  
**Staff in charge**

*A. Jayaraman*  
**Head of the department** *1/c*



Date: 10/02/2023  
Day: Friday  
Topic: IT

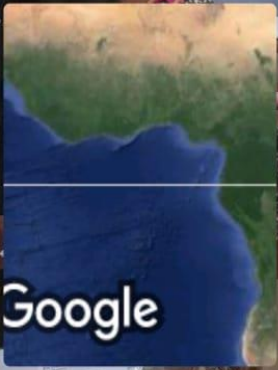
1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60

ECONOMICS ASSOCIATION MEETING

TOPIC  
Highlights of Union Budget for the Year 2023-2024  
Date: 10/02/2023  
Dr. P. BHAVANI  
ASSISTANT PROFESSOR  
DEPARTMENT OF ECONOMICS  
PIL NEERING COLLEGE

Time: 10:45 am - 11:15 am

GPS Map Camera



**Kulasekharapatnam, Tamil Nadu, India**  
C322+QMJ Thiru Arul Higher Secondary School, Sea Rte,  
Theyagarajapuram, Kulasekharapatnam, Tamil Nadu 628206, India  
Lat 8.401867°  
Long 78.051687°  
10/02/23 11:17 AM GMT +05:30





**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

**DEPARTMENT OF ECONOMICS**

**Report of the programme**

- Name of the programme** : Orientation programme
- Venue** : PG Seminar hall
- Date** : 15.02.2023
- Brief objective of the programme** :
  - To equip our students with the skills needed to appear for the competitive examinations in future.
  - To encourage them to participate in various competitive examinations.
- Name of the chief guest with designation** :
  1. Mr. S. D. Sakthikumar, Auditor, Hindu religious institutions audit department, Sivagangai.
  2. Mr. S. Maheshwaran, Trainer, Mentor for various competitive examinations, Kovilpatti.
- Topic of the lecture** : How to succeed in competitive exams?
- No. of participants** : 158
- Outcome of the programme** :
  - The students received an idea about the skills needed to get employment.
  - They were made aware of sources and methods of preparation for competitive exams.
  - They were also made aware of various government job opportunities.

