



**GOVINDAMMAL ADITANAR COLLEGE FOR WOMEN**



**TIRUCHENDUR**

**MANAGEMENT ASSOCIATION OF BUSINESS ADMINISTRATION**

**DEPARTMENT**

**Organises**

**Guest lecture on**

**“ Managing Sales Excellence”**

**Resource Person**

**Mrs. S.Serma Shanthi MBA,**

**District Marketing Manager,**

**TamilNadu Cements Corporation limited, Virudhunagar,**

**Date: 06.09.2022,**

**Time: 11.45 AM - 12.45 PM**

**Venue: P.G. Seminar Hall**

**All are cordially invited**

**Mrs. R. Deiva Veeralakshmi**

**Association Secretary**

**Dr. T. Renuha**

**Head of the Department**

**Dr. P. Jeyanthi**

**Principal**