

PROGRAMMES
ORGANIZED BY THE
DEPARTMENT OF
BUSINESS
ADMINISTRATION
(2021 – 2022)

Department of Business Administration

Report of the programme

Name of the programme	: Quiz
Venue / Online mode	: Online
Date	: 13.11.2021 to 15.11.2021
Brief objective of the programme	: To create awareness about Entrepreneurship
Topic of the lecture / event	: Entrepreneurship
No. of participants	: 80
Outcome of the programme	: Created awareness about Entrepreneurs and Entrepreneurship.

Department of Business Administration

Report of the programme

Name of the programme	: Workshop
Venue / Online mode	: PG Seminar Hall
Date	: 16 March, 2022
Brief objective of the programme	: To provide hands on experience in handling SPSS (Statistical Package for Social Science)
Name of the chief guest with designation	: Mrs. D. Anne Rose Nirmala, Associate Professor, Department of Management Studies, Francis Xavier College of Engineering, Tirunelveli
Topic of the lecture / event	: SPSS and its Applications in Research
No. of participants	: 110
Outcome of the programme	: Students have learnt how to apply research tools using SPSS



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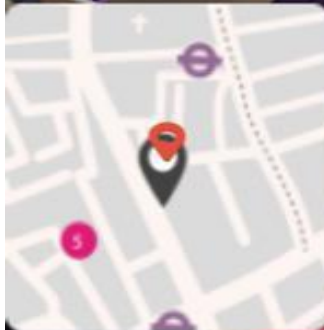
Department of Business Administration

Report of the programme

Name of the programme	: Guest lecture
Venue / Online mode	: PG Seminar Hall
Date	: 31 March, 2022
Brief objective of the programme	: To create awareness about investment
Name of the chief guest with designation	: Dr. T. Vijayakumar, Director, Loyola Institute of Technology and Science, Thovalai.
Topic of the lecture / event	: Investor Awareness and Investment Protection
No. of participants	: 171
Outcome of the programme	: Students have come to know the importance of investment and avenues of investment



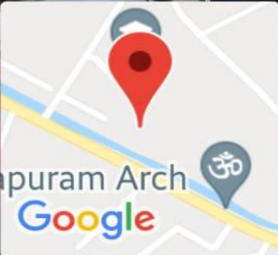
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Department of Business Administration

Report of the programme

Name of the programme	: Work Shop
Venue / Online mode	: PG Seminar Hall
Date	: 12 May, 2022
Brief objective of the programme	: To create awareness about interviews and how to face interviews
Name of the chief guest with designation	: Dr. J. Nithya, Assistant Professor, Department of Management Studies, Dr. Sivandhi Aditanar College of Engineering, Tiruchendur
Topic of the lecture / event	: Session 1: Lecture on Interview Techniques Session 2: Model Interview
No. of participants	: 170
Outcome of the programme	: Students gained a clear idea of preparing resumes for interview. Model Interview developed their interview skills.





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