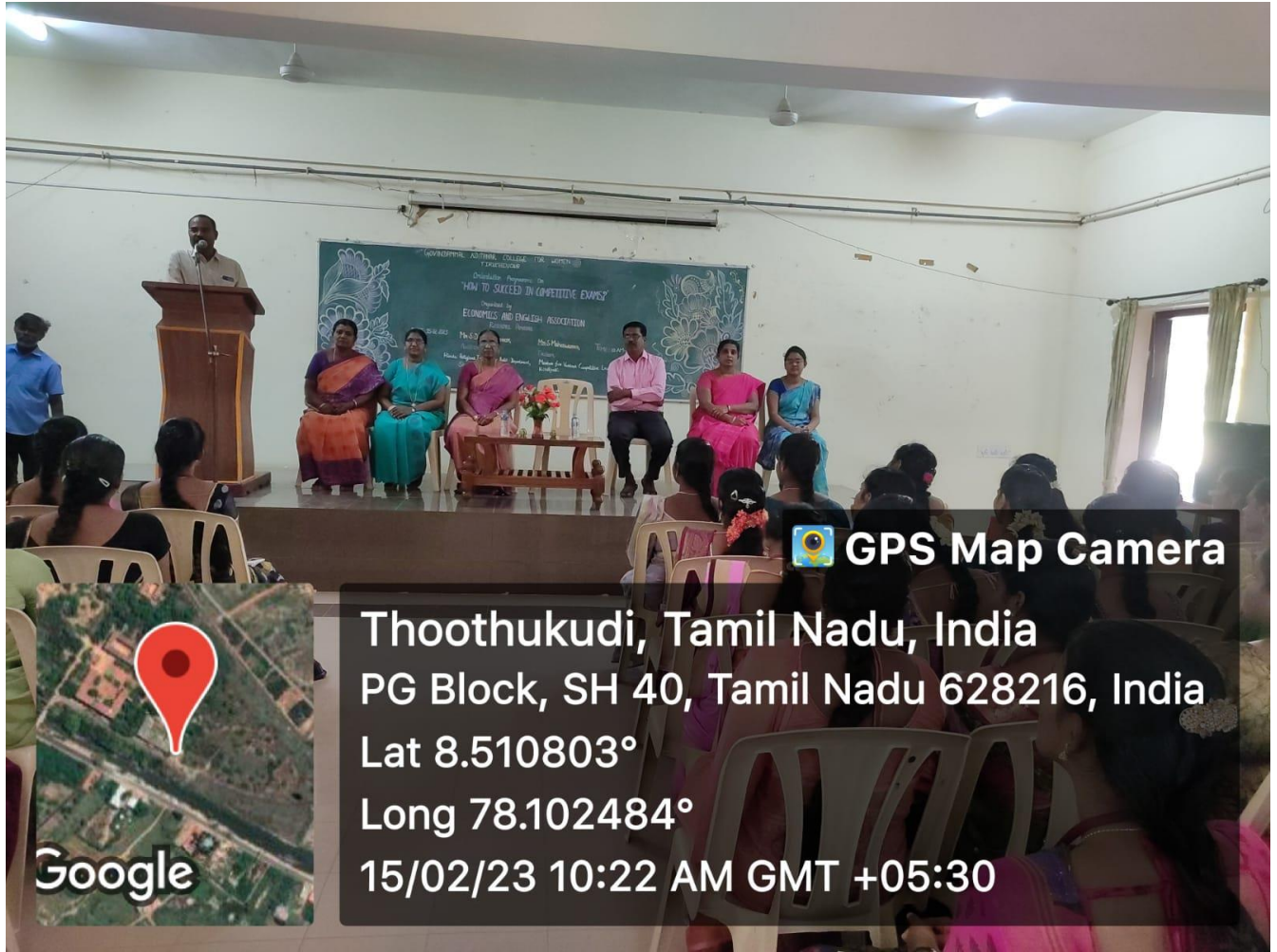
*P. Bultani*


**Staff in charge**

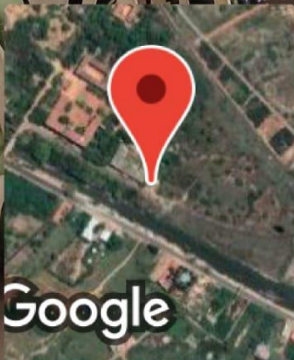
*A. J. ...*

**Head of the department** *1/2*

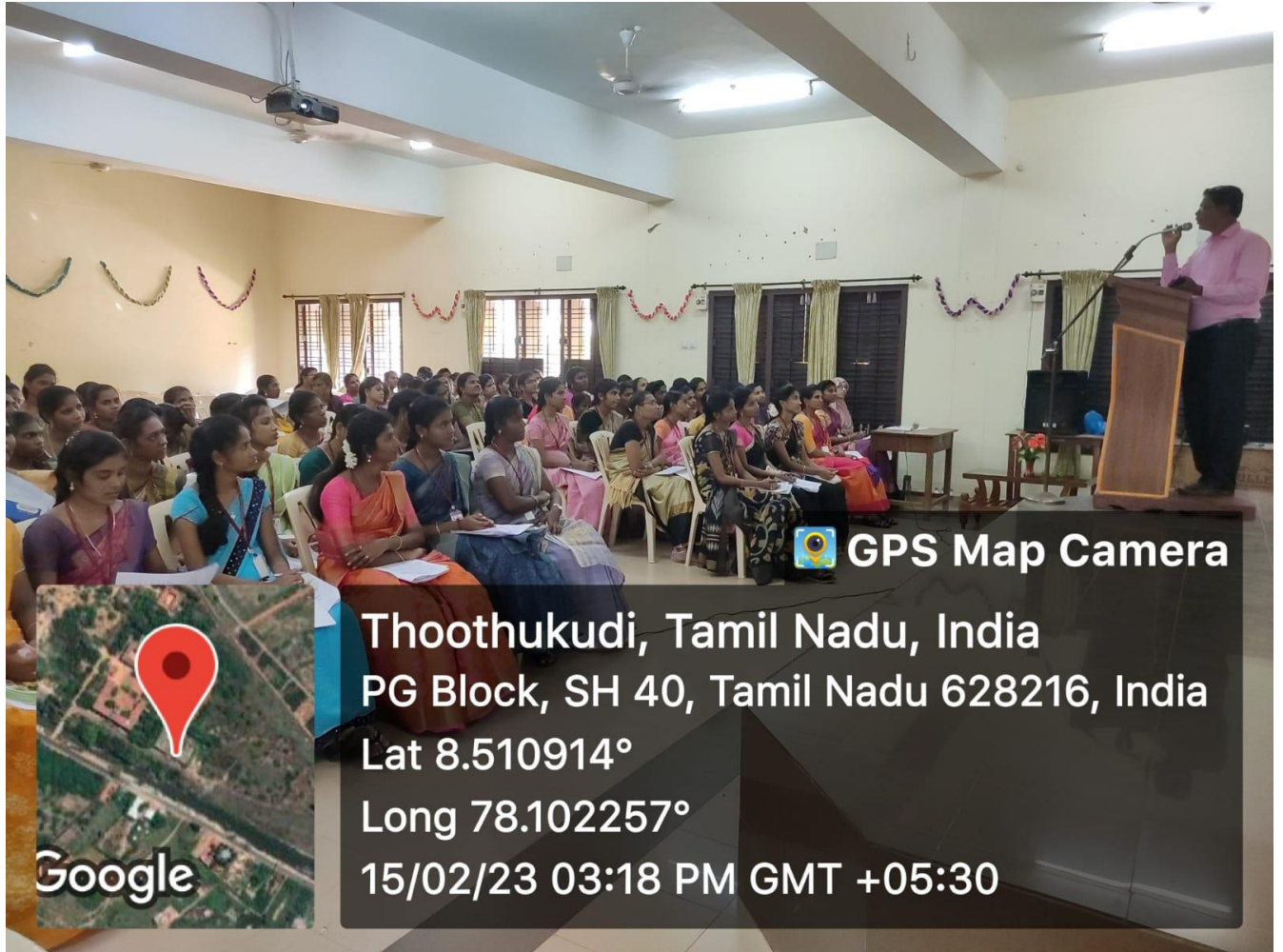





 **GPS Map Camera**



**Thoothukudi, Tamil Nadu, India**  
**PG Block, SH 40, Tamil Nadu 628216, India**  
**Lat 8.510803°**  
**Long 78.102484°**  
**15/02/23 10:22 AM GMT +05:30**



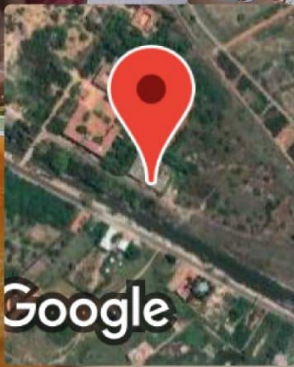
 **GPS Map Camera**

**Thoothukudi, Tamil Nadu, India**  
**PG Block, SH 40, Tamil Nadu 628216, India**

**Lat 8.510914°**

**Long 78.102257°**

**15/02/23 03:18 PM GMT +05:30**



**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

**DEPARTMENT OF ECONOMICS**

**Report of the programme**

- Name of the programme** : Quiz competition
- Venue** : PG Seminar hall
- Date** : 16.02.2023
- Brief objective of the programme** :
  - To motivate the students to update their knowledge on Economics.
  - To evaluate the presence of mind of the students.
- Name of the chief guest with designation** : Mrs. R. Deiva Veeralakshmi,  
Assistant Professor of Business  
Administration,  
Govindammal Aditanar College for Women,  
Tiruchendur.
- Topic of the event** : Quiz on Economics
- No. of participants** : 12 (4 teams)
- Outcome of the programme** :
  - The students actively participated in the quiz programme and were much benefited.
  - It was very informative and knowledge enriching competition for the participants.

*P. Paultucci*  
**Staff in charge**

*A. Jy*  
**Head of the department** 1/2





**INTERCOLLEGIATE  
LEVEL  
PARTICIPATIONS  
(2022 – 2023)**

# ADITANAR COLLEGE OF ARTS AND SCIENCE

(Re-accredited in the Third cycle with 'A' Grade by NAAC)

VIRAPANDIANPATNAM - 628216, TIRUCHENDUR



19<sup>th</sup> AUGUST 2022



Department of Economics  
and Research Centre

IN ASSOCIATION WITH



**PANAI MARAM FINTECH PVT LTD**

(Mutual Fund Distributors)

[www.pmfintech.in](http://www.pmfintech.in)

SAMUGARENGAPURAM

TIRUNELVELI DISTRICT

**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

**DEPARTMENT OF ECONOMICS**

**Report of the programme**

**Name of the programme** : State level Eco Fest - 2022

**Level** : State level

**Name of the organizing institution** : Aditanar College of Arts and Science,  
Tiruchendur.

**Date** : 19.08.2022

**Topic of the events** : Quiz, Drawing, Debate, Arts from waste,  
Classical dance, Rangoli, Essay writing and  
Elocution competition.

**No. of participants** : 11

**Details of prize winners** : Won the **overall championship**.

S. No.	Event	Name of the participant	Prize
1	Quiz Competition	D. Vijaya Bharathi (III B.A.) and G. Maharani Monisha (II B.A.)	III
2	Drawing Competition (Pencil)	I. Bharathi Lakshmi (I B.A.)	I
3	Debate	M. Jincymol and P. Selvarani (III B.A.)	I
4	Art from waste	R. Dharini Priyakumari (III B.A.)	I
5	Classical Dance (Solo)	M. Suganya (III B.A.)	III
6	Rangoli	M. Poesakki (II B.A.)	I

*P. P. Sathya*  
22/08/2022  
**Staff in charge**

*A. Jeyaraj*  
**Head of the department i/c**



Thiruchendur, Tamil Nadu, India  
G459+F33, Thiruchendur, Tamil Nadu 628216, India  
Lat 8.508414°  
Long 78.118109°  
19/08/22 05:07 PM



**NATIONAL LEVEL SEMINAR ON  
CONTEMPORARY ISSUES  
IN INDIAN ECONOMY**

*13<sup>th</sup> March, 2023  
(Monday)*



Organised by

**DEPARTMENT OF ECONOMICS  
AND RESEARCH CENTRE**

**Aditanar College of Arts & Science**

(Re - accredited in the Third Cycle with 'A' Grade by NAAC)

Virapandianpatnam - 628 216

**TIRUCHENDUR**

Tamil Nadu

Website: [www.aditanarcollege.com](http://www.aditanarcollege.com)

*in Association With*

**PALM TREE ENGINEERING  
PRODUCTS PRIVATE LIMITED**

**VALLIOOR,**

**TIRUNELVELI DISTRICT**

**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN, TIRUCHENDUR**

**DEPARTMENT OF ECONOMICS**

**Report of the programme**

**Name of the programme** : National level seminar

**Level** : National level

**Name of the organizing institution** : Aditanar College of Arts and Science,  
Tiruchendur.


**Date** : 13.03.2023

**Topic of the event** : Contemporary issues in Indian economy

**No. of participants** : 09

**Details of prize winners** : Ms. M. Mathubala of I - B.A. Economics  
received **best paper presentation award**.

Muthubala

  
**Staff in charge**

  
**Head of the department** i/c



# ADITANAR COLLEGE OF ARTS AND SCIENCE

(Re-accredited with 'A' Grade in the Third Cycle by NAAC)  
VIRAPANDIANPATNAM - 628 216, TIRUCHENDUR



**DEPARTMENT OF ECONOMICS AND RESEARCH CENTRE**  
&  
**PALM TREE ENGINEERING PRODUCTS PRIVATE LIMITED**



This is to certify that ~~Dr/Mr/Mrs/Ms.~~ *M. MATHUBALA, I B.A. Economics,*  
*Govindammal Aditanar College for women, Tiruchendur*  
has participated and presented a paper entitled "*Role of Micro, Small and*  
*Medium Enterprises on Indian Economy.*"

..... in  
the One Day National Level Seminar on "**CONTEMPORARY ISSUES IN INDIAN ECONOMY**"  
organised by the Department of Economics and Research Centre, Aditanar College of Arts  
and Science, Tiruchendur in Association with Palm Tree Engineering Products Private Limited,  
Vallioor, Tirunelveli District on 13<sup>th</sup> March 2023. His/Her paper has been adjudged as one of the  
best paper and awarded First / ~~Second~~ prize.

  
**Dr. P. Maruthiah Pandian**  
Organising Secretary

  
**Dr. C. Ramesh**  
Convener



  
**Dr. D. S. Mahendran**  
Principal

# Alumnae Meet of Economics Department (1994-97 Batch) on 13.05.2023





